

Indian Companies Analysis

➤ Overview

The dataset provided encompasses information about over 3000 Indian companies across various industries, offering a comprehensive snapshot of India's business landscape. It includes:

- **Company Name:** Represents the unique identity and brand within the marketplace.
- **Industry Sector:** Categorizes companies based on sectors such as technology, finance, healthcare, manufacturing, and consumer goods, reflecting India's diverse economy.
- **Company Size:** Indicates the scale of the company, including parameters like revenue, number of employees, or market capitalization, offering insights into its market presence.
- **Location:** Specifies the geographic location of the company's headquarters or primary operational base within India, spanning major metropolitan hubs to emerging business centers.
- **Year of Establishment:** Provides historical context, highlighting the company's longevity and experience in the market.
- **Key Products/Services:** Describes the primary offerings, showcasing areas of specialization and core competencies.
- **Market Positioning:** Offers insights into the company's competitive landscape, market share, brand reputation, and differentiation strategies.

- Objectives

- Job Satisfaction Across Company Sizes: Study how job satisfaction ratings differ based on company size, to understand how the size of a company affects employee happiness.
- Rating Analysis: Analyze company ratings to understand factors influencing employees' job satisfaction and compare performance across different sectors.
- Location Diversity Study: Examine the geographic distribution of companies to grasp the spread of businesses across India and identify potential areas for growth.
- Sector Comparison: Contrast various industries to assess job satisfaction levels among employees and understand sector-specific challenges.
- Location Performance Review: Evaluate the financial performance of companies based on their location to determine which regions foster higher levels of employee job satisfaction.
- Sectoral Trend Spotting: Identify trends within specific industries to anticipate future changes in the job satisfaction landscape

- **Methods and Approach**

- Leveraged **Excel Power Query , Excel functions ,Data Processing and Data cleaning** methods to prepare data.
- **Data Visualization** using **PowerBI** through **Charts , Slicers, tables and Cards.**
- **Project Deployment** on **PowerBI Service.**

➤ Key Observations

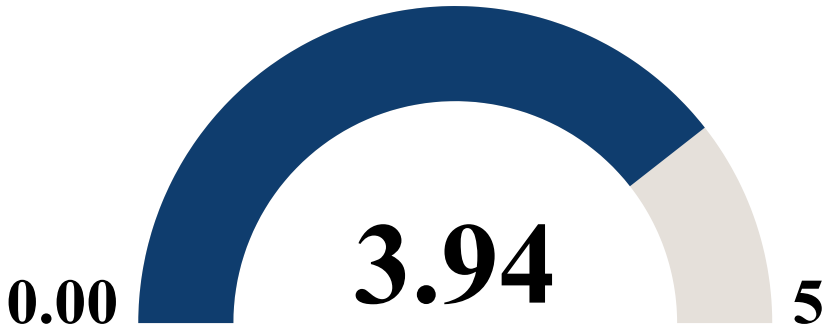
- **Sectoral Diversity:** The dataset showcases a wide range of industries in India, from traditional sectors like agriculture to modern ones like IT and e-commerce.
- **Geographic Spread:** Companies are located across various states, indicating economic decentralization and the rise of new business hubs.
- **Entrepreneurial Spirit:** It highlights India's vibrant startup culture, with a focus on innovation and technology.
- **Contribution to Economy:** These companies play a significant role in India's economic growth, job creation, and global competitiveness.
- **Market Analysis:** Researchers can analyze industry trends and company performance.
- **Investment Opportunities:** Investors can identify promising companies based on growth potential.
- **Policy Formulation:** Policymakers can use the data to shape strategies for entrepreneurship and industrial growth.
- **Business Development:** Entrepreneurs can learn from successful companies to drive their own growth and innovation.

➤ Key Insights

- This dataset consists of 3216 companies.
- Average Rating of the overall companies is 3.94.
- There are total 554 unique headquarter locations .
- Top5 sectors by number of companies consists of Auto Component, Engineering , Internet, IT Services and Pharma.
- Top 10 headquarters locations consists of 63% of the total companies .(Mumbai has the highest numbers of company headquartered 539)
- Year 2000 witnessed the highest number of companies/startups registered(100).
- Around 59% of ratings received are Satisfied followed by 40% Very Satisfied.
- Neutral and Dissatisfied ratings were mostly received from companies sizing of <1000 and 1k-5k .
- IT Services and Consulting received significantly higher ratings from others.

Indian Companies Analysis

Average Rating



3216

Total Companies

554

Total Locations

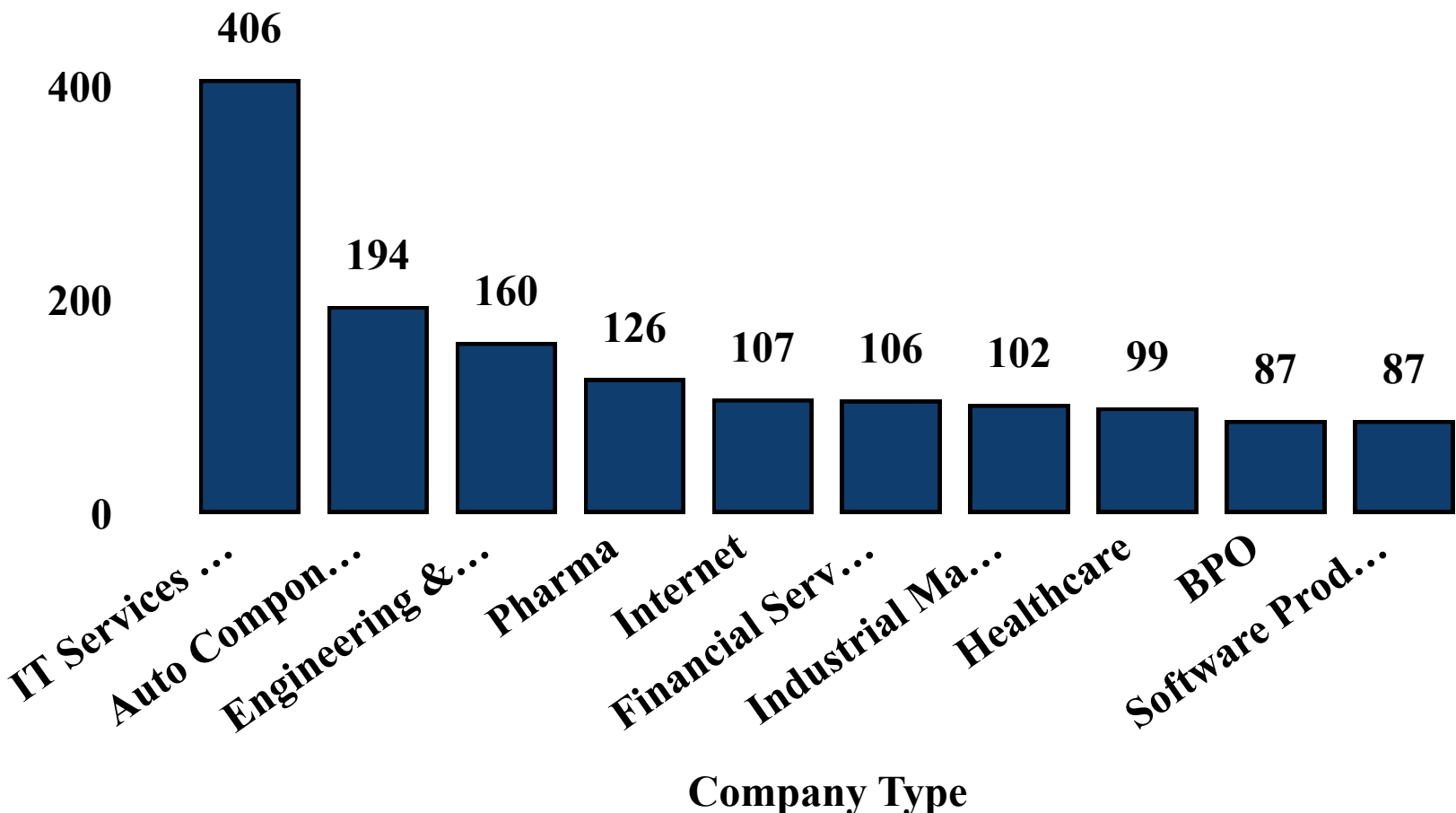
Company_Type

All

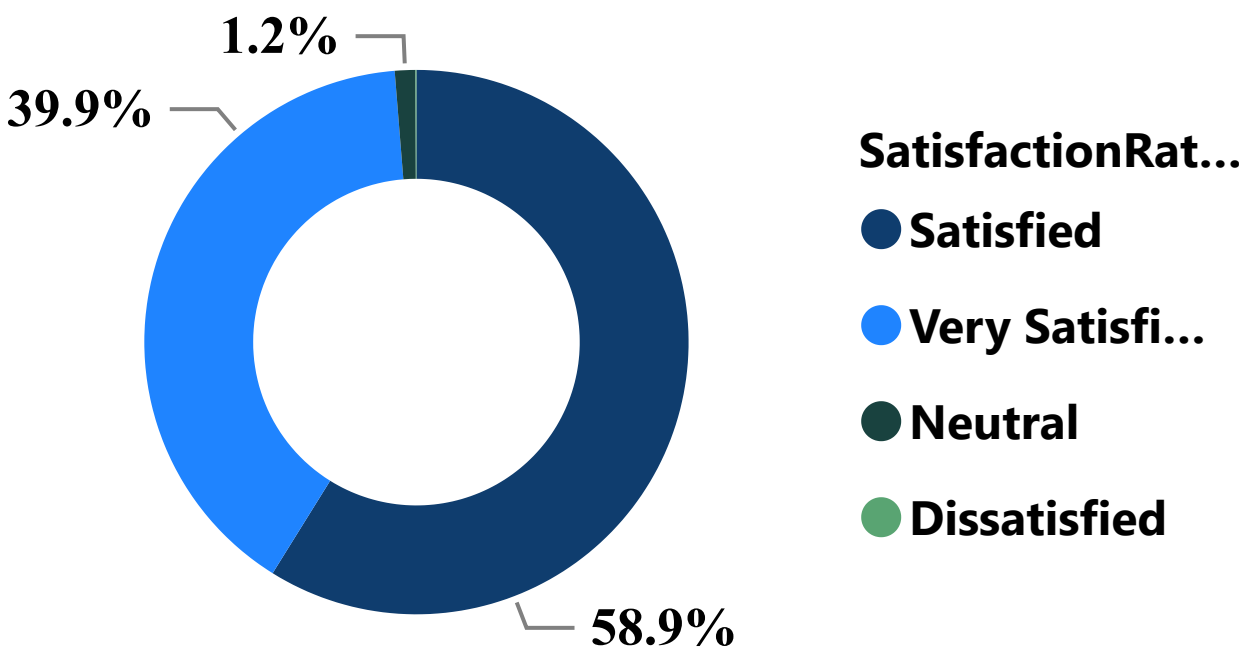
Headquarter

All

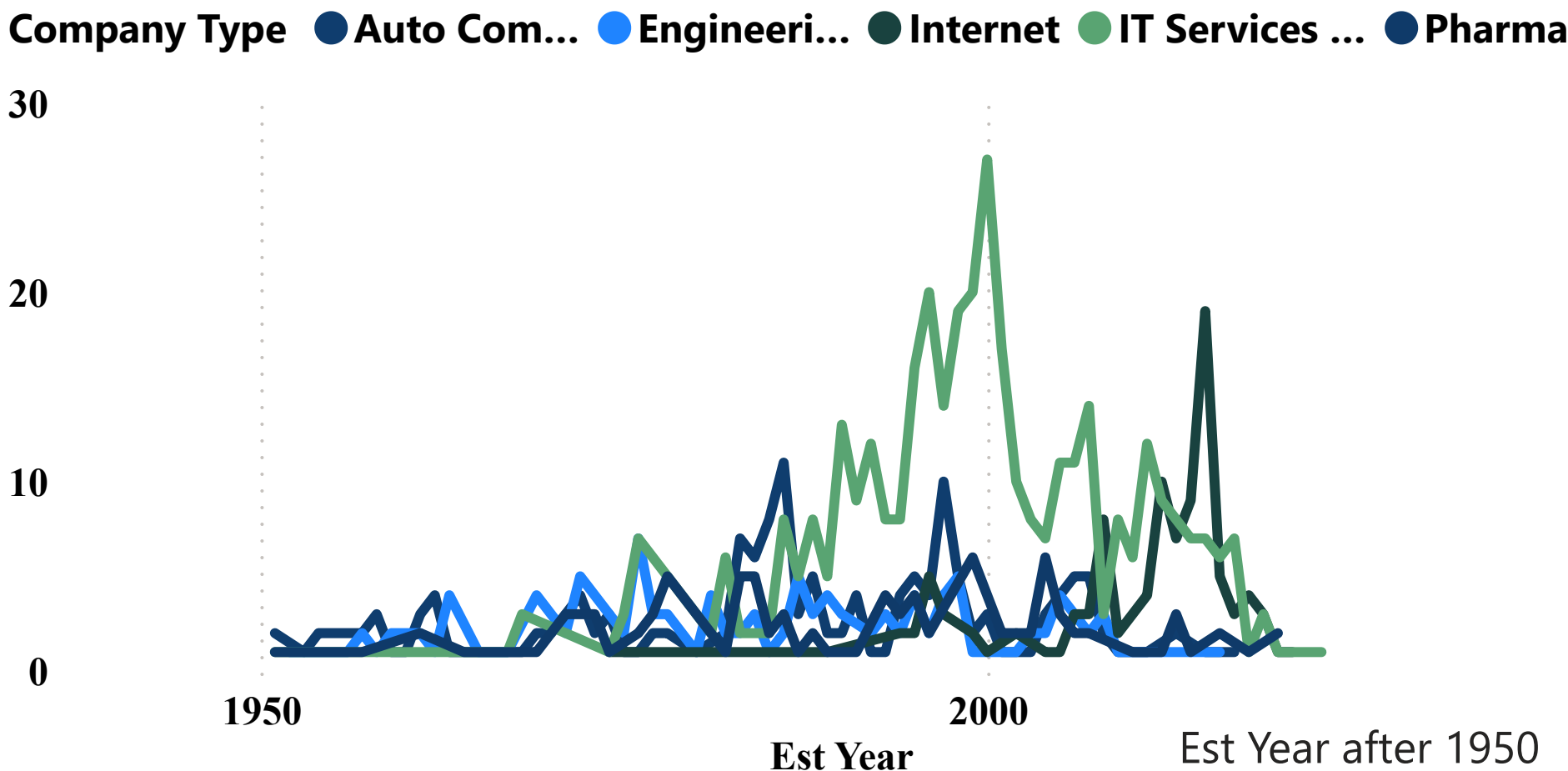
Top 10 Companies by Company Type



Companies by SatisfactionRating

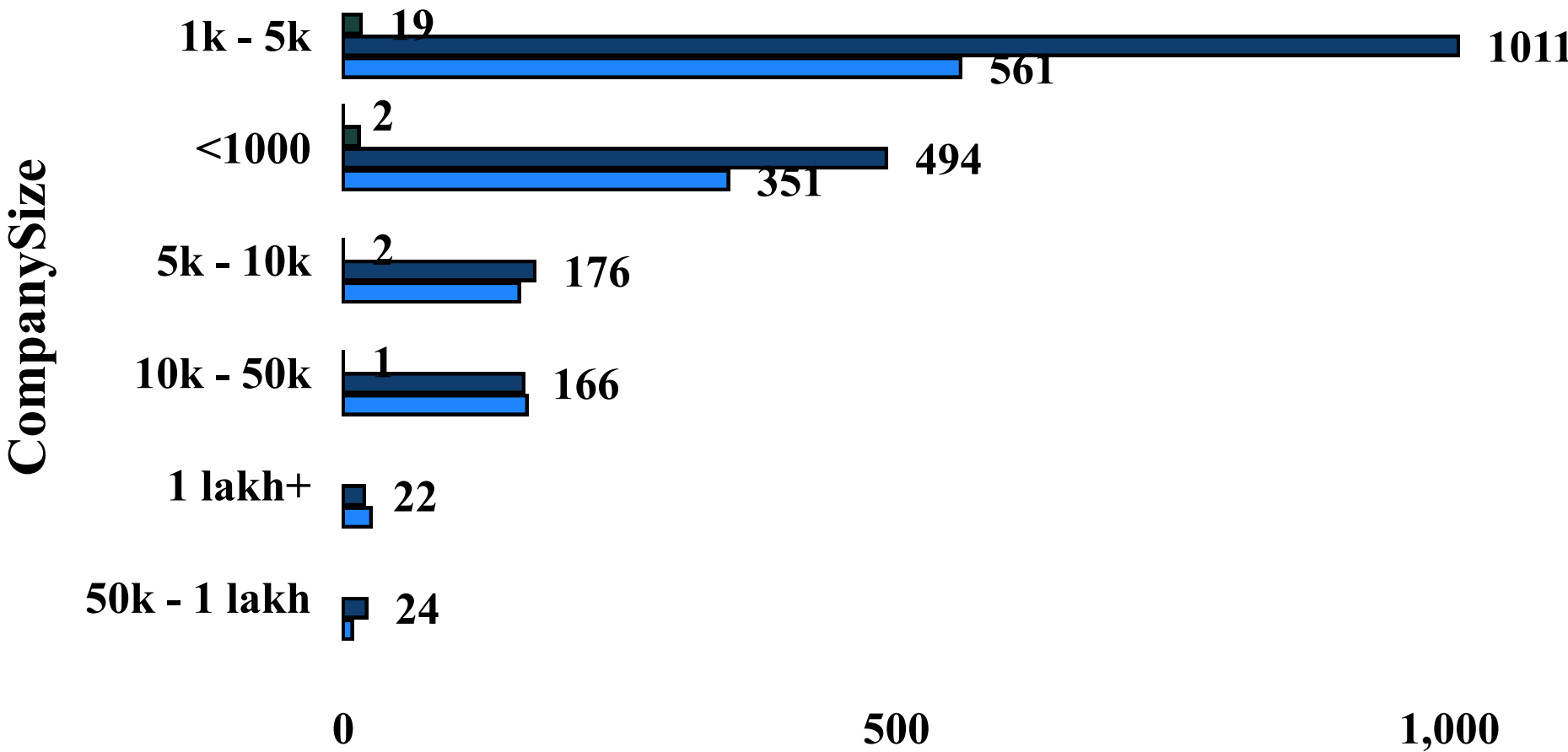


Top 5 companyType by Est Year



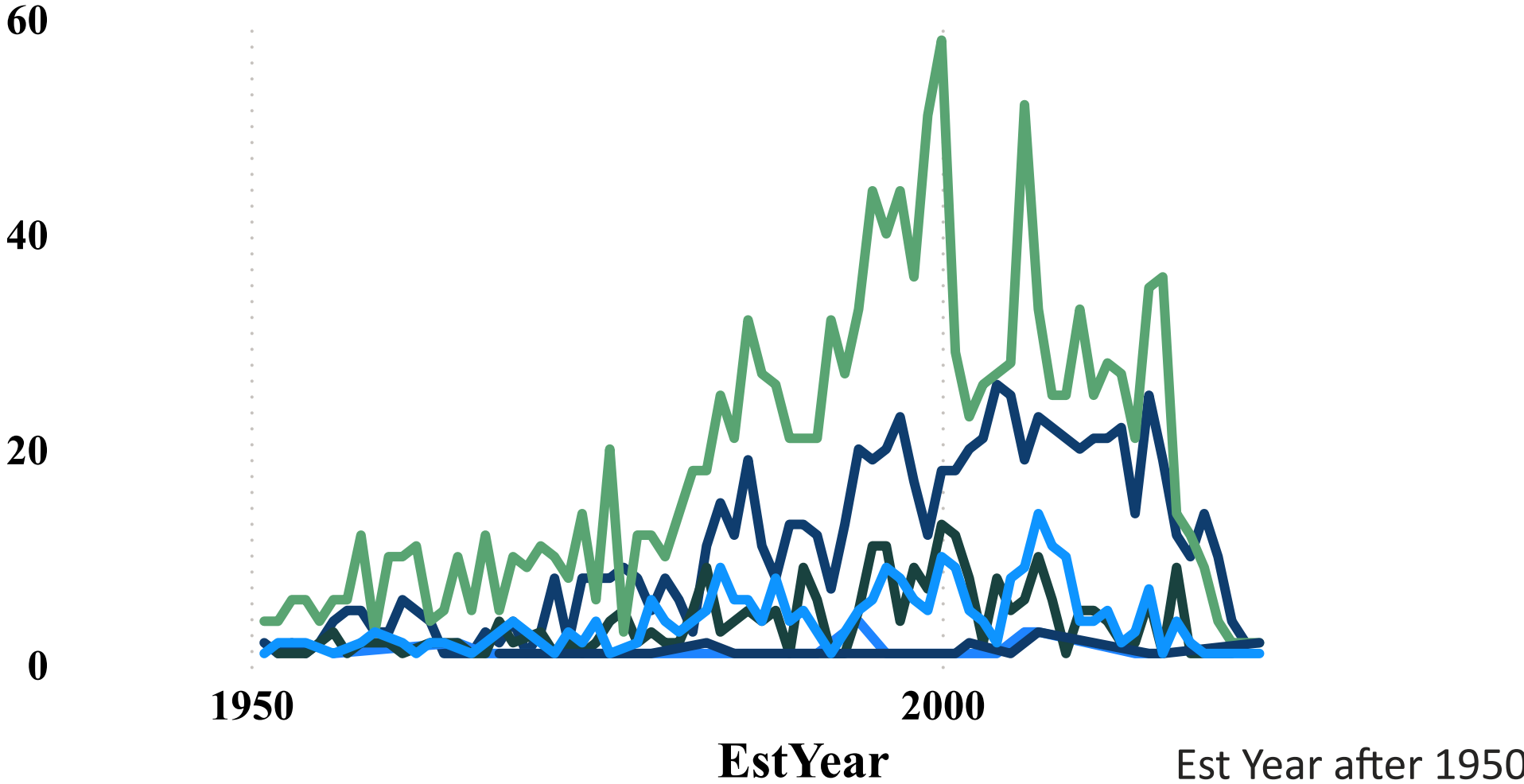
Companies by CompanySize and SatisfactionRating

SatisfactionRating



Company by EstYear and CompanySize

CompanySize

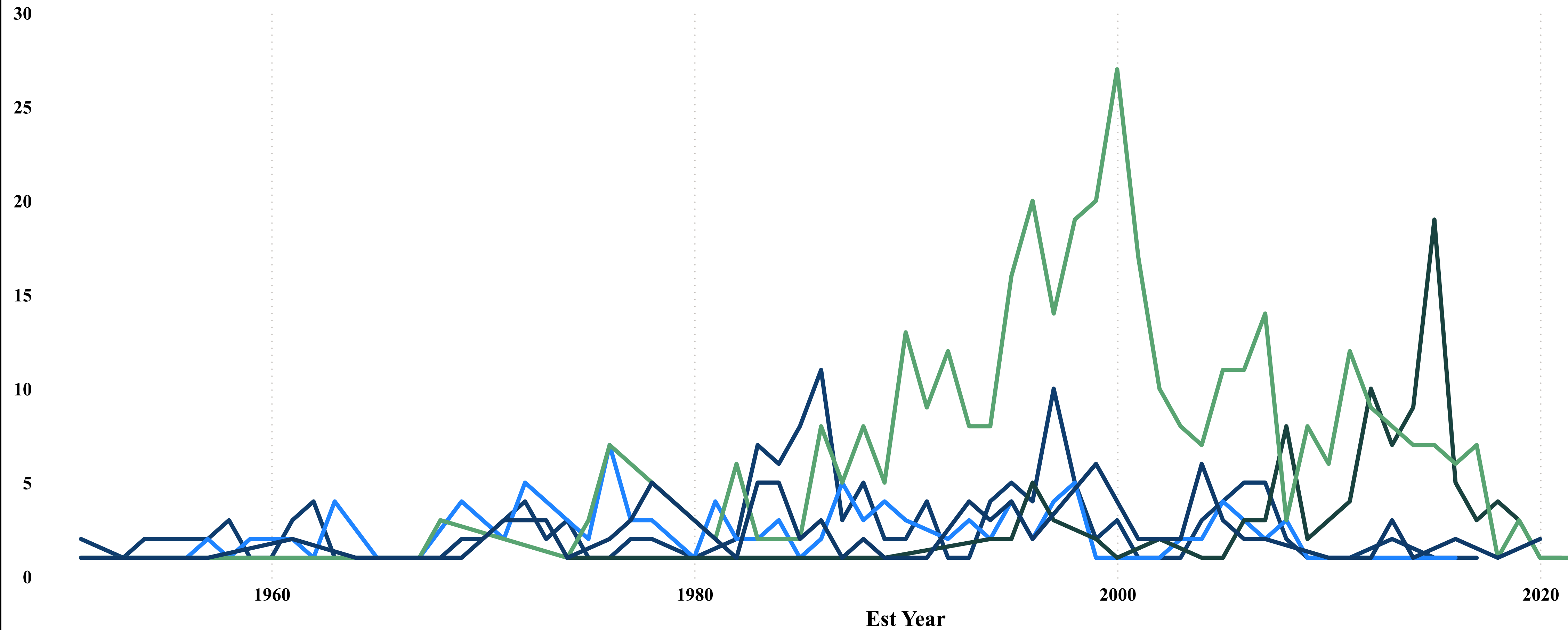


Top 10 Companies Location

Headquarter	Count of Company_Name
Mumbai	539
Bangalore	287
Gurugram	229
Pune	178
Hyderabad	163
Delhi	161
Chennai	159
Noida	135
Kolkata	96
Ahmedabad	66
Total	2013

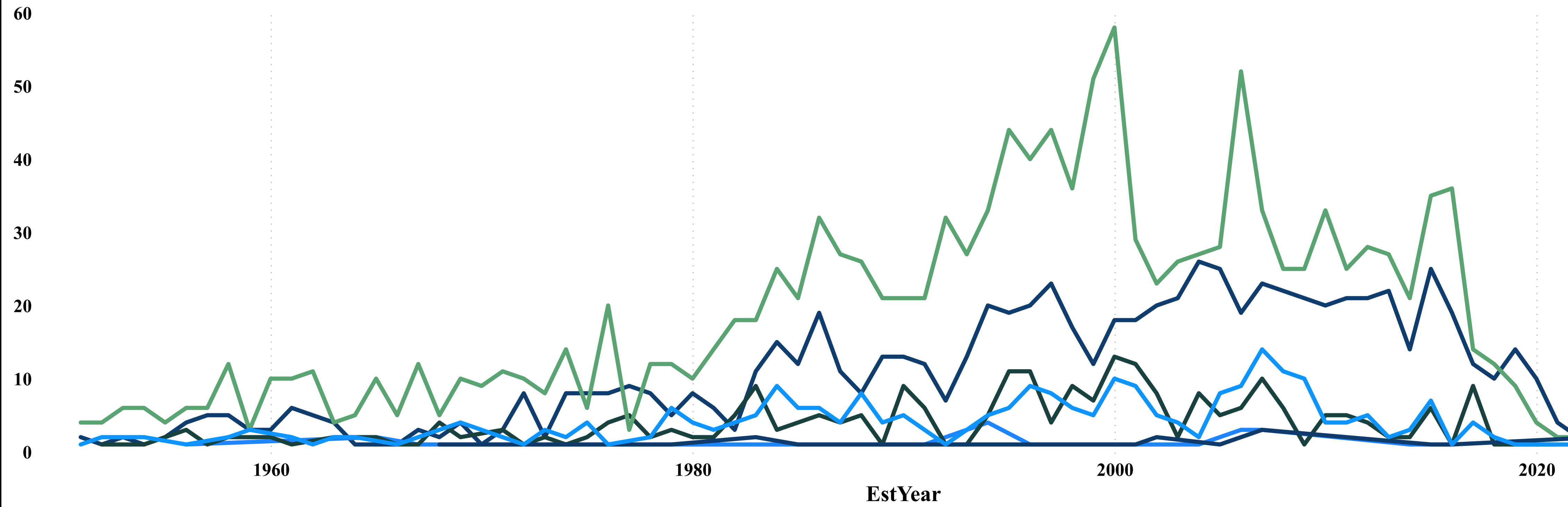
Top 5 companyType by Est Year

Company Type ● Auto Components ● Engineering & Construction ● Internet ● IT Services & Consulting ● Pharma

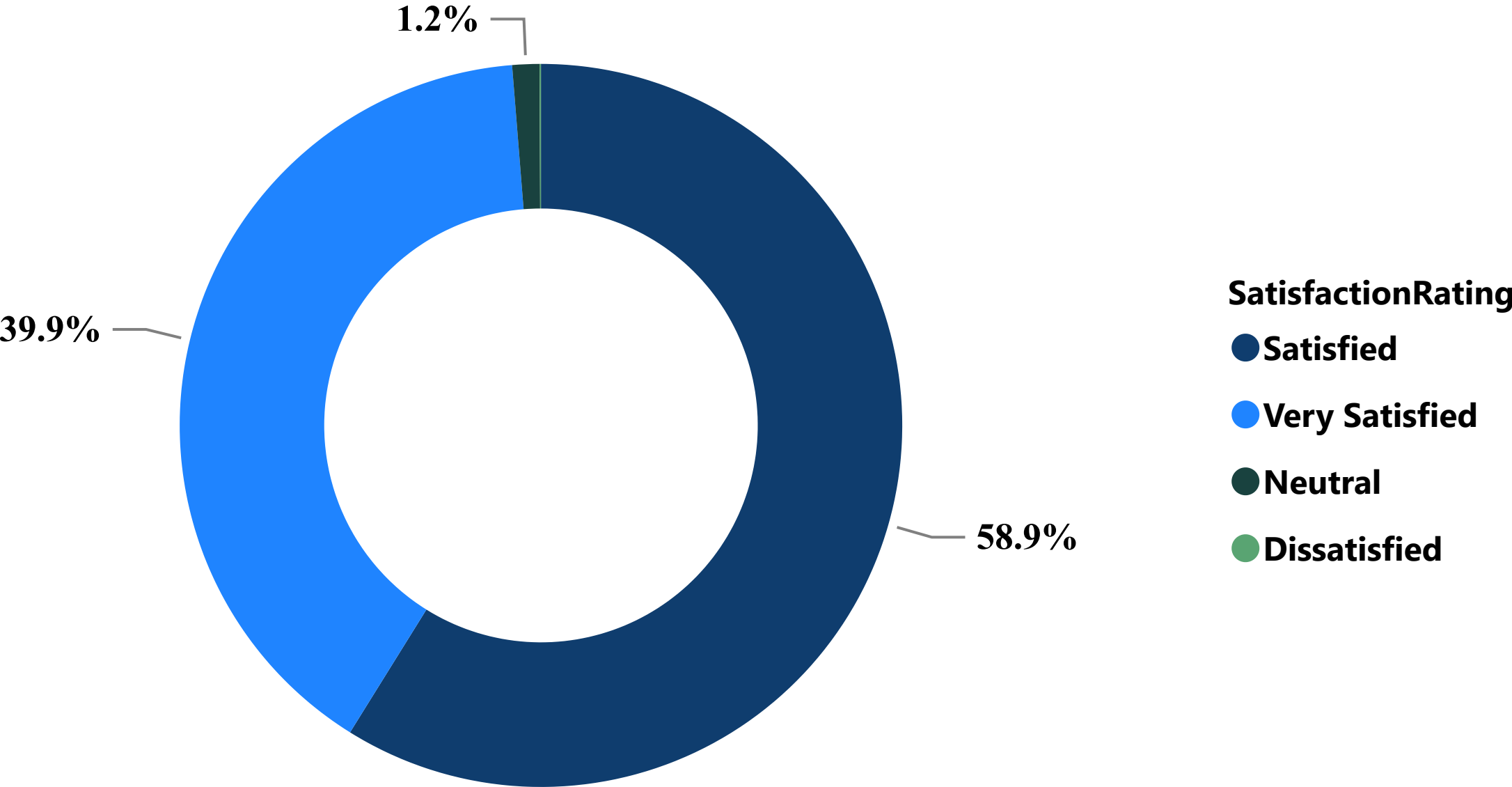


Company by EstYear and CompanySize

CompanySize ● <1000 ● 1 lakh+ ● 10k - 50k ● 1k - 5k ● 50k - 1 lakh ● 5k - 10k

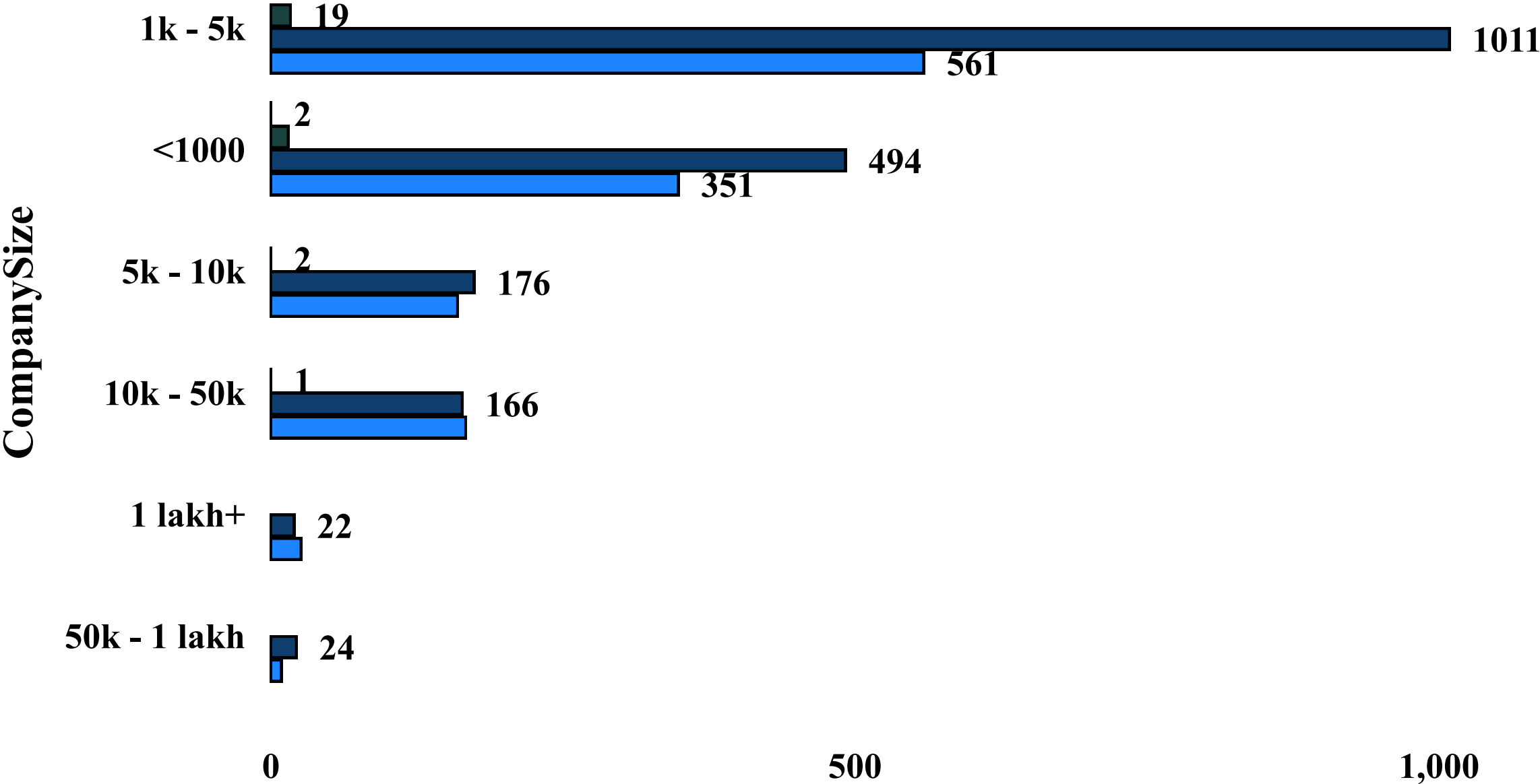


Companies by SatisfactionRating



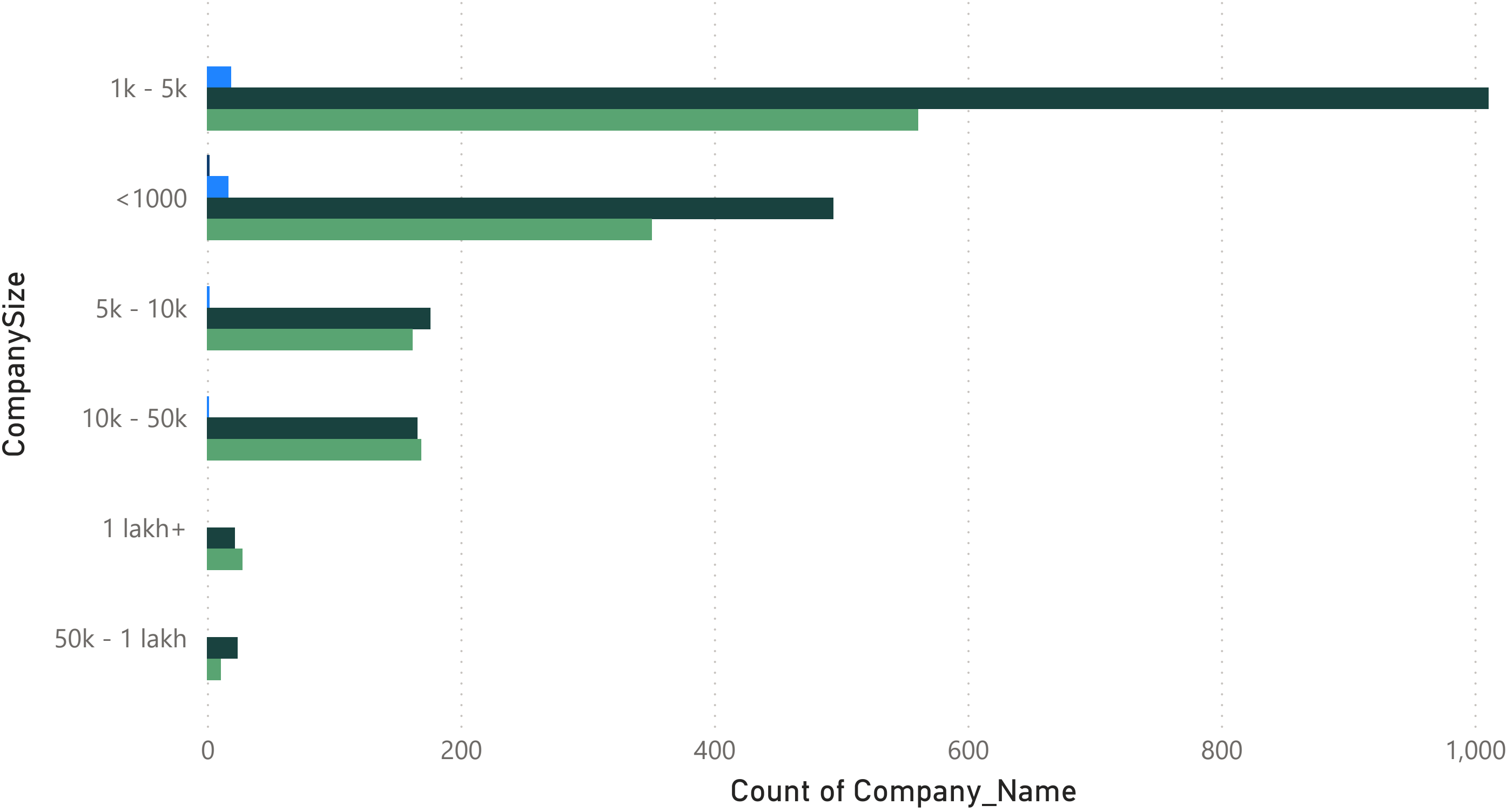
Companies by CompanySize and SatisfactionRating

SatisfactionRating ● Dissatisfied ● Neutral ● Satisfied ● Very Satisfied



Count of Company_Name by CompanySize and SatisfactionRating

SatisfactionRating ● Dissatisfied ● Neutral ● Satisfied ● Very Satisfied



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