G H RAISONI COLLEGE OF ENGINEERING & MANAGEMENT, WAGHOLI, PUNE

(An Autonomous Institute under UGC Act 1956 & Affiliated to Savitribai Phule Pune University)

NAME – SWAYAM PRAMOD TERODE   ROLL NO. – C70

DIVISION – C   FACULTY: MR. KAMLESH MORE

SUBJECT - **Problem Identification and Design Thinking**

Assignment 2

- **Compare primary and secondary research. How would you carry out Research for Problem defined by you earlier in Problem 1**

- **Compare primary and secondary research.**

- ## Primary Research

The purpose of primary research is to gather information and answer questions that have not been asked before. Primary research is typically more time consuming and has higher associated costs, so it is in the best interest of an organization to only conduct primary research after the gaps in available secondary research have been identified.

Primary research should be conducted only after comprehensive secondary research is completed. This is important to note because primary research uses more

resources than secondary research. In primary research, the research team is in charge of everything from choosing the best method to reach a desired audience, to what specific metrics should be measured.

- **Secondary Research**

Conducting secondary research is similar to the research that students conduct throughout primary school. Answers to research questions are already available online, in academic databases, the news, published books, journals, etc.—the work is in wading through the information that is already available and finding data that coincides with the particular research project.

The volume of information available on a particular topic may be overwhelming at the beginning of the secondary research process. Research questions should be used to guide the researcher as they focus on finding project-specific information. The best source to answer a particular research question may vary widely, and a single project will likely require more than one source.

How would you carry out Research for Problem Defined by you earlier in Problem 1.

1. You are unique in this world with your merits and demerits. You have unique and different genetic configuration. Hence you are neither inferior nor superior to others. You are yourself.

2 As a human being, you are the highest of the species. You are offspring of the respective parents. You are carrying their developed DNA. There is no end to self-improvement. You

should utilize your capacity and resources 100% to develop yourself. You cannot embarrass your parents and ancestors.

2. You have unlimited possibilities to excel in your life. You have enormous energy to achieve and anything in the world, only if you so desire with the utmost determination, as pointed by Vivekananda. Then why don't you develop yourself?

3. Develop yourself by way of proper education, grooming, and hard work. There is no alternative to hard work. Hard work has the unique power to surpass all deficiencies.

4. Further, discover and develop your inherent qualities. Find out the field of your natural dominance and develop it.

5. Develop yourself all out, both mentally and physically through physical exercises, yoga, and meditation. There is no end to self-improvement.

6. Involve yourself in different creative activities like games and sports, art and culture, social welfare activities, etc.

7. Get mixed with only positive minded people. Negative people divert you from your track to development.

8. Improve overall to take the challenge of the world with equal terms. You must have 100% positive approach towards life.

9. The last but not the least comes the question of dress code. Use dresses as per the situation. But, don't' forget, you should dresses which you can carry comfortably matching your figure and taste. Well fitted dresses make one look smarter.

10. All these developments in your life will be reflected in your personality. All another artificial endeavor will not be supportive