

eSalon - UI/UX Developer Evaluation

In this evaluation, we're looking to get an idea of your priorities, capabilities, specialties, and decision-making ability. We've left it a bit open-ended on purpose. Below, we've listed some requirements and guidance, which we expect you to follow. But, there's no provided mockup to work with, and there's still a lot of decisions that you are empowered to make on your own. While many of our projects include a detailed composition from our product design team, which generally require a pixel-perfect implementation, we believe this exercise is a useful way to get to know you as a developer. So, take advantage of the opportunity to showcase all the cool stuff you don't always get the chance to use!

Requirements

Make a form for profile creation. It needs to be responsive, as most of our customers use our platform with mobile devices. The following fields are required:

- First Name
- Last Name
- Email address (this field can't be changed on this page, but it needs to be displayed)
- Telephone number
- Address
- City
- State (dropdown)
- Zip Code
- Profile photo (file upload)
- Gender (radio)
- Marketing consent (checkbox)

Guidelines

- Please put your code in [Codepen](#), or [JsFiddle](#) if you're more comfortable.
- Please use HTML, SCSS, and JavaScript. Do NOT use more advanced JS frameworks such as React, Angular, or Vue for this exercise. You CAN use the jQuery library.
- Feel free to use any other library you want. You can also use a UI framework like Bootstrap or Foundation, if you choose. We want you to put your best foot forward here. So, we advise that it's best to use what you know and are comfortable with, as opposed to learning a whole new library just for this exercise.
- Keep in mind that this is a client-side exercise only. We don't expect to see a full-stack integration. That means the UI can, and should, be as functional as you can make it. However, the form isn't expected to actually submit to a server. You should be able to mimic the experience of that in the UI.
- Please explain any decisions you make, and the rationale behind them, in comments throughout the code. Think of these as presentation notes you might make, if you were to present this to us in person.
- Use the internet if you need it. We all know that even the best developers in the world spend a good portion of their day searching Google and looking at documentation, so feel free.
- We kept this exercise unspecific to our brands or internal projects. With that in mind, you could feel free to include the results in your personal portfolio if you would like. So, spend as much time on it as you wish. However, it shouldn't be necessary to spend more than a couple hours for the purposes of our evaluation.

Final Note

There are many different kinds of UI developers, and lots of different specialties. We'll be evaluating your work by looking at

code quality, design, usability, accessibility, responsiveness, functionality, documentation, and decision-making. Do the best you can, but don't get in your head too much. We just want to get to know you as a developer. If you have any questions about this exercise, please feel free to reach out to skornblum@esalon.com. Thanks for taking the time to participate in this evaluation exercise.