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- Issues rulings and errata to support new gameplay mechanics and to correct problems
- Maintains the Advanced Rulebook and Current Rulings thread
- Answers player questions in the Rules Forum

# What Special Projects & Multimedia

- Administers Gemp (Online SWCCG
- Play) Programming/Development • Manages various SWCCG resources, such as vKit and Scomp Link Access
- Oversees/designs website infrastructure and performs website maintenance
- Troubleshoots general technology issues within the community

## What Marketing Does -

- Manages the PC's various Social Media platforms i.e., Twitter, Twitch, Facebook, Slack, Discord, and YouTube
- Generates and distributes Prize Support for participation and performance
- Streams/commentates live and online events
- Cultivates new and returning players' involvement in the game (e.g., administers the Primers and Tutorials subforum)
- Maintains the Player Locator subforum
- Teams with Tournament Committee for effective/ sufficient prize support for events
- Executes community building initiatives

## What Design & Development Does -

- Creates new virtual cards
- Proofs the new cards for consistency/intended functionality
- Executes the iterative Playtesting process to fine tune card functions/capabilities
- Oversees Player Card Development processes
- Monitors Dream Cards subforum
- Prepares PDF files for release of new virtual cards
- Communicates with Cosplayers for virtual card art
- Develops Logos, Banners & Promotional Materials (i.e., Proofing collaborates with Marketing)
- Maintains/updates Cube gameplay

## What Tournaments Does -

- Organizes and runs live and online events
- Addresses competitive play interactions what's allowed, what's forbidden – and dictates tournament guidelines
- Maintains, updates and distributes the Tournament Guide as appropriate
- Generates new event concepts (i.e., alternative formats besides Standard/Open) for all types of players
- Improves the planning and execution of key tournament processes
- Records/maintains gameplay record books/history

## What Communications Does -

- Collaborates with Marketing to convey significant news in the community through appropriate channels
- Administers, summarizes and socializes the periodic Player Survey
- Moderates the Forums and periodically seeks to optimize layout and functionality













