

The background is a solid light purple color. It features several thin, dark purple circles of varying sizes that overlap each other. One large circle is on the left side, another is in the top right corner, and a third is in the bottom right corner. The text is centered in the middle of the page.

SOCIETY OF WOMEN ENGINEERS @UCLA

SPONSORSHIP PACKET 2024-25

TABLE OF CONTENTS

GREETINGS AND INTRODUCTION	3
PROFESSIONAL DEVELOPMENT	4
TECHNICAL	5
ADVOCACY	6
MENTORSHIP	7
STUDENT AND ALUMNI RELATIONS	8
OUTREACH	9
LOBBYING	10
SPONSORSHIP TIERS	11
HOW TO DONATE	14

GREETINGS & INTRODUCTION

Dear Potential Industry Partner,

Greetings from the Society of Women Engineers at UCLA (SWE @ UCLA)!

The Society of Women Engineers (SWE) is an international not-for-profit organization that aims to provide a voice to women in engineering. Our chapter of SWE here at UCLA strives to motivate women and non-binary students to achieve their full potential in their careers as engineers and as leaders, to expand the image of the engineering profession as a positive force in improving the quality of life, and to demonstrate the value of diversity and inclusion. As such, we believe we fulfill SWE's motto: Aspire, Advance, Achieve.

In the more than fifty years that SWE has been present on UCLA's campus since its foundry in 1972, we have consistently emphasized the importance of professional development for our members and underrepresented communities in STEM. As one of the largest collegiate chapters of SWE on a campus of a multi-thousand student body of engineers, we have the unique opportunity to make a huge impact on the campus community and beyond. Whether it be through professional networking events on campus, outreach efforts to local K-12 schools, or varying mentorship programs, SWE is committed to uplifting and supporting underrepresented communities in STEM and inspiring the next generation of changemakers.

As we continue to grow, SWE @ UCLA remains continually grounded in its roots of mentorship, leadership, and empowerment. The following pages highlight the events we host in support of this, and how you, as a sponsor, can help. Only with your partnership are we able to host our 50+ annual events ensuring the inclusion and success of underrepresented groups in engineering and make our events bigger and better every year. As we look towards the 2024-2025 academic year, SWE @ UCLA would like to thank you for your assistance in paving the way for all of us to achieve our goals as both engineers and leaders.

Please don't hesitate to reach out if you have any questions about donations to SWE @ UCLA or our upcoming events. We look forward to working with you over the course of the next year!

Sincerely,

Alexandra (Lexi) Jensen, President

Sneha Agarwal, Internal Treasurer, and Lillian Gonick, External Treasurer

1 PROFESSIONAL DEVELOPMENT

EVENING WITH INDUSTRY

Evening With Industry (EWI) is UCLA's largest student-run networking event, consistently attracting around 40 companies and more than 300 students, with growing interest every year. In addition to providing recruiting opportunities, EWI also aims to foster meaningful connections between company representatives and students through its three unique components. EWI begins with networking, where students are given the chance to informally connect with all company representatives as well as other students. Afterward, there is a three-course dinner during which students are seated with representatives from a company of their choice, to engage more directly with company representatives and learn about different opportunities and careers. Lastly, the event concludes with a career fair where students formally speak with the companies of their interest and submit their resumes.

In addition to the professional nature of the event, such as presentations from a keynote speaker and the Dean of Engineering, aspects like the food, photo booth, and company swag raffle help foster a comfortable environment to initiate conversation. After the event, a student attendee resume book is compiled and sent to all companies to continue maintaining connections beyond the timeframe of the event. EWI hopes to continue serving the engineering community by providing a space for genuine connections between UCLA students and industry professionals.

HOW YOU CAN HELP

Each year, numerous companies send representatives to EWI to begin forming lasting connections with talented UCLA students. We are excited to continue connecting students and company representatives face to face, in this unique way. As a sponsor for SWE @ UCLA, more details about reserving a table at EWI and the cost associated with the entire event (networking, dinner, and the career fair portions) will be confirmed closer to the event, and updates will be issued accordingly. As always, please do not hesitate to reach out with any questions! We hope you can join us and interact with our talented, driven engineering students.

CONTACT INFORMATION

Khushi Patel, External Director

Crystal Chan, Internal Director

ewi.swe.ucla@gmail.com

2. TECHNICAL

QWER HACKS

Despite UCLA's large LGBTQIA+ community, the queer and trans community within STEM fields—particularly computing and information technologies—fails to receive adequate visibility, representation, or support. QWER Hacks is changing that.

As one of our flagship events, QWER Hacks is one of the first LGBTQIA+ focused hackathons in the nation, and held its sixth annual iteration in January of 2024. Through curated technical and diversity & inclusion workshops, product development under high-impact tracks, and empowering talks from queer individuals in tech, QWER Hacks aims to celebrate and increase the visibility of the queer community in STEM by engaging and bringing together queer individuals and allies.

TECHNICAL WORKSHOPS

The SWE @ UCLA Technical Committee holds a variety of workshops to help our members succeed both inside and outside the classroom. These are geared towards introducing important technical skills such as interview preparation to engineers who express interest in exploring these areas. Ultimately, our goal is to provide a safe space for female-identifying engineers at UCLA to learn and apply technical skills while feeling comfortable asking questions along the way.

HOW YOU CAN HELP

Become a sponsor of QWER Hacks! Platinum and Gold SWE sponsors are already sponsors, but we would appreciate your support by donating or sponsoring separately. Different sponsorship tiers include perks such as present at an opening ceremony, host workshops on a topic of your choice, or even be featured at a company showcase while directly supporting diversity and equity in STEM! If you want to support our event separate from SWE, please refer to page 11 for further details.

CONTACT INFORMATION

Isabella He, Technical Internal Director

Genevieve Chin, Technical External Director

teamtech.swe.ucla@gmail.com

qwerhacks@gmail.com

3. **ADVOCACY**

ADVOCACY

The Advocacy Committee is the branch of SWE @ UCLA that advocates for the equity, diversity, and inclusion of underrepresented communities in STEM. We aim to address discrimination and biases faced both in and outside of the classroom. Our committee puts on numerous events to bring awareness to and start conversations around diversity within STEM fields in academia and the workplace. From hosting students and professionals at workshops to initiating conversations around inclusion and collaborating with UCLA for EDI efforts, we strive to reach a more equitable future in STEM for all.

ENGINEERS FOR PROFESSIONAL INCLUSION CONFERENCE

The Engineers for Professional Inclusion Conference (EPIC) is an annual event that serves to empower minorities in STEM by discussing ways to combat prejudice both in education and the workplace. From its origin nine years ago, this conference has grown by further embracing intersectionality through partnerships with other diversity-oriented student organizations and broadening the types of topics discussed. The past year included in-depth and engaging conversations amongst students and industry representatives. By the end of the conference, attendees left with a greater understanding of the equity problem in STEM and different strategies to combat it. This year, we hope to engage even more attendees and continue motivating more meaningful discussions by conducting a panel, hosting workshops, and presenting a keynote speaker.

HOW YOU CAN HELP

We would love it to feature your company representatives in EPIC, either as panelists, keynote speakers, or as conference attendees! Since this is a large-scale, in-person event, our organization has to cover costs associated with venue rentals, catering, and other event logistics. As a sponsor of SWE, part of your donation would go to ensuring the success of this event. Additionally, we plan on hosting a number of raffles during EPIC so donations of corporate swag would also be greatly appreciated!

CONTACT INFORMATION

Jasmine Tadros, Advocacy Director
advocacy.swe.ucla@gmail.com

4. MENTORSHIP

SUMMER MENTORSHIP PROGRAM

SWE @ UCLA launched our Summer Mentorship Program three years ago in response to all new-student orientation programs being online due to COVID. Incoming female engineering students were paired with current UCLA female engineering student mentors who answered their questions about classes, activities and life on the Hill. In addition, we hosted a variety of social and informational events to help incoming students establish their community before they ever stepped foot on campus. This year we have 81 mentors and 196 mentees spanning every department in the Engineering School.

HIGH SCHOOL MENTORSHIP PROGRAM

This past year we began local high school mentorship. High school students of all years had the opportunity to attend a panel led by SWE where they learned about the different types of engineering, club projects, and career paths. With an abundance of positive feedback, we plan on launching a high school mentorship program where current UCLA engineering students are paired with high school students to provide advice on the college admissions process and what it's like to be an engineer. We plan on starting the program this year and look forward to seeing its impact!

EXPANDING OUR TRANSFER INITIATIVE

This past year, we partnered with Pierce College to start a series of workshops to provide more academic and industry resources to community college students. We had over 100 RSVPs to our events, and hosted workshops with panelists such as: How to Transfer to the UCs and How to have a Productive Summer without a Summer Internship.

HOW YOU CAN HELP

We are looking for engineering professionals to serve as mentors for an Industry Mentorship Program. If there are engineering professionals who would like to mentor engineering students but are unable to attend the on-campus events, we would still appreciate the opportunity to recruit mentors to sustain remote connections with our members. We are also looking for a keynote speaker who is an accomplished professional to kick off our main mentorship program events. Lastly, we are looking for speakers to present at networking events and workshops, and we are open to your workshop/mentorship ideas as well.

CONTACT INFORMATION

Christine Yang, Mentorship Director
mentorship.swe.ucla@gmail.com



STUDENT & ALUMNI RELATIONS

ALUMNI MENTORSHIP & SOCIALS

The SWE@UCLA Alumni Mentorship program aims to connect current SWE students with SWE@UCLA alumni across the globe to allow students to build relationships with alumni in various industries or graduate programs of interest. As a part of this program, there will be quarterly socials and mixer events to increase interaction by students and alumni to build more robust connections for current SWE members to carry well into their post graduate careers. We are committed to implement structured initiatives designed to promote continuous active involvement throughout the academic year, focusing on equipping both students and alumni with the skills to cultivate effective long-lasting relationships. Beyond the mentorship program, we host professional development workshops and “Dine with Alumni” events as additional opportunities to connect current SWE members with alumni.

SCHOLARSHIPS

SWE awards scholarships at the end of every academic year. This past academic year, SWE awarded \$13,000 in scholarships. Scholarships are funded by our organization and by our Diamond (Former Sponsorship Level) and Platinum sponsors. These scholarships help with the financial burden put upon our membership as they go through college and progress to industry.

SWE FAMILIES

SWE Families is a program designed to promote a stronger community amongst current members of our organization. Through this family system, members are grouped by interest into families led by more involved members of SWE. The family heads also serve as mentors who help their family members navigate the inevitable difficulties that come with adjusting to college and a rigorous engineering curriculum. Together, families will attend SWE events, socials, and even their own outings all with the goal of supporting SWE directly while establishing a sense of belonging amongst all members.

HOW YOU CAN HELP

We are always looking for alumni to host a dinner as part of our “Dine with Alumni” series or lead a workshop to help students develop professionally and prepare for post-grad!! While we are particularly interested in SWE @ UCLA alumni, we would love to include any UCLA alumni in our program. Additionally, if you wish to sponsor scholarships, please consider becoming a Diamond or Platinum sponsor of SWE @ UCLA.

CONTACT INFORMATION

Megan Go, Alumni Relations Director
alumnirelations.swe.ucla@gmail.com

Evelyn Cho, Student Relations Director
studentrelations.swe.ucla@gmail.com

6. OUTREACH

HI ENGINEER!

Hi Engineer! is an annual event where we bring in about 150 high school and middle school girls from around Los Angeles to demonstrate different science and engineering concepts and allow them to engage in a club fair. This year, the girls will take part in a keynote speech, a UCLA engineering panel, and multiple hands-on science activities. This event is critical not only to bridge the gender gap in engineering but also to bolster minorities across STEM; our target audience is traditionally underrepresented groups in engineering. Every year, this is our most successful outreach event —this year will be our 12th annual program.

PROJECT SCIENTIST

This year, Project Scientist will consist of multiple events during which SWE @ UCLA works with different groups of girls ages 4-12 in hopes of inspiring them to explore STEM fields. During these events, we expose girls to engineering-based crafts that can inspire their love for STEM and allow them to connect with women that they can look up to as role models. Some events will be conducted in local elementary schools and others will be held on the UCLA campus. Through early exposure, we hope to inspire these girls to pursue their newfound interests in STEM.

WOMEN IN ENGINEERING STAYOVER PROGRAM (WESP)

The Women in Engineering Stayover Program is a 2-day event in April where we bring about 50 newly admitted female engineering students to UCLA's campus. With a welcome speech from the engineering Dean, a dinner with engineering faculty, a campus scavenger hunt, and game night, WESP gives new admits the opportunity to meet fellow admits, ask questions to current students and faculty, and get an idea of what being a female engineering student is like. This past April (2024), we returned to the traditional in-person event for the first time since COVID, giving admits the chance to spend the night in their host's dorm and build a community of peers, mentors, and friends. This year for our 8th annual WESP, we plan on expanding this event by holding both an in-person and virtual event that will allow for more admits to benefit from the event.

HOW YOU CAN HELP

One of the highlights of Hi Engineer! is the keynote speaker, so we would greatly appreciate a representative from your company as our guest speaker. The students value learning from an industry professional who is able to answer questions about their accomplishments in the field. Furthermore, we would be grateful if you have any interesting activities for the girls for the events listed above and are able to give us your support in gathering supplies.

CONTACT INFORMATION

Nikitha Ambatipudi, Outreach External Director

Candace Baik, Outreach Internal Director

outreach.swe.ucla@gmail.com

7. LOBBYING

LOBBYING TRIPS

As members of SWE, our job is not only to embolden underrepresented engineers currently pursuing their degrees in STEM, but also to pave the way for future engineers to come. Through our lobbying initiatives, we hope to bring more diversity and equity in STEM fields as well as other issues that align with the values of SWE @ UCLA to the forefront of local, state, and federal policy. We look forward to continuing our work with Congressional offices—in actively pushing through legislation we believe in; writing letters of support for bills on issues ranging from reducing firearm-related suicides to solidifying pipelines that recruit retired STEM industry professionals into academia; and collaborating with Assembly-members to write apt amendments. As we strive to introduce and allocate greater funding for more programs to diversify the STEM world, we hope to learn even more about the factors that go into the decision-making processes of our elected representatives. We were able to go in-person to Washington, D.C. this year to speak with different representatives and their offices.

WRITE FOR RIGHTS

The quarterly Write for Rights event aims to empower engineers across campus with accessible and informative education about the California legislative and letter-writing process. Each event features a carefully selected set of bills from the current sessions of assembly that uphold SWE@UCLA's mission. We hope that this engagement with representatives will encourage UCLA engineers to continue to reach out and engage in discussion about changemaking.

HOW YOU CAN HELP

These travel-based trips can be quite expensive, given how much interest our lobbying program has generated across our membership (and the broader UCLA community). Funding is crucial, as a generous donation from a corporate sponsor enabled us to bring twice the number of people on our 2019 Sacramento lobbying trip. Should you choose to help fund our lobbying initiatives, you would help fund:

- Travel for lobbying trips to Sacramento & Washington DC that highlight strengthening pathways in STEM on politician's agendas
- Workshops that empower and teach engineering students and wider campus tools for civic engagement and participating in constituent lobbying and grassroots advocacy themselves
- Events that provide networking opportunities for interested engineers who want to explore the intersectionality between science and law

CONTACT INFORMATION

Samprakta Basu, Lobbying Director
lobbying.swe.ucla@gmail.com

SPONSORSHIP TIERS

*Please see UCLA's Disclosure Agreement here: <https://www.uclafoundation.org/Resources/Disclosures>

SWE @ UCLA GENERAL SPONSORSHIP	Platinum (\$4650+) Tax Deductible: \$4250	Gold (\$3150+) Tax Deductible: \$2860	Silver (\$2150+) Tax Deductible: \$2150
# Dinner Tables and Career Fair Tables at Evening with Industry, with 2 representatives per table (Value: \$55 per representative \$220 total for Platinum, \$110 total for Gold)	2 tables	1 table	
Student resume compilation from all SWE@UCLA uploads and priority seating at EWI	x	x	
Automatic sponsorship at QWER Hacks* (Value: \$25 per representative \$50 total for 2 representatives)	Silver	Bronze	
Scholarships (\$500) on behalf of your company to a SWE-UCLA collegiate member	2	1	
Invitation for two company representatives and a gift at SWE@UCLA's Annual Banquet (Value: \$40 for annual banquet + \$25 for gift per representative \$130 total for 2 representatives)	x	x	
1 company information session for up to 3 representatives **	x	x	x
Publication of available opportunities in SWE @ UCLA's weekly newsletter to collegiate members	x	x	x
Recognition on the SWE @ UCLA website, social media, EWI slideshow and program, and highly visible SWE campus boards	x	x	x

* If you wish to sponsor QWER Hacks separately, or include QWER Hacks in addition to your sponsorship tier, please see the below table. Any SWE @ UCLA general sponsors who contribute over \$4500 will automatically obtain Gold Sponsorship Perks for QWER Hacks (See Next Page).

** All informational sessions need to be claimed by contacting evp.swe.ucla@gmail.com. Company information sessions are subject to availability if scheduled more than two weeks into the quarter.

Companies are highly encouraged to host informational sessions **in-person**. If a Virtual Session is preferred, please don't hesitate to reach out to us at evp.swe.ucla@gmail.com!

SPONSORSHIP TIERS

QWER HACKS SPONSORSHIP <i>Includes dinner for 2 representatives (value: \$25 per representative, \$50 total)</i>	Gold (\$2000+) Tax Deductible: \$1,950	Silver (\$1500+) Tax Deductible: \$1450	Bronze (\$1000+) Tax deductible: \$950
High Impact			
Send technical mentors	x	x	x
Presentation during the event	x	x	
Host a info session/workshop	x	x	
API/Product Demo	x		
Branding			
Logo on shirt and website	x	x	x
Provide company swag for hackers	x	x	x
Sponsored Prize	x	x	
Opening Keynote Speaker	x		
Recruiting			
Resume access	x	x	x
Access to QWER Hacks Discord server	x	x	x
Send recruiters	x	x	
Distribute Recruiting Materials During Event	x	x	
Choose and judge prize category	x		
Job postings on website	x		

Don't see a package that works for your company?

Contact our team at sponsors@qwerhacks.com and we'll work with your company to create a custom package!

DONATION AGREEMENT

“Donor advised funds (e.g., Fidelity gift fund) and corporate matching platforms (e.g., Benevity, OneCause, etc.) **do not** permit donors to **receive benefits** in exchange for gifts they’ve made. Consequently, the donation will be 100% tax deductible.

If you wish to receive the benefits from this event, please pay the entire amount for this event with a source of funds other than a donor advised fund or corporate matching platform.

☐

I/We understand that benefits will NOT be received if donor advised funds and/or corporate matching programs are used.

Please Check **One**:

☐

I/We decline all benefits from this event and will receive NO goods or services for this gift. My/our donation is 100% tax deductible.

☐

I/We accept all benefits from this event and will receive goods or services for this gift. My/our donation is **NOT** 100% tax deductible (adheres to calculated tax deductible listed in Sponsorship Tiers) .

Please **Sign** and **email** to evp.swe.ucla@gmail.com:

First and Last Name

Company

Signature

Date

For other questions about donations to UCLA, please contact Elisabeth Leavitt, Associate Director of Development, Corporate and Foundation Relations, ekealy@support.ucla.edu

HOW TO DONATE

1. Read and **sign** the agreement above, and **email** it to *evp.swe.ucla@gmail.com* with the subject [Company Name Donation Agreement 24-25]
2. Click this [link](#) to access the online donation page*
3. In the “Sponsorship Opportunities” section, select your preferred Sponsorship Tier:

Sponsorship Opportunities		
Select	Description	Amount
<input type="radio"/>	SWE Platinum Sponsor - \$4,650 (\$4,250 tax-deductible)	
<input type="radio"/>	SWE Gold Sponsor - \$3,150 (\$2,860 tax-deductible)	
<input type="radio"/>	SWE Silver Sponsor - \$2,150 (\$2,150 tax-deductible)	
<input type="radio"/>	QWER Hacks Gold Sponsor - \$2,000 (\$1,950 tax-deductible)	
<input type="radio"/>	QWER Hacks Silver Sponsor - \$1,500 (\$1,450 tax-deductible)	
<input type="radio"/>	QWER Hacks Bronze Sponsor - \$1,000 (\$950 tax-deductible)	

4. Include any additional gifts you wish to contribute in the “Tax-deductible Gift” section

Tax-deductible Gift	
I would like to contribute an additional gift to support Society of Women Engineers at UCLA.	
I would like to make a fully tax-deductible gift of <input type="radio"/> Other <input type="radio"/>	Other \$ <input type="text"/>
Grand Total:	\$0.00
Tax-Deductible:	\$0.00

HOW TO DONATE cont.

5. Lastly, fill in your Contact, Payment, and Company information then Submit!

NOTE: If paying with checks, follow the directions below.

1. Make checks payable to “The UCLA Foundation”
2. On the memo line, please include the following:
Society of Women Engineers (SWE) at UCLA, Fund
64506c, m-44061
3. Mail checks to the following address:
The UCLA Foundation
PO Box 7145
Pasadena, CA 91109-9903

* The link can also be accessed at:
[https://giving.ucla.edu/Standard/NetDonate.aspx?
SiteNum=3628&Code=M-44061](https://giving.ucla.edu/Standard/NetDonate.aspx?SiteNum=3628&Code=M-44061)

THANKS!

THANK YOU!