



Society of Women Engineers at UCLA

2017-2018

Corporate Sponsorship Proposal

Table of Contents

Greetings and Introduction	2
EWI	3
Outreach	4
Advocacy	5
Technical	6
Mentorship	6
Grad SWE	7
Events and Programs	8
Sponsorship Levels	10
Sponsorship and EWI Registration Forms	11
Donations of Gifts-in-Kind	11

Dear Potential Industry Partner,

Greetings from the Society of Women Engineers at UCLA (SWE-UCLA)!

The Society of Women Engineers is a nonprofit organization that aims towards creating successful career paths for women in engineering. Our mission statement is to stimulate women to achieve the full potential in their careers as engineers and leaders, to expand the image of engineering profession as a positive force in improving the quality of life, and to demonstrate the value of diversity. Rightfully so, SWE's motto is "Aspire, Advance, Achieve."

In the past forty years, SWE-UCLA has been very successful in creating a number of career advancement opportunities for students through company informational sessions, networking dinners, panels, and mentorship events. Our flagship networking event of the year is Evening with Industry (EWI), one of the largest student-run engineering events at UCLA, with over 250 students and 35 companies attending a formal banquet-style dinner and career fair.

SWE-UCLA emphasizes the importance of giving back to the community with a wide variety of outreach events that introduce young women to the exciting world of engineering by participating in hands-on activities and informational panels. Our outreach committee also hosts an overnight yield program for admitted female engineering students. SWE also promotes dedication to technical developments through hands-on technical workshops and industrial campus tours. In the past year, SWE-UCLA has focused on cultivating and strengthening events related to advocacy, diversity, mentorship, and professional development.

SWE would like to thank you for your interest in being the driving force for women to excel as both engineers and leaders. Your company can help us reach our goals through monetary support, donation, supplies, and volunteering. Without your valuable support, SWE-UCLA would not have been able to fulfill our vision of helping women succeed.

If you have any questions about donations to SWE-UCLA, upcoming SWE-UCLA events, or would like to plan an event with SWE-UCLA, please contact us at swe@seas.ucla.edu. We thank you for your continued support and look forward to working with you in the exciting school year ahead!

Shivali Gowda
President
president.swe.ucla@gmail.com

Diane Jung
Treasurer
treasurer.sweucla@gmail.com

Dear Potential Evening with Industry Attendee,

On behalf of the UCLA section of the Society of Women Engineers, we would like to invite your company to participate in our annual Evening with Industry event, which will take place on Thursday, February 1, 2018 at UCLA Carnesale Commons.

Evening with Industry has grown considerably over the past few years, drawing over 35 different companies and selling out to over 250 UCLA engineering students. The focus of our event is to enable industry representatives to interact with students over a banquet style dinner and career fair on campus. At Evening with Industry, company representatives can network with students over appetizers, interact with students at the dinner, and formally discuss resumes at the career fair.



Our chapter of the Society of Women Engineers is excited to have your support for this special event! If you are interested in participating or learning more about Evening with Industry, please contact us at ewi.swe.ucla@gmail.com or visit our website. Please keep us in mind and mark down the date of Thursday, February 1, 2018 on your calendars!

Find more information here: <http://www.seas.ucla.edu/swe/events/ewi/>

Register to attend here: <http://tinyurl.com/EWI-Company-Reg-2018>

Thank you for your time, and we look forward to hearing from you soon!

Sincerely,
Manas Kumar
Evening with Industry External Co-Chair
ewi.swe.ucla@gmail.com

Sohni Thakkar
Evening with Industry Internal Co-Chair
ewi.swe.ucla@gmail.com

Dear Potential Outreach Partner,

Our SWE UCLA chapter takes pride in planning multiple outreach and community service events each year. The goal of our events is to educate young women and girls about science and engineering and to encourage them to pursue careers in those fields.



The outreach committee, a diverse committee made of students from a variety of engineering disciplines and grade levels, executes exciting events and activities for girls of all ages. Our Wow! That's Engineering Day event gives over 100 Girl Scouts the opportunity to explore engineering through hands-on activities. We also have developed and strengthened our Women in Engineering Stay-over Program (WESP), an overnight-stay program for fifty admitted female engineering students that provides a taste of what life is like as an undergraduate at UCLA. This program seeks to inform the admits about the benefits of studying engineering at UCLA via student panels, dinner with professors, a scavenger hunt, and more. As a result, we have had up to 75% percent of students who have attended this event in the past register to attend UCLA.

Watch our video of WOW! That's Engineering Day here: <https://goo.gl/cWtbDw>

Watch our video of WESP here: <https://goo.gl/FYQqWL>

Learn about Outreach here: <http://www.seas.ucla.edu/swe/committees/outreach/>

I would like to request that your company lend a hand with volunteers, supplies for events, or even just any ideas for new and exciting events that we could put on! Please feel free to contact me with any questions or concerns you may have. We would love to work with you!

Sincerely,
Madison Garrison
Outreach Director
outreach.swe.ucla@gmail.com

Dear Potential Advocacy Partner,

The Advocacy Committee gives SWE-UCLA the voice to advocate for the equity, diversity, and inclusion of underrepresented communities across STEM. Our mission is to promote gender equality in the engineering field by hosting events designed to address discrimination or biases that many engineers face. This year, through highlighting intersectionality, destigmatizing issues around mental health and wellness, and bringing diversity in tech to the forefront of statewide policy, the advocacy committee will voice the concerns of our community.

This past spring, we held our third annual Engineers for Professional Equality Conference (EPEC). We had panelists come from different industries to share their stories of how they overcame prejudices in the workforce through panels and workshops. This year we hope to broaden the scope of the conference by partnering with other diversity-focused on-campus organizations to bring in an engaging group keynote speakers and panelists. We will also be hosting a mental health awareness week, conducting a member interview series, and meeting with local lawmakers about why diversity in STEM is important.

We would greatly appreciate if you would send any representatives to participate in EPEC, through either the panel or the workshops. We would also love your support in suggested more ideas to promote equity in engineering.

Learn more about our advocacy events here:

<http://www.seas.ucla.edu/swe/committees/advocacy/>

If you have any further questions or comments, please feel free to contact me. We look forward to working with you!

Sincerely,
 Ikaasa Suri
 Advocacy Director
advocacy.swe.ucla@gmail.com



Dear Potential Technical Partner,

As Technical Director, I am excited to share company tours and technical workshops as events and opportunities for which you may be interested in collaborating with us. Company tours provide students with insight into the inner workings of STEM companies, and especially into the nature of life in industry.



As a tour host, your company would gain much interest and attention from UCLA engineering students aspiring to work in industry. I would also like to invite your company to run a technical workshop on our UCLA campus. Technical workshops, such as 3-D printing and soldering are an opportunity for students to develop a skill that may have technical applications to industry projects. If your company has an idea for a workshop, let me know so we can make it a reality!

Ramya Satish
Technical Director
Teamtech.swe.ucla@gmail.com

Dear Potential Mentorship Partner,

Our mentorship program at SWE UCLA aims to provide students with resources to navigate the path towards reaching their career goals. We hope to recruit mentors from your company who have experience in industry to guide UCLA students regarding career options and to bridge the gap between academics and work.

As a result, students will be more prepared with regard to both expectations and environment when entering the work force. Mentors are greatly appreciated for their advice and guidance to help UCLA students succeed.

Michelle Tran
Mentorship Director
Mentorship.swe.ucla@gmail.com



Dear Potential GradSWE Partner,

GradSWE at UCLA focuses on providing graduate engineering students, especially women, with resources, tools and opportunities for professional development and networking. These opportunities allow graduate-level students to have the necessary support system to achieve their full potential in their engineering careers.



In our Discover Career Paths Panel, we invited panelists from academia to discuss their achievements, pitfalls, and personal lives. We also held an outreach event in which local students learned what being an engineering student is like. GradSWE also hosted social events, such as our Wine and Cheese Social, to bring together women graduate students in different departments and labs at UCLA.

We are requesting your company to partner with GradSWE at UCLA by providing panelists, supplies for events, company tours, sponsors, job opportunities for graduate students, and more! Your company can also help with our outreach events to undergraduates and K-12 girls.

Learn more about GradSWE here:

<http://www.seas.ucla.edu/swe/committees/gradswe/>

We would love to work with your company to make GradSWE at UCLA a success. We hope that your company finds GradSWE worth the investment. Please contact us if you have any questions or concerns. We are excited to collaborate with your company!

Sincerely,

Kelly Connelly and Erin Askounis
Graduate Co-Directors | Society of Women Engineers UCLA
graduate.swe.ucla@gmail.com

Events and Programs

Professional Skill Development

Panels, Informational Sessions, Workshops

- Inform students of available job opportunities
- Encourage students' professional skill development through interactive networking and resume building opportunities



Mentorship Program

- Corporate mentorship program partners UCLA students with working engineers

Evening with Industry

- Over 250 students spend time networking with representatives from the company of their choice over a formal dinner and private career fair.
- Highlights career opportunities for students in order to build your company's talent pool
- Highly visible exposure to best and brightest of UCLA Engineering



Leadership

Annual Banquet

- Recognizes company sponsors, officers, alumni, and advisors for their dedication to SWE

National and Regional Conferences

- Provide networking opportunities with collegiate and professional members
- Opportunity for members to secure internship/full-time positions and improve leadership and communication skills



Student and Community Involvement

Outreach and Community Service

- Wow! That's Engineering Day partners with Girls Scouts to teach girls about the wonderful opportunities in science and engineering
- Women in Engineering Stay-over Program introduces female admitted engineering students to the life of an engineering student at UCLA
- We reach out to girls in high school for technical projects with faculty and student mentors.



Scholarships

- Recognize hard-working and ambitious engineers by providing them with the resources to fund their academic achievement.



General Meetings and Socials

- Inform students of SWE's history, mission, and upcoming events and programs
- Socials like cupcake decorating or mug painting provide a break from the academic routine

Sponsorship Levels 2017-2018

Diamond (\$3000+)	<ul style="list-style-type: none"> Two complimentary dinner tables and two career fair tables, student resume compilation, and priority table seating at our largest networking event, Evening with Industry One all-expense covered company information session for up to 3 representatives Up to \$500 may be contributed towards one Corporate Mentorship or Outreach event of your choice For any donation over 3,000, the excess will go towards student scholarships All-expense covered invitation for two company representatives, and a special gift at SWE-UCLA's Annual Banquet Publication of available job and internship openings in SWE's weekly email to student members Industry recognition on SWE-UCLA's website, Evening with Industry slideshow and pamphlet, newsletter, and highly-visible SWE boards Priority scheduling for events
Platinum (\$2000-\$2999)	<ul style="list-style-type: none"> One complimentary dinner table and career fair table, student resume compilation, and priority table seating at Evening with Industry One all-expense covered company information session for up to 3 representatives[†] All-expense covered invitation for one company representative, and a special gift at SWE-UCLA's Annual Banquet Publication of available job and internship openings in SWE's weekly email to student members Industry recognition on SWE-UCLA's website, Evening with Industry slideshow and pamphlet, newsletter, and highly-visible SWE boards Priority scheduling for events
Gold (\$1500-\$1999)	<ul style="list-style-type: none"> One all-expense covered company information session for up to 3 representatives[†] Publication of available job and internship openings in SWE's weekly email to student members Industry recognition on SWE-UCLA's website, newsletter, and highly-visible SWE boards Priority scheduling for events
Silver – Information session (\$1000-\$1499)	<ul style="list-style-type: none"> One all-expense covered company information session for up to 3 representatives[†]
Bronze (\$500-\$999)	<ul style="list-style-type: none"> Publication of available job and internship openings in the weekly email Industry recognition on SWE-UCLA's website, newsletter, and highly-visible SWE boards

*Government and public agencies contact evp.swe.ucla@gmail.com for details.

[†]Food and beverages not included.

Sponsorship Form
<http://tinyurl.com/SWE-Sponsorship-17-18>

EWI Registration Form
<http://tinyurl.com/EWI-Company-Reg-2018>

Donations of Gifts-in-Kind

Please remember SWE when your company is discarding office items. Video projectors, old computers, printers, poster boards, and more can be used by SWE. We also encourage donations of broken equipment as they can be used as materials for reverse engineering activities. Please contact swe@seas.ucla.edu before making any donations so that storage arrangements can be made.

With your dedication to SWE, together we allow young women to aspire, advance, and achieve.



Thank you!