



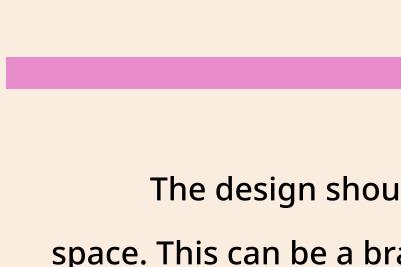
12th to 23rd October, 2022

Call for sponsors!

We want to thank participants of the designathon with a token of gratitude for their efforts and are looking for sponsors. 100% of sponsorship will be going towards prizes for winners of the Designathon.

What is the Designathon?

Imagine a traditional hackathon, but this time focused only on design. Our goal is to motivate designers and builders to get together and collaboratively explore ideas and concepts in and around the bitcoin ecosystem. The designathon will happen in coordination with the bolt.fun legends of lightning tournament, the TABConf Builder Day, and bitcoin Amsterdam.



Legends of Lightning



TABCONF



bitcoin Amsterdam

Winning Projects Will be judged on 6 criteria:

INNOVATION

The design should be something new and never seen before in the bitcoin space. This can be a brand new concept, or a fresh take on something we already know.

BITCOIN INTEGRATION

The design should make intelligent use of bitcoin (and/or surrounding technologies like lightning).

OPEN DESIGN

Encouraging designers to work and collaborate in public. Has the team been transparent throughout their design journey?

EXECUTION

Designers should focus on attention to detail. How well has the project been executed? How strong was their design process?

UI/UX DESIGN

The design follows good design principles and is well-crafted. How well has the application or feature been designed?

PIZZAZZ

The design should have an extra level of pizazz, personality, creativity, or coolness.

Prizes

We have not finalised our prizes yet. The community has stated a preference for gifts over money, as a token of appreciation rather than a financial incentive. This could be hardware wallets, swag, bitcoin art, etc. We will likely have 3-5 prizes, each worth \$100-\$200 plus shipping. If winners prefer to receive money instead of a gift (shipping to some parts of the world can be problematic), we will honor that as well. We are also open to your suggestions.

Would you like to sponsor our event?

Sponsoring our event allows us to motivate participants to work towards an end goal, with a final event where we hand out prizes and congratulate and thank them for their effort. If you would like to sponsor the event, please let us know by 30 September, we would be super grateful for your contribution!

Contact info

To contribute:
Join the bitcoin design community Slack [here](#).
Reach out to Doc Sharp (@docsharp) or Mo (@Mogashni (Mo))

Follow along on [Twitter](#)