

# Introduction to Agile Scrum

Production and Project Management

*“The pessimist complains about the wind; the optimist expects it to change; the realist adjusts the sails.”*

William Arthur Ward

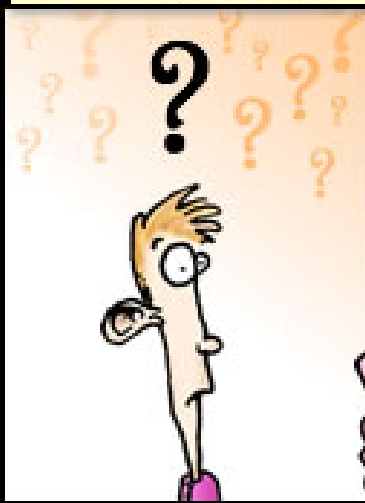


# What is Scrum ?

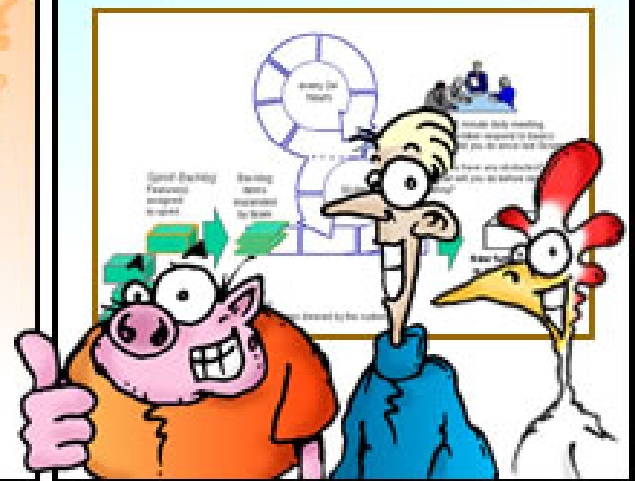
Outside the U.S.A.



Inside the U.S.A.



In the I.T. World



By Clark & Vizdos

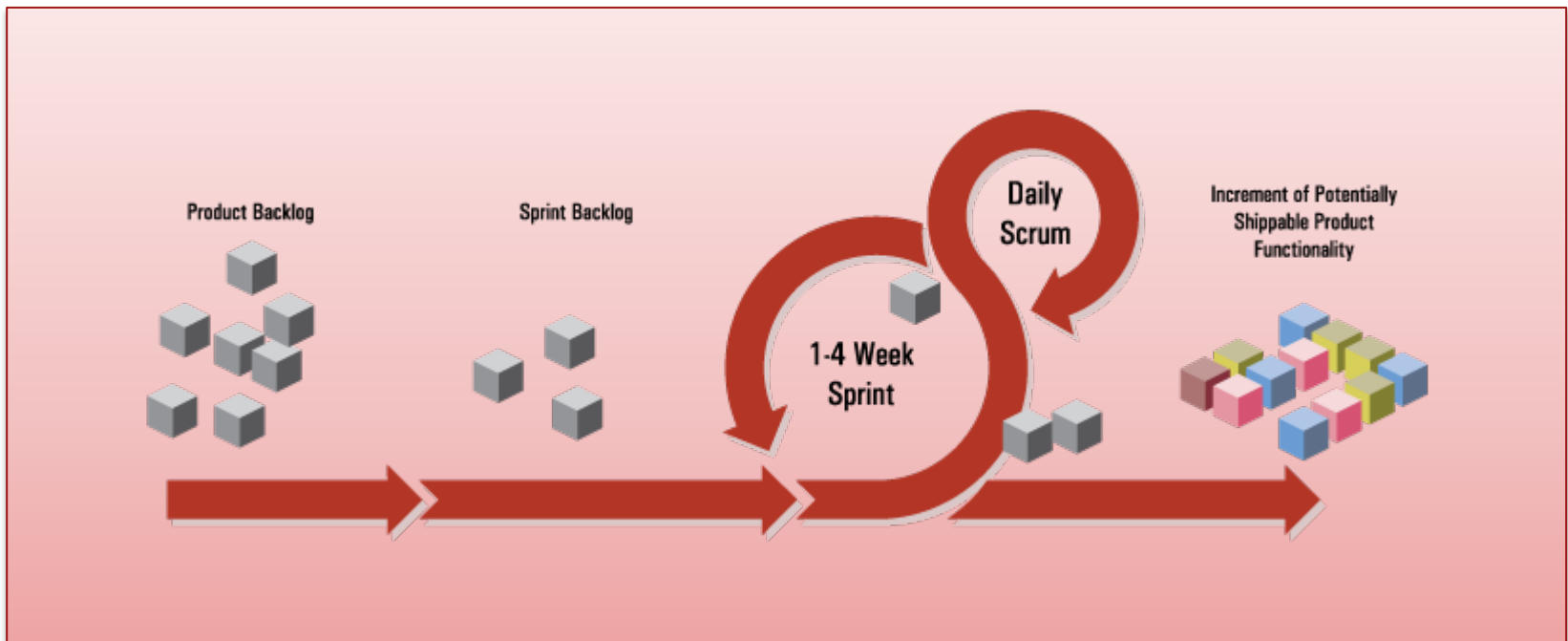
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# What is a Scrum?

- Is **an agile process** for software development.
- Is an iterative, incremental process



# What is Scrum?

- It is a **framework** for the team to work on project where **instead of detailed descriptions** of how everything is to be done, **much is left up to the software development team**.
- The project progresses via a series of *iterations* called *agile sprints*.
  - Each sprint is typically one to four weeks.
  - At the end of each sprint, a product *increment* is delivered.

# Why Scrum?

- Because the **team know best** how to solve the problem
  - desired outcome, a set of features to be developed
- Self-organizing, cross-functional team
  - no overall team leader who decides which person will do which task or how a problem will be solved.
- Once the Sprint begins, the **scope is frozen** and **no change request** is allowed until that Sprint is complete.
  - Scrum master protect the team from interferences



# Scrum Framework

## Roles, Artifacts & Ceremonies

# What are Scrum Roles?

- The three clearly defined roles
  - The **Product Owner**
    - represents the stakeholders and the business
  - The **Scrum Master**
    - a facilitator and project manager, acts as an advocate for the Scrum process
  - The **Team**, and
    - a cross-functional group of around 7 people, includes artists, designers, programmers etc
- All management *responsibilities are shared.*

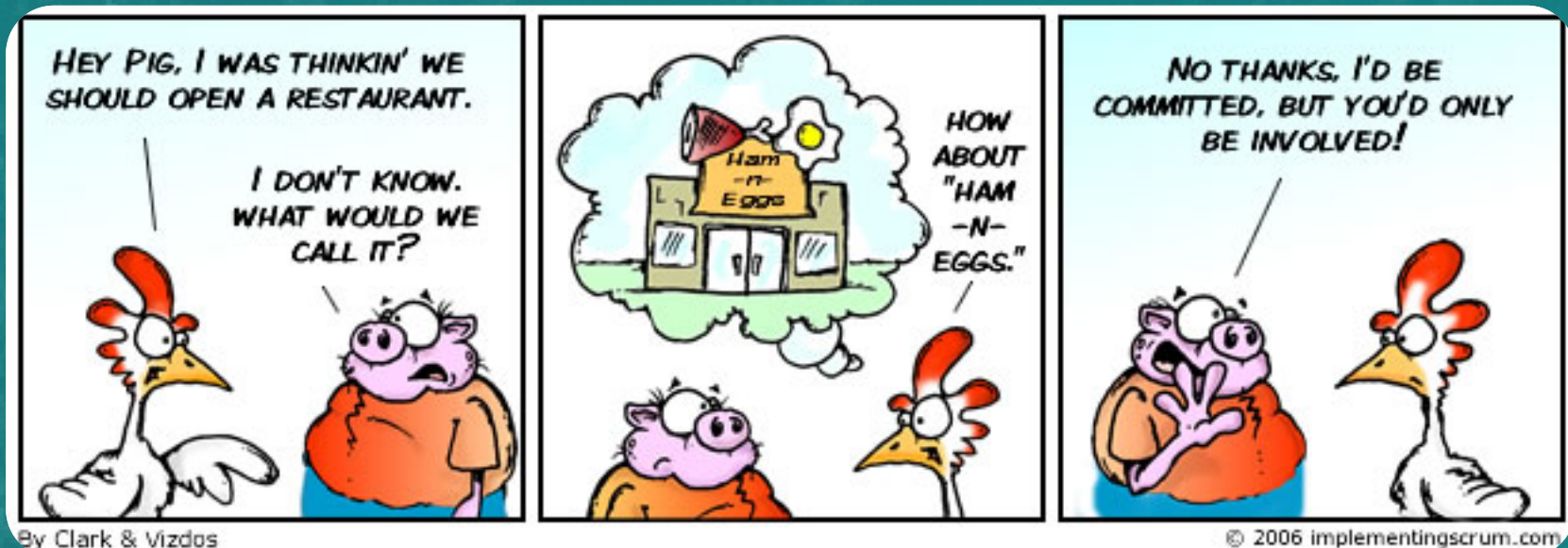




# Who are the Stakeholders?

- Others who have interests in the product.
- Interested the success of the project, but are not actively contributing
- Includes top management, suppliers, customers, subject matter experts, or product support.





Why Chicken & Pigs?

# Why Chicken & Pigs?

- The pigs are the ones *committed* to the project, with 'their bacon on the line,' while the chickens are *involved* because they are interested in its benefits.
- The **pigs run the scrum**. They are the builders and doers.
- The **chickens provide impetus** through their desires and needs but it is not in their interest to get in the way of the process.
  - Provide their 'eggs-pertise' when needed.



# What are Scrum Artefacts?

- **The Product Backlog**
  - The set of all un-implemented Stories that have not been assigned to the current Sprint.
- **Sprint Backlog**
  - A set of Stories planned for implementation in a Sprint (1—4 weeks).
- **Product increment**
  - most important Scrum artifact
  - must be of high enough quality to be given to users
  - acceptable to the Product Owner

# What are Scrum Ceremonies?

- Sprint Planning Meeting
- Daily Scrum Meeting
- Sprint Review
  - Demonstration Meeting
- Sprint Retrospection Meeting

# Scrum Framework

## Scrum Roles



# Product Owner

# Producer?

- Prepare the list of **features** *or requirements*
  - the **Product Backlog**
- Decides on **release date and content**
  - Keep the product on track.
- Responsible for profitability of the project (**ROI**)
- **Prioritisation** of the backlog, customer interests and user requirements questions
- Availability of the Product Backlog
- **Accepts or rejects** work results
- **Cancel** an sprint!

# Scrum Master

# Project Manager?

- A member and **not** the leader of the team
- Responsible for the Scrum process
  - *As facilitator*
  - Ensuring that everyone **follows Scrum rules and practices**
  - Team is fully functional and productive
- Remove impediments
- Shields the team from external interferences
  - making sure they do not over-commit themselves to what they can achieve during a sprint.

# The Team

- Responsible for developing functionality.
- How to turn Product Backlog into an **increment of functionality** within an iteration.
- Teams are **self-managing, self-organizing, and cross-functional**
- Collectively responsible for the success of each iteration and of the project as a whole.



# Team Composition

- Compose of ideally 7 plus or minus 2 people (5-9)
- Cross-Functional, self-contained and able to complete all tasks committed
- Everyone in the Scrum team is equally responsible for determining the most suitable way to proceed.
- External sources should be facilitated either by the Scrum Master or by the Product Owner

# Challenges of the Product Owner

- Make difficult choices during the sprint planning meeting.
  - Support from management or stakeholders?
- Must have good knowledge of the product both from **business and user perspective**.
- **Balance the interests** of competing stakeholders.
- Must **not "manage"** the team
  - The team and Scrum Master must support the product owner
- Must **not add more work after a Sprint is in progress**.
- Must be **available** to the team at **any time**

# Challenges of the Scrum Master

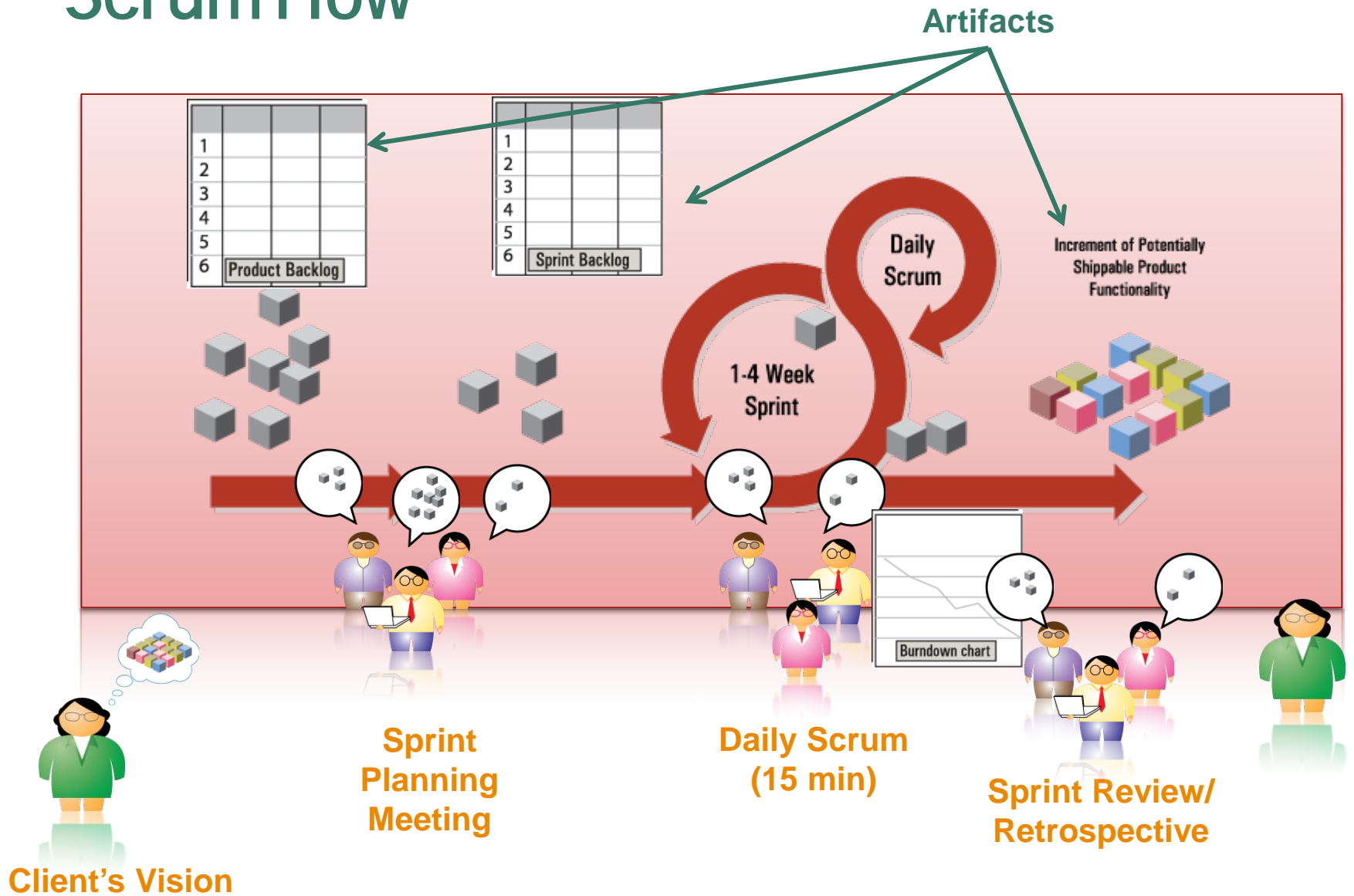
- Ensures that the team's progress, status and success is highly **visible to all stakeholders**, including the team itself
  - Manage **Sprint Burndown Chart** and maintain the **Sprint Backlog**
  - Facilitates **Sprint Planning, Daily Scrum** and **Retrospective Meetings**
- Supports the Product Owner vs Remove impediments



# Scrum Framework

## Scrum Flow

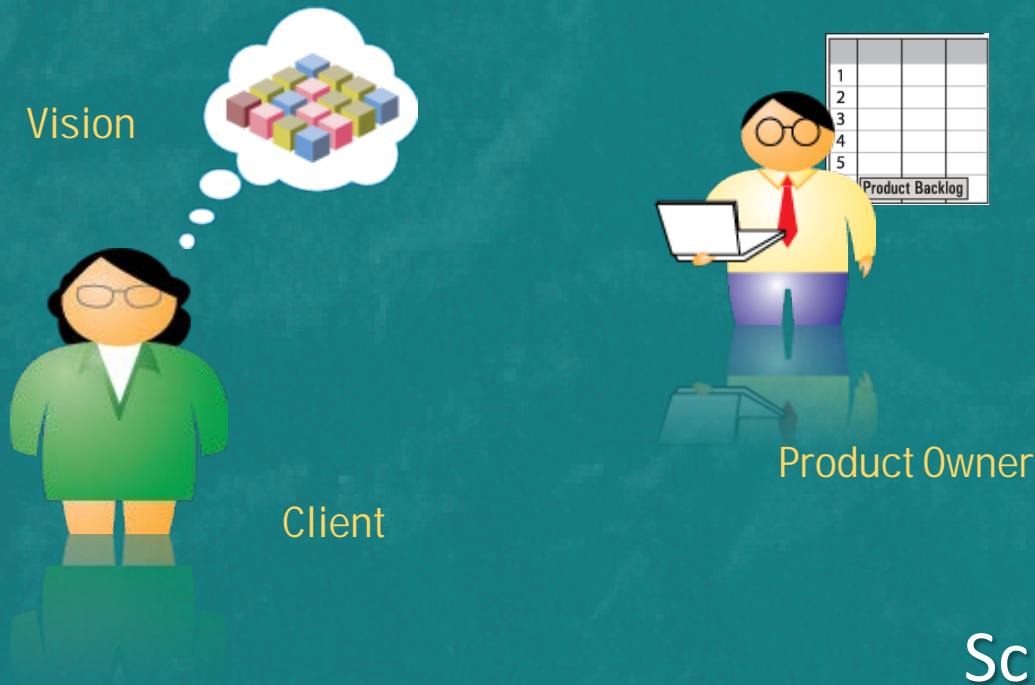
# Scrum Flow



# Scrum Overview

- At the start of each sprint (or iteration)
  - the team collectively **selects tasks from Product Backlog**.
- During each iteration
  - **Daily Scrum** are conducted
- At the end of each iteration
  - conduct **Sprint Review** about the “increment” of a product, and **Sprint Retrospective** about the process.
  - Prepare for next Sprint!
- Each iteration takes 1-4 weeks.





## Scrum Flow

# Defining the Product: Product Vision → Product Backlog



# Product Vision → Product Backlog

- The product vision is often too vague
- We need to identify the work that is required to validate the vision.
- Items are then placed in a “lightweight” product backlog.

# Product Backlog

- List the **requirements** for the product
  - The project plan is merely an initial estimate of the requirements.
- Product Owner is responsible for Product Backlog content, its availability and **prioritization**, and Product Backlog is **dynamic**.
  - It changes according to the environment and as the product evolves.
  - As the Product Owner identify what the product needs to be appropriate, competitive, and useful.

# User Stories

- Work is expressed in the backlog as **user stories**
  - High-level definition of a requirement
- Each user story represents a unit of work
  - Preferable is small enough to be completed by the team in **a single sprint**.
  - may include several tasks
- The Product Owner is responsible for writing **customer-centric stories**. (i.e. Product Backlog)

# User Story Template

- Typical template has 3 parts: the title, the description (or body of the user story), and the acceptance criteria.

Title
Description: (User Story)
Acceptance Criteria

As a [type of user], I want [some goal] so that [some reason].

A brief description of “done”.  
“How will I know when I’m done with the story?”



# Product Backlog: User Stories

## User Story ID: 1

As a customer, I **want to be able to** register in to the website and store my preferences, previous buying history etc **so that** I do not have to remember anything

## User Story ID: 4

As a customer, I **should be able to** browse through the Flower Collection in a easy way **so that** the buying experience is pleasant

## User Story ID: 3

As a proprietor, I **should be able to** know the current sales and other details **so that** I can know the sales trend

## User Story ID: 5

As a proprietor, I **should be able to** see my loyal customers and should be able to offer them better discount over others **so that** they come back even more

## User Story ID: 2

As a Developer, I **should be able to** test the code developed in an efficient way via a continuous integration server **so that** the customer gets quality product at the end



High Priority



Low Priority

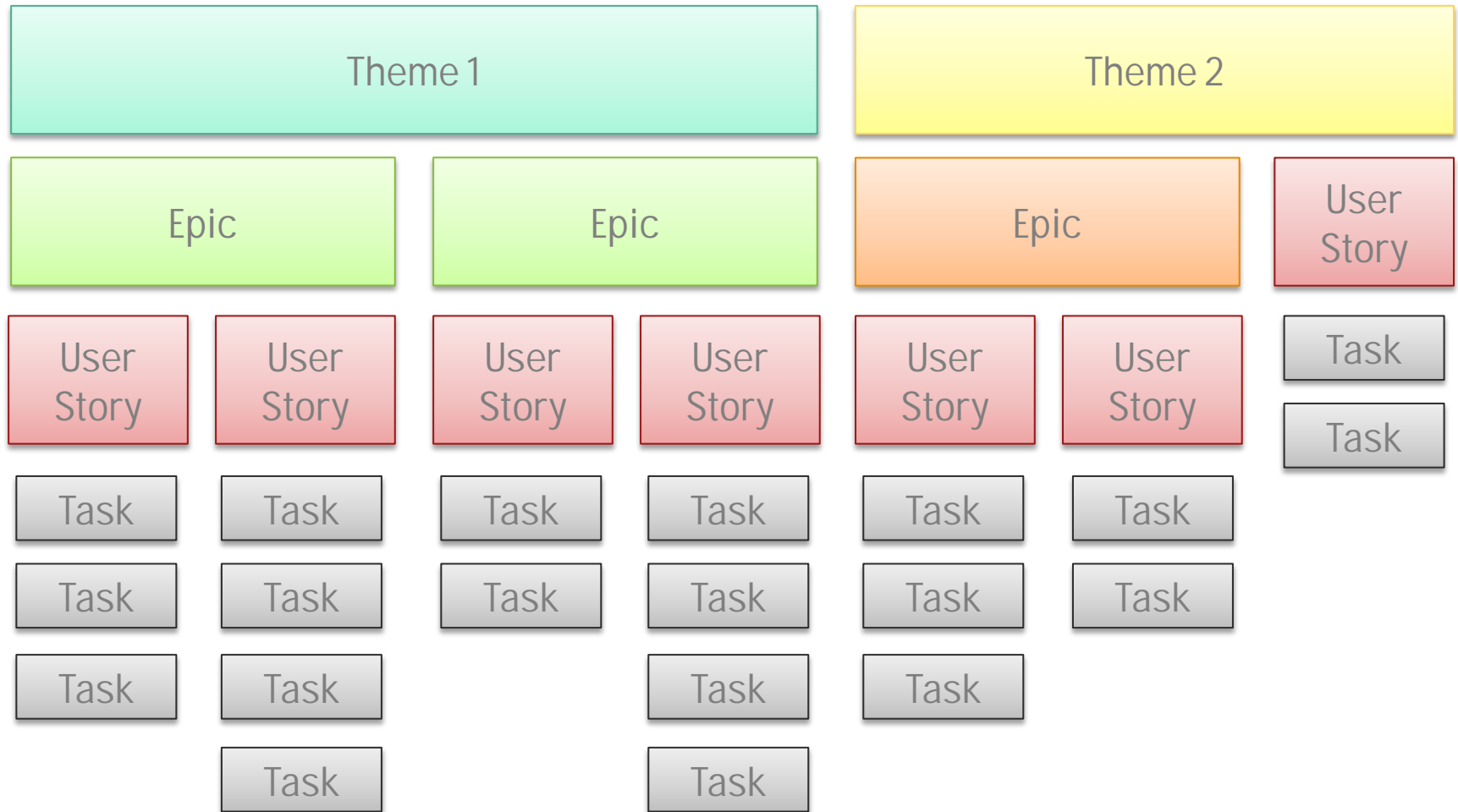
# Epics

- Some Stories are large and cannot be completed within a sprint.
- These large stories are considered epics
  - Represent a significant amount of work.
  - May be broken into smaller user stories.

# Themes

- Describe an area of focus
  - a collection of User Stories that have some unifying trait or concept.
- Each theme would probably contain several epics or many user stories.

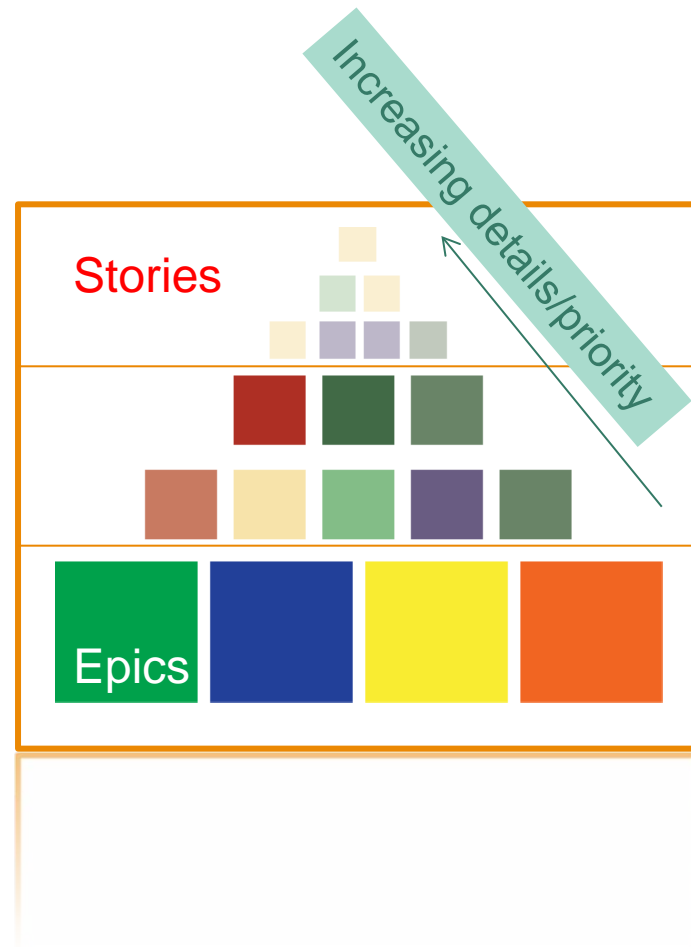
# Themes, Epics and User Stories

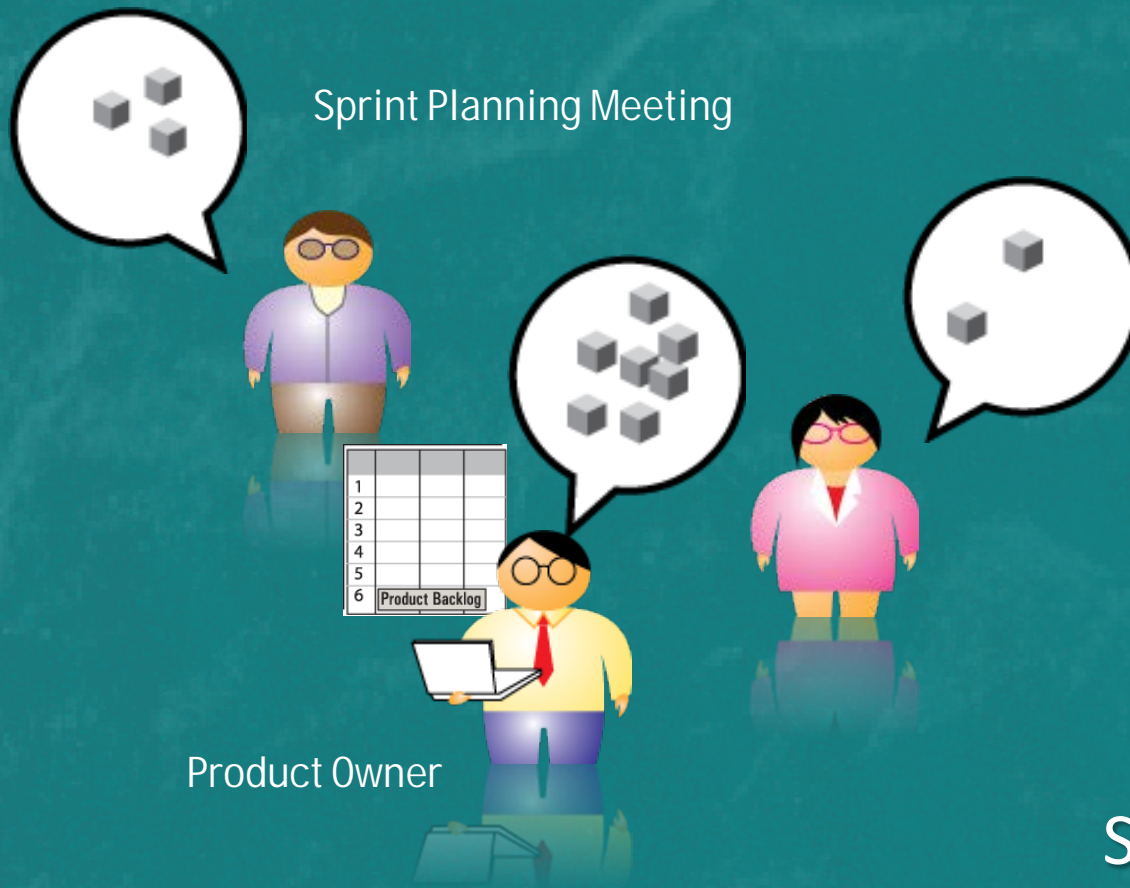




# Managing User Stories

- User stories are broken down into smaller user stories as they approach the top of the prioritised product backlog.
- **Too many** small Stories can be difficult to manage.





Scrum Flow

# Sprint Planning Meeting: Refining the Product Backlog

# Planning Meeting

- The Team sit down to discuss the effort to complete the projects (moderate usually the product owner)
  - Select a small story and give it an effort of 1 story point
  - Compare the “relative” effort for all the story in your product backlog
  - Discuss and agree on an estimate
    - re-estimates if differ significantly

# User Stories & Story Points

- Story points are used to estimate the effort to implement the work
- One story point could be a day, or an hour, or something in between.....*confused?*

# Planning Poker

- Each card has one of the **valid estimates** on it
  - for example: 0, 1, 2, 3, 5, 8, 13, 20, 40 and 100
- If story is bigger than **agreed limit** (8, 13 or more) then it should be split into more smaller stories.
  - It is too complex to be developed.
  - developers can be more precise in their estimation for smaller story





# Lab Exercise

# User Story & Estimation

# Refining the Product Backlog

- Refining the Product Backlog is an **on-going** activity. These includes but is not limited to:
  - keeping the Product Backlog ordered;
  - removing or demoting items that no longer seem important;
  - adding or promoting items that arise or become more important;
  - splitting items into smaller items; merging items into larger items;
  - estimating items.

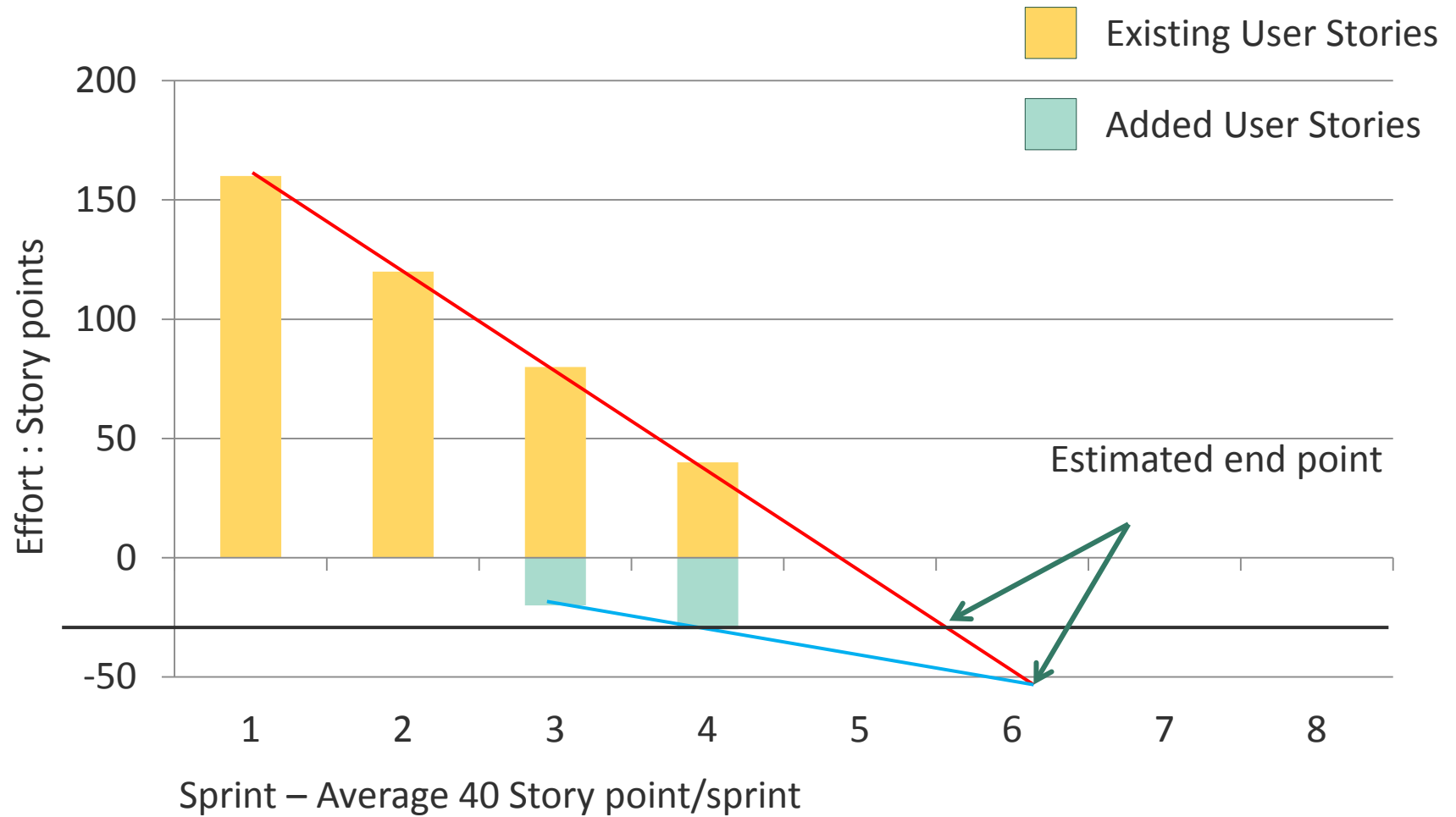
# Refining the Product Backlog

- *Prior to the **Sprint Planning Meeting***
- In preparing for the upcoming Sprints, attention to items that are coming up for implementation.
  - Each item entering the Sprint should ideally represent **an increment**
  - The Team needs to be able to build each item within **a single Sprint**.
  - Everyone **needs to be clear** on what is intended.
- All the team members, not just the Product Owner should be involved.

# Product Burndown Chart

- Show the "big picture" view of a project's progress
- The amount of effort can be measure by **story points**.
- This chart is updated at the **beginning of each sprint**, how much work (or effort) left to do is shown.
- The **burndown chart** show the amount of work remaining across sprints.
- The chart tracks the progress of the product.

# Product Burndown Chart







Scrum Flow

# Sprint Planning Meeting: Choosing a Sprint



# Sprint Planning Meeting

- Each Sprint begins with *a time-boxed* Sprint Planning Meeting.
  - Time-boxed **2 hours per week** of duration
  - Attended by **entire team**: Scrum Master, Product Owner and Scrum Team
- The **Product Owner** and **Team** talk about the *highest-priority* items on the Product Backlog.



# Sprint Planning: Selecting the Task

- The team takes a look at the **requirements**, considers the **available technology**, and evaluates its own **skills and capabilities**.
- It then **collectively** determines how to build the functionality, modifying its approach daily as it encounters new complexities, difficulties, and surprises.
- The team figures out what **needs to be done** and selects the **best way to do it**.

# Sprint Planning: What & How

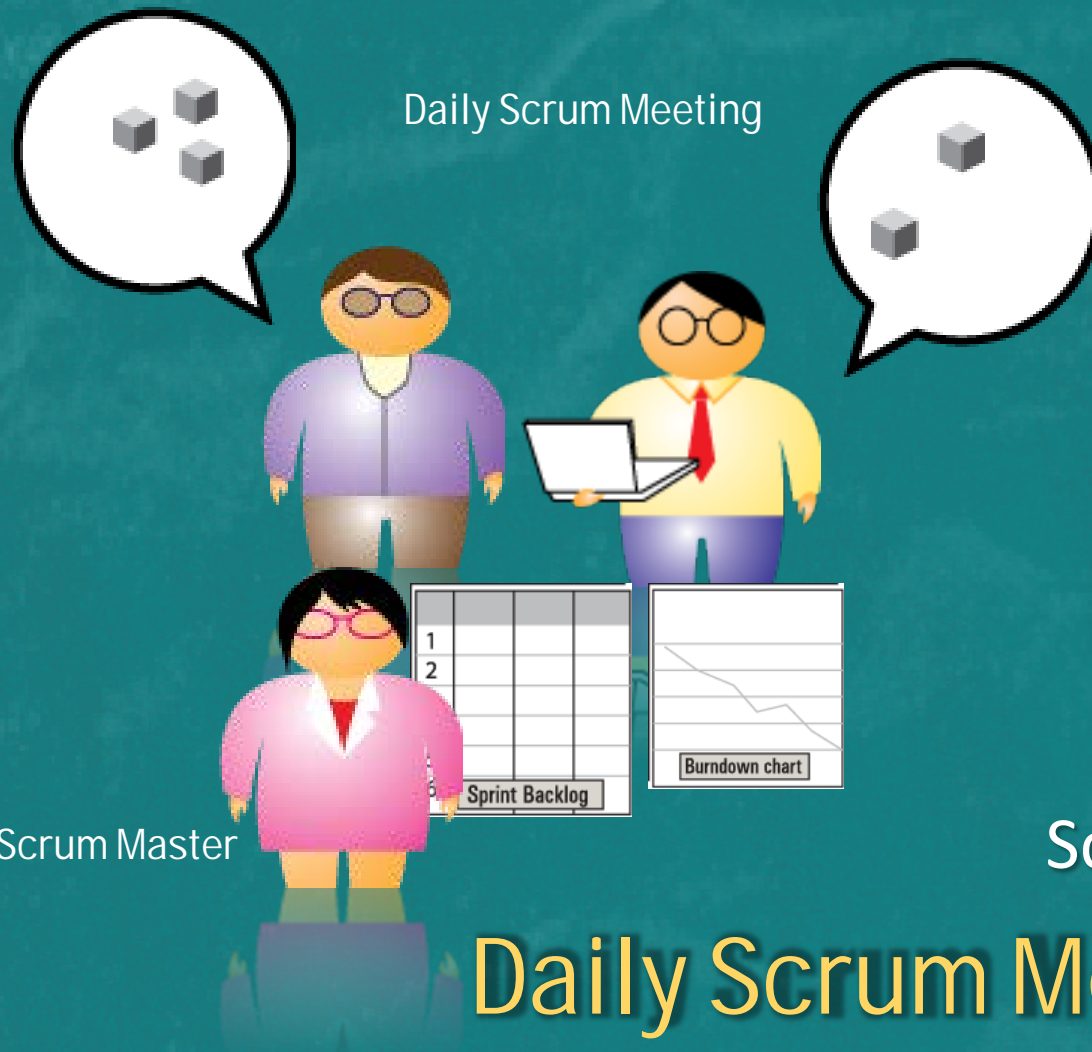
- The meeting consists of 2 portions
- Determine “**what**” work will be completed in the Sprint;
  - **Product Owner** describes and presents the ordered **Product Backlog** items and **Sprint Goal** to the Team, who collaborates about understanding the work of the Sprint.
- Determine “**how**” to meet the **Sprint Goal**
  - The scrum team plans in detail which tasks are necessary to fulfil the Sprint Goal and deliver the forecasted Product Backlog items according to **capacity** of team.

# What are Sprint Goals?

- A sprint goal summarises the **desired outcome** of an iteration.
- Once the **shared goal** has been selected, the team implements it.
- Stakeholder's **feedback** is then used to understand if the goal has been **met**.

# Sprint Planning: Closing

- Sprint Planning concludes with the Scrum Team coming to a common understanding of the quantity and complexity of **what** is to be accomplished during the Sprint, and **within a rational range of circumstances**, expect to complete it.
- The Team estimate the effort they will complete and commit to each other to accomplish it.
- Team lists **the items they can commit to** and then create a ***Sprint Backlog***



Daily Scrum Meeting

Scrum Master

Scrum Flow

# Daily Scrum Meeting: The Sprint



# Sprint Backlog

Discover more to be done

Story ID	Day	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	Hours Remaining	120	126	115	100	80	62	51	54	48	38	24				
5	UI Design ...	8	16	12	8	4	3	3	3	3	3	3				
	Code ...	16	14	12	9	4	0	0	0	0	0	0				
	Code ...	12	12	8	6	4	1	1	1	1	1	1				
	Code ...	16	16	16	16	16	16	8	2	0	0	0				
	Testing ...	12	12	12	12	12	8	8	8	8	4	4				
2	UI Design ...	8	8	8	6	4	0	0	0	0	0	0				
	Code ...	16	16	15	12	8	10	7	4	4	4	0				
	Code ...	4	4	4	3	0	0	0	0	0	0	0				
	Code ...	16	16	16	16	16	16	16	12	8	6	4				
	Testing ...	12	12	12	12	12	8	8	8	12	12	8				
	Added Code...								16	12	8	4				

More work added

# Sprint Backlog

- Consists of *the tasks* that a Team performs to turn the *selected Product Backlog item* into an *increment* of potentially shippable product.
- It is developed during the *Sprint Planning Meeting* the Team plans to accomplish during the sprint.
  - Consist a highly visible, real-time picture of the work
  - Only the Team can change the *Sprint Backlog* during the sprint.
- Each tasks should takes roughly *4 to 16 hours* to finish.
  - Longer tasks are considered placeholders that haven't yet been appropriately defined.

# Sprint Backlog

- *Prior* to the **Daily Scrum Meeting**, the estimated number of hours remaining to complete a task is placed in the intersection of the task and the Sprint day by the person working on the task.

# Daily Scrum Meeting

- During the Sprint execution, it is the **Team's responsibility** to meet **every day** to ensure that they are on track for attaining the **Sprint Goal**.
  - Time-boxed to **not more than 15 Minutes**
  - **Facilitated by Scrum Master** and attended by Scrum Team & Product Owner(Optional)
- Daily Scrums serve to **synchronise** the work of team members as they discuss the work of the **Sprint**.
- Track progress daily in daily **Burndown Chart**

# Daily Scrum Meeting

- The Daily Scrum (or **Stand-up Meetings**) improves communication, eliminates other meetings, identifies & removes impediments to development, highlights and promotes quick decision-making, and improves everyone's level of project knowledge.





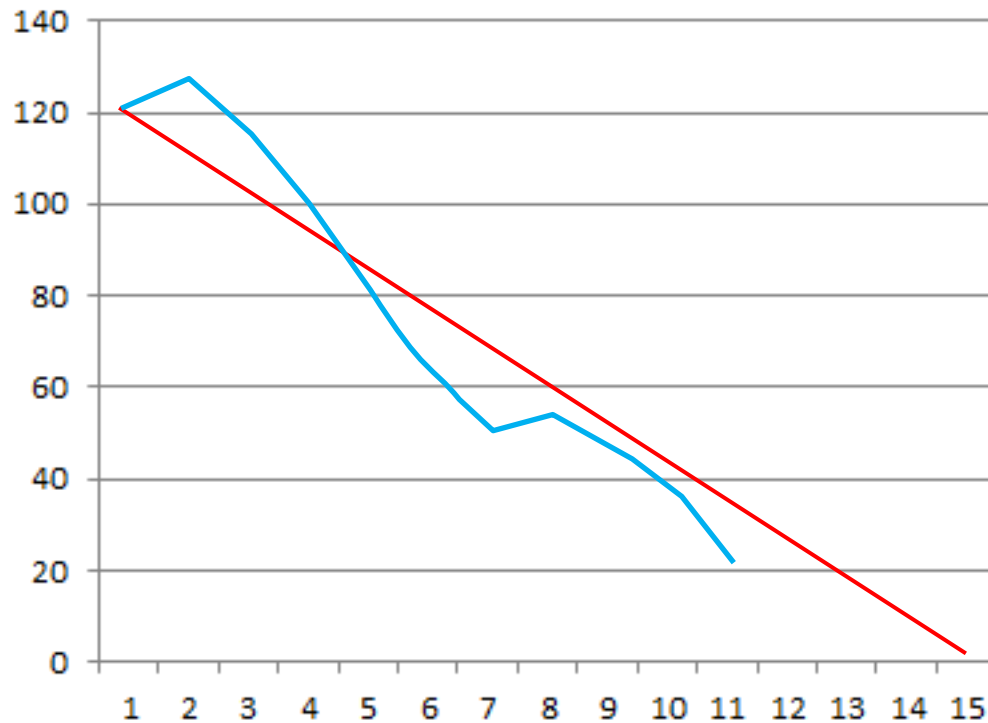
# Daily Scrum: How?

- It is held at the same time at same place each day. Members share what **they worked on the prior day**, will **work on today**, and **identify any impediments** to progress.
- Each Team member explains: *(important!)*
  - What have you **done** (since the last meeting)?
  - What are you **going to do** (before the next meeting)?
  - What are the **problems** you had encountered?

# Daily Scrum: Keeping it Simple

- Why stand-up? 15 minutes?
- Discussions are kept brisk but relevant
- By focusing on what each person **accomplished yesterday and will accomplish today**, the team gains an excellent understanding of **what work has been done and what work remains**.
- Any impediments raised are resolved by Scrum Master as quickly as possible.
- *Don't go into detail! Leave it AFTER the Daily Scrum!*

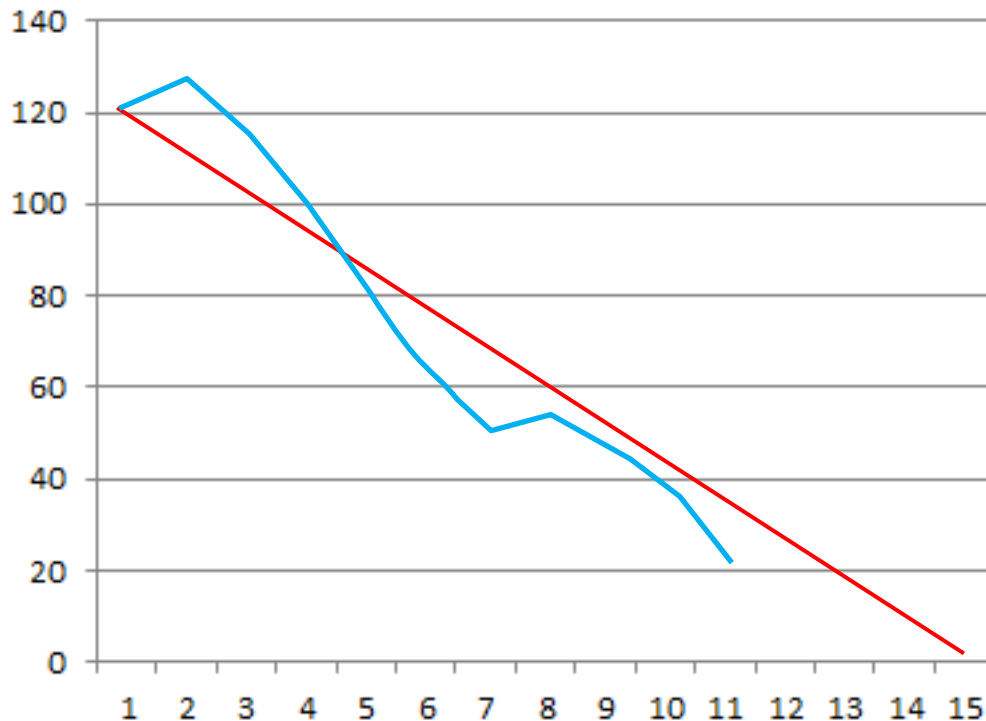
# Sprint Burndown Chart



The **red line** indicate the rate of progress that we planned for

The **blue line** indicate the actual rate of progress

# Sprint Burndown Chart



If the **blue line** goes below the **red line**, the rate of progress is less than that what we planned for.

If the **blue line** rises above the **red line**, the progress is greater.

# Sprint Burndown Chart

- Similar to the *product burndown chart*, the **sprint burndown chart** shows the **amount of work remaining across time**, and the progress of the project team during the sprint.
- It is important that the **Sprint completion date does not change!**



# Sprint Ends Earlier

- What to do if the sprint ends earlier?
  - more work is **added** from the Product Backlog prioritised in order of importance by our product owners.
  - Find **something that fit** in the remaining time to complete within Sprint
  - Refine code, housekeeping.
  - **Slack Time**
    - Holiday?

# Sprint Falls Behind

- What to do if the Sprint falls behind?
  - some of the **lowest priority tasks** are removed to meet the date.
  - Scope creep? Poor estimation? Team?
  - For scope, scheduling, or resource issues? Seek Product Owner for decision-making
  - **Impediments** hampering progress? **Remove them...**



Sprint Review/  
Retrospective

Scrum Master

Scrum Flow

# Sprint Review & Retrospective: Increment

# Sprint Review

- At the *end of each Sprint*, the Scrum Team and stakeholders review the output of the Sprint.
  - Time-boxed **1 hour per week duration**
  - Facilitated by the Product Owner and attended by Scrum Master and Scrum Team, **Stakeholder /Sponsors, Customers.**
- The goal of this meeting is to get **feedback** from the Product Owner or other stakeholders.
  - This feedback may result in changes to the freshly delivered functionality. But it may just as likely result in ***revising or adding items to the Product Backlog.***

# Sprint Review: Process

- The Team **demonstrates** the Increment with focus on the **Sprint Goal**
- The Product Owner **reviews and accepts** the delivered Increment.
  - identifies what has been done and what hasn't been done



# Sprint Review: Process

- After the demonstration the Product Owner and stakeholders tell their impressions and clarify their requirements (user stories) if a requirement was not implement right.
- **New requirements** in the Product Backlog, and a **new prioritisation** of existing Product Backlog items may happens

# What is an Increment?

- Team is required to build an increment of product functionality every Sprint.
- Must be **thoroughly tested**, **well-structured**, and **well-written code** that has been built into an **executable** and that the user operation of the functionality is documented, either in Help files or in user documentation.
- This is the definition of a **“Done”** increment.

# Definition of “Done”

- Definition of “Done” to the team
  - high enough quality to be shippable
  - Product Owner could choose to release it immediately
- Fully tested and all completed Product Backlog items continue to work together



# Sprint Retrospection Meeting

- After the **Sprint Review** and before the next **Sprint Planning**, the Scrum Team meets for the **Sprint Retrospective**.
  - Time-boxed to **an hour a week duration**
  - Facilitated by the Scrum Master and attended by the Product Owner and Scrum Team

# Sprint Retrospection Meeting

- The team identifies **what went well and not so well**, and identifies **potential improvements**. Plans for improving things in the future.
  - how the last Sprint went in regards to people, relationships, process and tools
- The Scrum Master encourages the Scrum Team to identify ways to **improve the process**



# Sprint Retrospection Meeting

- The Team should identify and **prioritise** the major items that went well, and those items that, if done differently, could make things even better.
- By the end of the Sprint Retrospective, the Team should have **identified actionable improvement measures** that they will implement and prepare for the next Sprint.

# Scrum Flow

# Scrum Task Board

# Scrum Task Board

Story	To Do	In Process	To Verify	Done
<b>User Story ID: 2</b> As a .. , I should be able to ... so that ... 8 points	<b>Code ...</b> 8 hrs <b>Code ...</b> 16 hrs <b>Code ...</b> 4 hrs	<b>Code ...</b> 6 hrs	<b>Code ...</b> <b>Code ...</b>	<b>Code ...</b>
<b>User Story ID: 5</b> As a .. , I should be able to ... so that ... 8 points	<b>Code ...</b> 8 hrs <b>Code ...</b> 8 hrs	<b>Code ...</b> 4 hrs	<b>Code ...</b>	<b>Code ...</b> <b>Code ...</b>

## Input

### New

As a Customer I want to see similar items to the one I'm viewing

As a Customer I want to reorder some items from my previous order

As a Customer I want to see what other customers bought together with the item I'm viewing

### Approved

As a designer I want the "remove from basket" button to be in line with existing styles

## Work in progress

### Committed

As a tester I want the regression tests to be updated so that they include the remove functionality

As a Customer I want to view my purchase order in an email so that I can keep a record of the payment

As a developer I want the "remove" functionality to be built within existing

### To Do

update case notes  
George Davis

To Do

Build "remove from basket method" into basket class  
David Smith

### In Progress

update automation suite with new parameters  
George Davis

Generate invoice form  
Amanda Carter

Update quantity in basket items  
David Smith

### Done

generate email template  
Amanda Carter

### Removed

## Output

### Done

As a someone I want something to be done so that someone else could use this for something

As a someone I want something to be done so that someone else could use this for something





# Read

- SCRUM: The Story of an Agile Team
  - <http://net.tutsplus.com/articles/editorials/scrum-the-story-of-an-agile-team/>
- 24 Common Scrum Pitfalls Summarized
  - <http://www.agileadvice.com/2011/12/05/referenceinformation/24-common-scrum-pitfalls-summarized/>