

## Benefits of Custom Segments

### **WARNING**

This feature is not currently enabled in your account. To enable this feature, please contact your administrator.

The Custom Segments feature lets you create custom classification fields similar to class, department, and location. You can create an unlimited number of custom segments, define possible values for each segment, and add the segments to specific record types. People working in NetSuite can then use the segments to classify records appropriately.

The screenshot shows the 'Classification' form in NetSuite. The form includes fields for SUBSIDIARY, DEPARTMENT, CLASS, LOCATION, and PROFIT CENTER. A dropdown menu is open for the PROFIT CENTER field, displaying a list of segments: '- New -', 'Clothing', 'Jewelry', 'Shoes', and 'Accessories'. The 'Jewelry' segment is currently selected and highlighted. Below the PROFIT CENTER field, there is a 'COUPON CODE' field and a 'PROMOTION' dropdown menu. A 'Calculate' button is located at the bottom right of the form. The 'Items' tab is active in the navigation bar.

You can configure segments to display on the GL Impact page. Additionally, standard NetSuite reports can be customized to use custom segments as filters and columns. When a segment is used as a column, it can also be grouped with other columns. For example, the following screenshot shows a customized version of the Sales by Item report. This report groups two segments in the column at the left.

Sales by Audience and Profit Center <a href="#">View Detail</a>					
PROFIT CENTER	QTY. SOLD	ITEM NAME	TOTAL REVENUE	SALES CHANNEL	SALES REGION
[-] Women's					
[-] Shoes					
	1	Ballet Flat	\$65.00	Web Store	Madrid
	2	Jeweled Sandal	\$90.00	Brick-and-Mortar Stores	New York
	1	Patent Heel	\$452.00	Partner Outlet	Paris
	1	Slingback Sandal	\$115.00	Web Store	Sao Paulo
Total - Shoes	5		\$722.00		
+ Accessories	16		\$2,575.00		
+ Clothing	141		\$12,156.00		
+ Outerwear	46		\$5,519.00		
+ Jewelry	16		\$11,048.00		
Total - Women's	224		\$32,020.00		
[-] Men's					
+ Outerwear	28		\$6,154.00		
+ Clothing	36		\$13,852.61		
Total - Men's	64		\$20,006.61		
[-] Unisex					
+ Accessories	20		\$1,270.00		
Total - Unisex	20		\$1,270.00		
Total	308		\$53,296.61		

In these ways and more, custom segments enhance your ability to categorize data and meet your organization's unique reporting and analysis needs.

Before you can create custom segments, you must enable the feature, as described in [Enabling the Custom Segments Feature](#). After you have done so, you can create custom segments at Customization > Lists, Records, & Fields > Custom Segments > New (Administrator). Almost all segment-configuration options can be managed from this page, including the following:

- [Configure Segment Values to Be Hierarchical](#)
- [Configure a Segment to Default Statically or Dynamically](#)
- [Filter a Segments Values Based on Other Segments](#)
- [Filter a Segment's Values Based on Class, Department, Location, and Subsidiary](#)
- [Configure a Segment to Appear on the GL Impact Page](#)
- [Create Segments as Multi-Select Fields](#)
- [Display Segments Selectively](#)
- [Set Custom Segment Values](#)
- [Custom Segments](#)

Custom segments are part of the SuiteGL feature set. For more on SuiteGL, see [SuiteGL Features Overview](#).

## Related Topics