

CHIDOICHEMOYO RUSHWAYA

Digital Marketer

Summary

I am a creative and collaborative digital marketing expert with a vast of experience. I specialize in social media marketing, content creation, digital communication, and social media management.

Contact Info

LinkedIn Profile:

Chidochemoyo Rushwaya

Chidochemoyorushwaya@gmail.com
+263-778-789-431

Click here for my portfolio

https://sweetcherry34.github.io/chidochemoyo_rushwaya/

Skills & Proficiencies

- Social Media Management
- Web Content Writing
- leadership skills
- Effective time management
- Critical thinking and problem solving
- Creativity
- Ability to work under pressure



Work Experience

Digital Marketing Merchandiser Zen Concepts

March 2021 to Dec 2023 (1 year, 9 months)

- Promoting brand
- Develop promotional campaigns that increased store traffic by X%

Nomtech Media Studio Social media marketer

Remote Voluntary Work



"O" LEVEL CERTIFICATE

Institution: Mufakose Mhuriimwe Sec Sch
Year of Graduation: 2016

- Best 6 GRADES subjects including English

CERTIFICATES

Institution: Hubspot Academy

- Content marketing
- Social media marketing
- Digital Marketing



CERTIFICATE

Institution: Google Digital garage

Digital Marketing Student

Institution: Uncommon.org



Digital Marketing Certified

Chidochemoyo Rushwaya

The bearer of this certificate is hereby deemed knowledgeable and skilled in applying digital marketing practices with an inbound mindset. They have been tested on the content and best practices and have an understanding of creating search engine-friendly content, optimizing a website, creating a social media strategy, using video to engage their audience, amplifying their messaging with advertising, and measuring the results of their efforts.

Valid from: Apr 17 2023 - May 16 2024

Certification code: e1b810d980354c6688831129fd50c936

HubSpot Academy

Yamini
CEO Yamini Rangan



Social Media Certified

Chidochemoyo Rushwaya

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Apr 12 2023 - May 11 2025

Certification code: 115a18bc2e474d2288de84d363976ab6

HubSpot Academy

Yamini
CEO Yamini Rangan



Content Marketing Certified

Chidochemoyo Rushwaya

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. They have been tested on best practices and are capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth marketing.

Valid from: Apr 20 2023 - May 19 2025

Certification code: 2193e5d4f9264854bf5b91a29c60a03b

HubSpot Academy

Yamini
CEO Yamini Rangan

Google Digital Garage

CHIDOICHEMOYO RUSHWAYA

is hereby awarded this certificate of achievement for the successful
completion of **The Fundamentals of Digital Marketing** certification exam
on 02/03/2023

Math Britz

President - Google EMEA



Townsend Pamela Feehan

CEO - IAB Europe

Certificate ID: VUE EE6 LZZ

Verify the authenticity of this certificate at: <https://learndigital.withgoogle.com/link/1qsdpcdm9s>