

# CHIDOCHEMOYO RUSHWAYA

## Digital Marketer

### Summary

I am a creative and collaborative digital marketing expert with a vast of experience. I specialize in social media marketing, content creation, digital communication, and social media management.

### Contact Info

LinkedIn Profile:

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+263-778-789-431

Click here for my portfolio

[https://sweetcherry34.github.io/chidochemoyo\\_rushwaya/](https://sweetcherry34.github.io/chidochemoyo_rushwaya/)

### Skills & Proficiencies

- Social Media Management
- Web Content Writing
- leadership skills
- Effective time management
- Critical thinking and problem solving
- Creativity
- Ability to work under pressure



### Work Experience

#### Digital Marketing Merchandiser Zen Concepts

March 2021 to Dec 2023 (1 year, 9 months)

- Promoting brand
- Develop promotional campaigns that increased store traffic by X%

#### Nomtech Media Studio Social media marketer

Remote Voluntary Work

#### Volunteer at Uncommon.org

**Responsibilities:** Teaching school kids scratch lessons.

### Education

#### "O" LEVEL CERTIFICATE

**Institution:** Mufakose Mhuriimwe Sec Sch

**Year of Graduation:** 2016

- Best 6 GRADES subjects including English

#### CERTIFICATES

**Institution:** Hubspot Academy

- Content marketing
- Social media marketing
- Digital Marketing

#### CERTIFICATE

**Institution:** Google Digital garage

Digital Marketing Student

**Institution:** Uncommon.org

