**What’s Your IDEA**

**Name: Pangilinan, Christle Mae R. Section: III-F3**

**Direction:** From the lesson about *Biggest Failures from Successful Entrepreneurs and What they’ve learned*, what do you think will be the additional lesson you can get from their experiences? (Note, do not copy the same reason/lesson from the slide, you have to state something from you). State your idea for each item.

1. **“We wasted $1,000,000 on a company that never launched”**

The lesson that I have learned first of all, before we involve money in work, let's first find out the concern of our customers. Because if we don't know the concern of our customers, it will be a mistake and the money we spend will be wasted.So that our hard work is not wasted, it is better if we first communicate properly and clearly with our customers what they want to happen in a project that we will do.

1. **“We built the website first and asked our customers about it later”**

It takes an in -depth conversation together with your customer so that they can properly discuss what they want and don't want on the website. The more we know our customer's opinion the better the website they want to build will be.

1. **“One of the biggest mistakes we’ve made at Moz was to build “big bang” projects”**

The lesson I learned here is that we should not choose a project that we cannot finish in the allotted time. Because we will also be affected once we do not finish its development. It would also be better if all of our group contributed to the development of our project to be done. I believe that no matter how difficult a task or project is, it will be easier to do if all members work together.

1. **“I started too late. I toiled in a job I hated for a long time.”**

We need to believe in our own abilities. No one else will push us to motivate us to work. When we have dedication and a goal that needs to be achieved, we can no longer think about the hard work, instead we work even harder. And I believe that if you don't like something or a job, you will love it even more and suffer because it may eventually be the cause of your progress.

1. **“I tried to do it all by myself”**

No matter how much self -confidence we have we need to trust the ability of other people especially when it comes to business. I know all of us especially business men have different abilities when it comes to work. Self -confidence is great because we have gone through a lot of hard work but even so we need to trust our neighbors.

1. **“If you’re not 100% excited, say no”**

The lesson I learned is that if you don't want a job offer, don't accept it right away. Let's not be arrogant when it comes to work because we may end up embarrassed. Let's be honest with ourselves if we know we can't do it, let's not try because other people might be affected.

1. **“I’ve let growth exceed my own ability to fund my business”**

Before we can achieve success we must first go through hard work. Let's not rush the growth of our business because the more we accelerate the growth it will be a mistake in the end. And one more thing to be proud of our business if we have worked hard to make it successful.

1. **“Spreading myself too thinly over too many projects”**

We know in ourselves the extent to which we are capable. Let us not pretend that we all know everything because eventually we will also be affected.