

NACELLE ANNE V. DE MESA
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CAREER OBJECTIVE

To obtain an entry-level position where I can apply my knowledge, learn from experienced professionals, and contribute to the success of the organization.

SUMMARY OF SKILLS

Communication:

Exceptional work ethics, with strong commitment to teamwork and a collaborative approach to problem-solving. Proficient in building and maintaining positive working relationships with colleagues, fostering a cooperative and productive work environment. Good communication skills, allowing for comfortable and articulate communication with individuals from diverse backgrounds.

Organizational:

Excellent organizational skills, including effective time management and task prioritization in order to meet deadlines and optimize workflow. Maintaining a disciplined and efficient work environment while assuring smooth operations and a high level of productivity.

WORK EXPERIENCE

MADISON BRAIDS

March 2020 - June 2023

Creative Director

- Oversee social media ad campaigns, ensuring effective targeting and performance.
- Create captivating graphics and visuals for social media posts.
- Edit videos and Instagram Stories to engage the audience.
- Plan and schedule content to maintain a consistent online presence.
- Responsible for designing and enhancing website pages to improve user experience and aesthetics. Ensuring the e-commerce website is user-friendly, visually appealing, and functions smoothly. This may involve content updates, layout improvements, and addressing technical issues.

8 CLOVER MEDIA INC.

November 2012 - March 2020

Web and Graphic Designer

- Created and designed newsletters for the brand, leveraging creative themes and working closely with the marketing team.
- Created attractive advertisements, social media materials, and client presentations that were tailored to their specific requirements.
- Expert in OpenCart product listing, including adding products, photos, and details to our website.
- Using Adobe Photoshop, I enhanced product photographs and captured product shots for uploading on the company website.

AMERICAN TECHNOLOGIES / TGRAF

October 2006 - June 2011

Jr. Sales Executive

- Assisted senior sales by keeping in touch with and following up with potential clients.
- Actively promoted our products through telemarketing, conventions, and trade exhibitions.
- Visited prospective clients and effectively conveyed our services, resulting in solid client relationships.
- Assisted senior sales in closing deals and meeting sales targets.

EDUCATION

Studying Software Engineering Technician - Centennial College, Toronto, ON

Present

Associate degree in Web Animation - De La Salle College of St. Benilde

2012

