

P1 Rationale

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This website serves as a portfolio for my artwork (2010-2014). My target audience is anyone who is interested in art, or wants to review/evaluate my artwork. Since the art is the central part of the site, I included a large-scale visual (eg. home page background) almost all pages. I separated my artwork into categories to make it easier for users to find specific kinds of work. I limited my use of color elsewhere on the site since there are so many colorful pictures. For each artwork, I made a thumbnail that would redirect to the full-size image so users can preview the art before loading the large version. I fixed the navigation bar at the top so that it is easily accessible.

For PHP, I used PHP include for my navigation bar and footer. I used functions to generate random samples of my artwork. I also implemented a contact form that asks for which categories the user liked, which would then generate random samples of those specific categories. This improves the experience of my site because there is more interactivity and personalization in the user's visit. My WOW elements include: creative visual design, using JQuery/Javascript, responsiveness of each gallery page.