Wayfair is an American e-commerce company headquartered in Boston, Massachusetts. It’s CEO Niraj Shah and Chairman Steve Conine founded the company in August 2002, Other than Wayfair.com, the company operates 5 other branded retail websites: Joss&Main, AllModern, BirchLane, Perigold, and DwellStudio.   
  
Wayfair **offers a zillion things home**. With one of the world's largest online selections of furniture, home furnishings, décor and goods, including more than ten million products from over 10,000 suppliers, Wayfair helps people **find the perfect product at the right price**. Their extensive selection and **superior customer service**coupled with the **convenience of online shopping**, makes it easier than ever before to find exactly what people want for their homes at a **price they can afford**.”​

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