Models, predictions, & machine learning. That all sounds good, but how can it help me?

Your domain expertise is what counts. Allowing you to work directly with your data and applying advanced statistical modeling is what will drive value for your business and build your personal brand within the company. Let Machinate be your partner in finding new insights that drive revenue, save costs, and move important discussions forward. Be the...

I work in marke...

Marketing

Machinate is for marketing. Have win / loss data? Score leads. Have ad campaign data? Predict engagement. Purchase data? Recommend additional products. Marketing, sales, and media are rich sources of large amounts of data. While there are lot of platform to help analyze the data, none of them are really for you. Machinate is a general purpose tool that allows you to use your domain expertise to choose what is important and how to interpret results.

Close

rk in operations

I work in finance

I work in purchasing

I work in human resources