

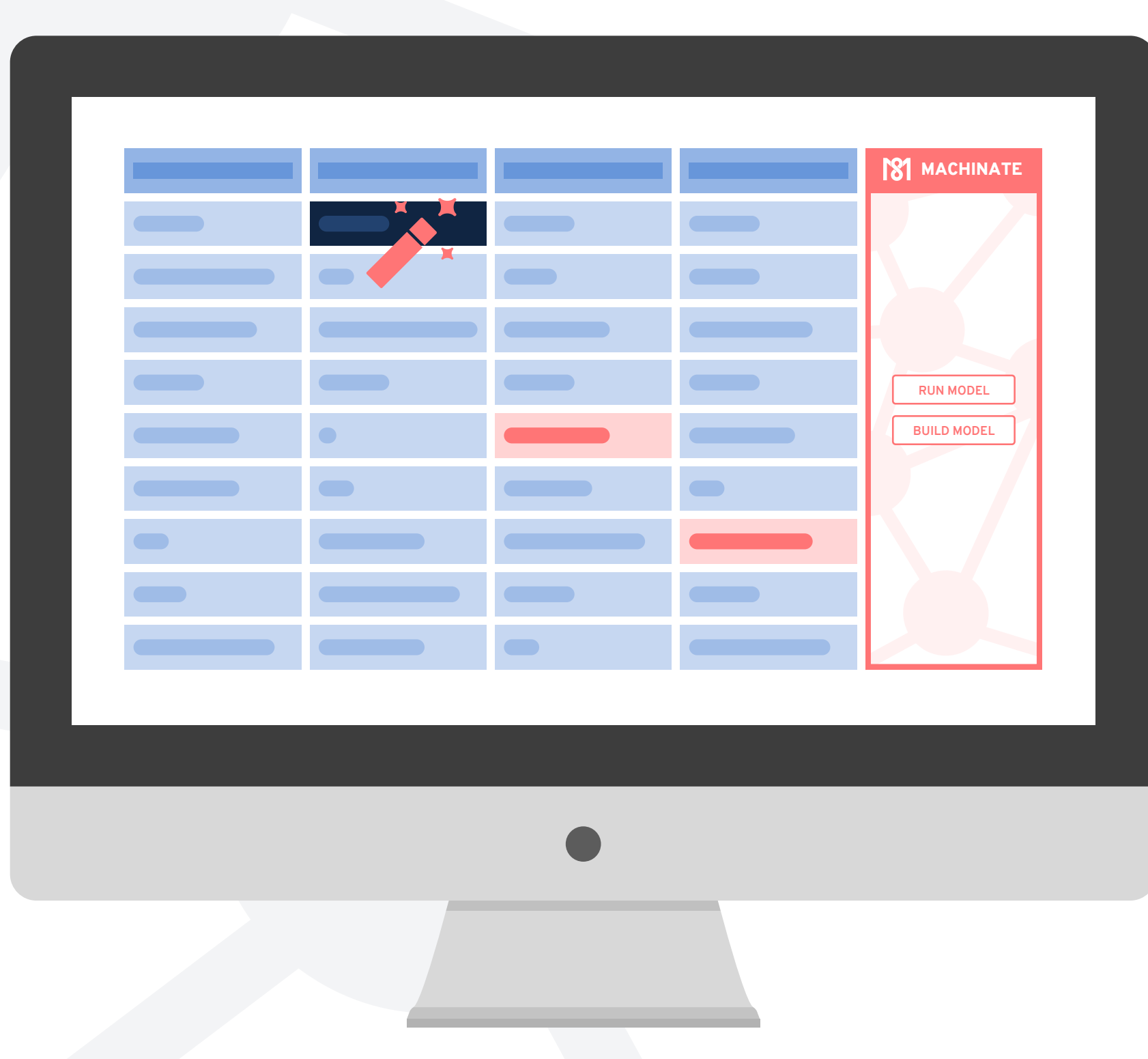
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Realize the promise of machine learning for your business.

Work in Excel or on the web to build predictive models, develop forecasts, clean up messy data and identify bad data all with the click of a button.

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INTRODUCING MACHINATE

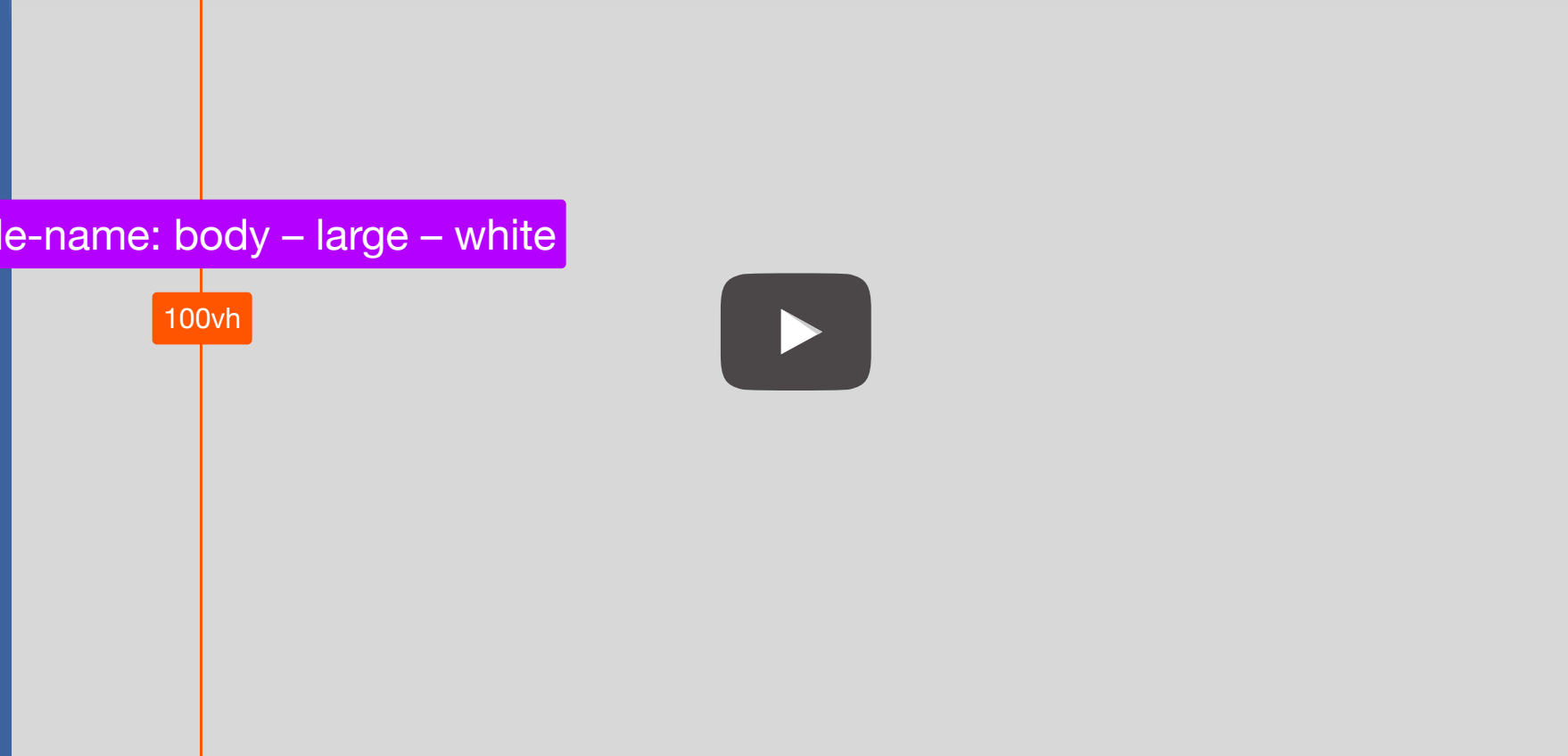
Machinate puts the power of machine learning in the hands of business users.

Our software handles all technical data science so you can focus on results and making decisions.

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BRING YOUR DATA

In a spreadsheet or on the web, Machiante meets you where you work.

Work in Excel or on the web.
Arrange your data into columns.
Press go.

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MAKE PREDICTIONS

As you recieve new data, run your models to create predictions about your business.

With predictions you can:

- Score the win or loss probability on a new lead
- Forecast employee attrition.
- Predict the right price to get a new sale.
- The possibilities are endless.

BUILD MODELS

Our software analyzes your data and runs thousands of experiments to build the best possible predictive model.

That's it, now you've built a model.
Time to put it to use.

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REAL WORLD USES

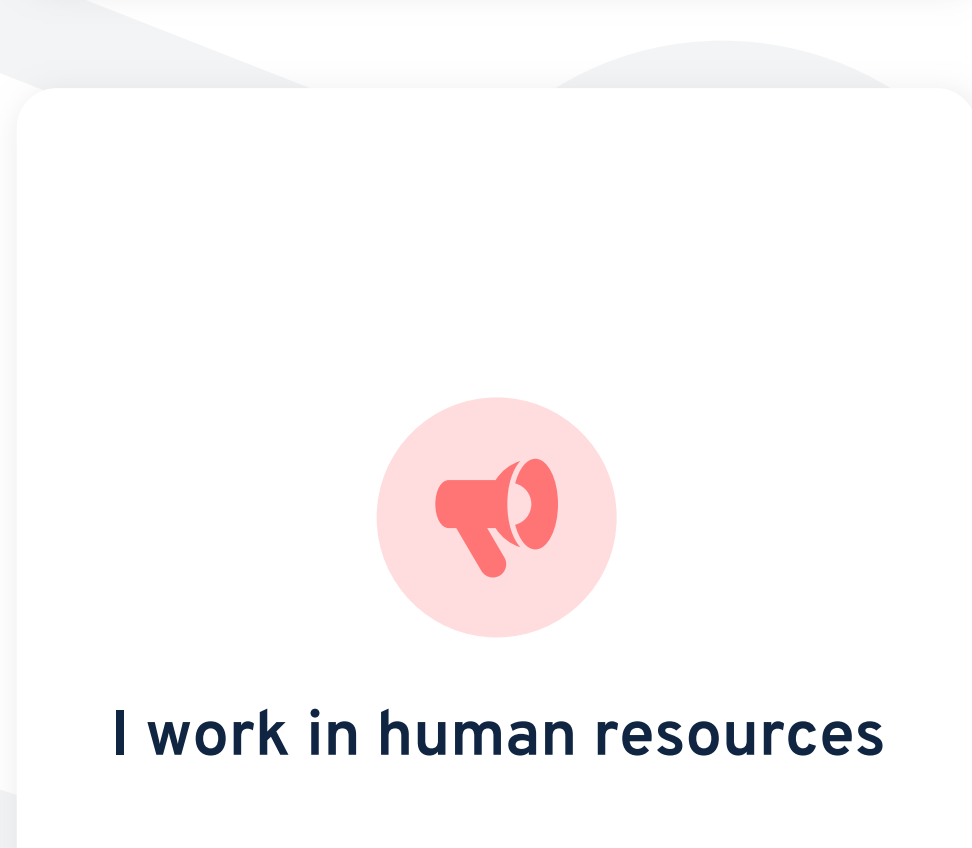
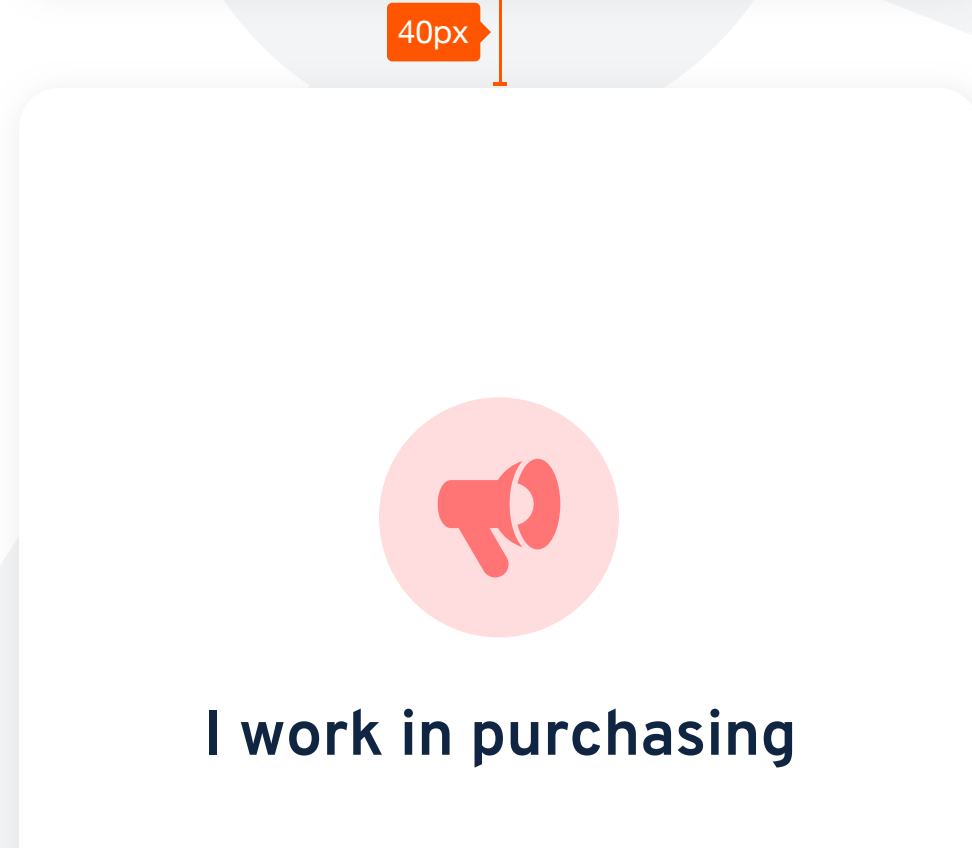
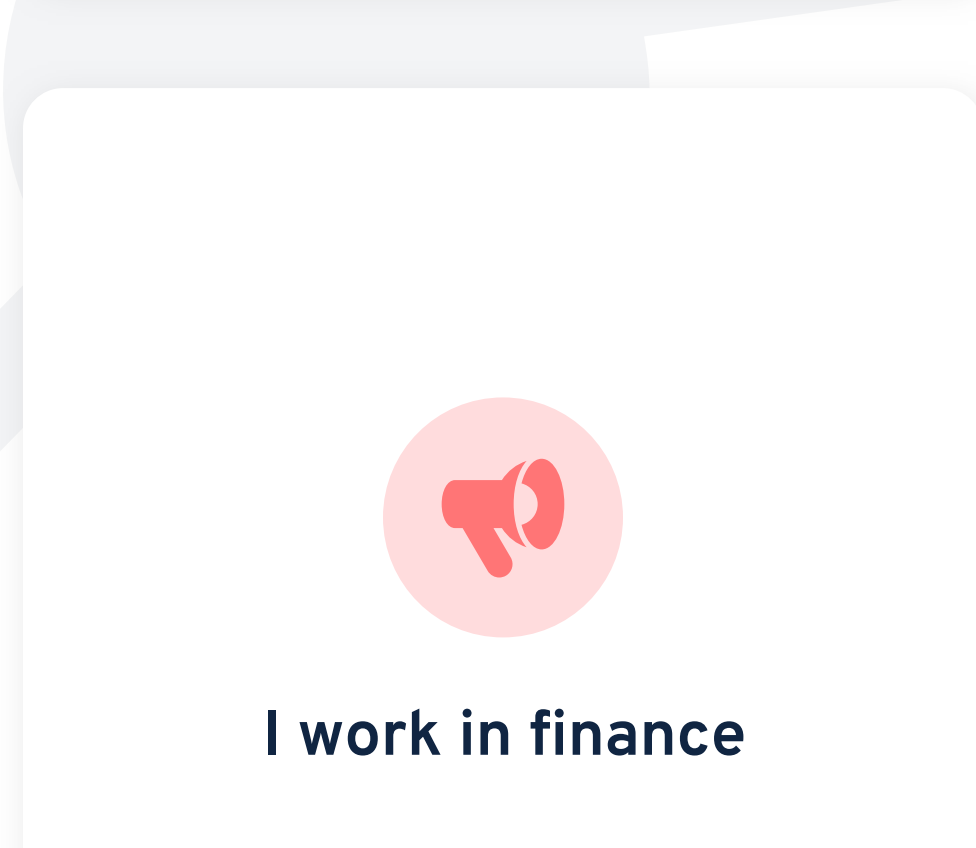
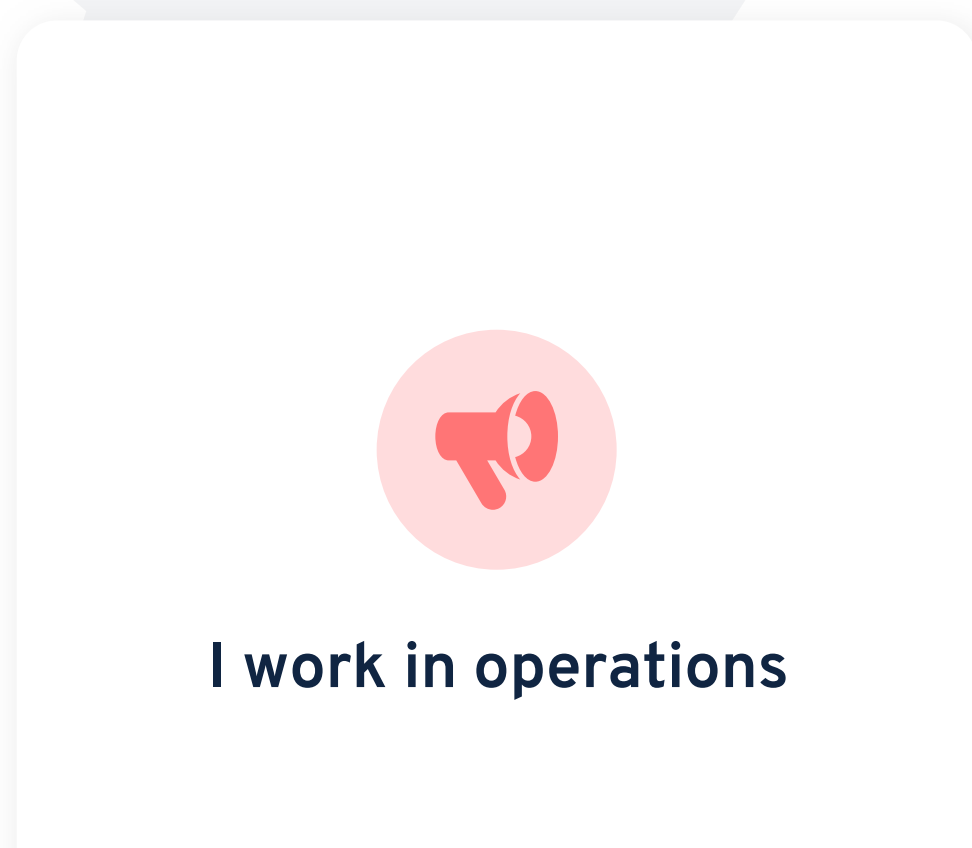
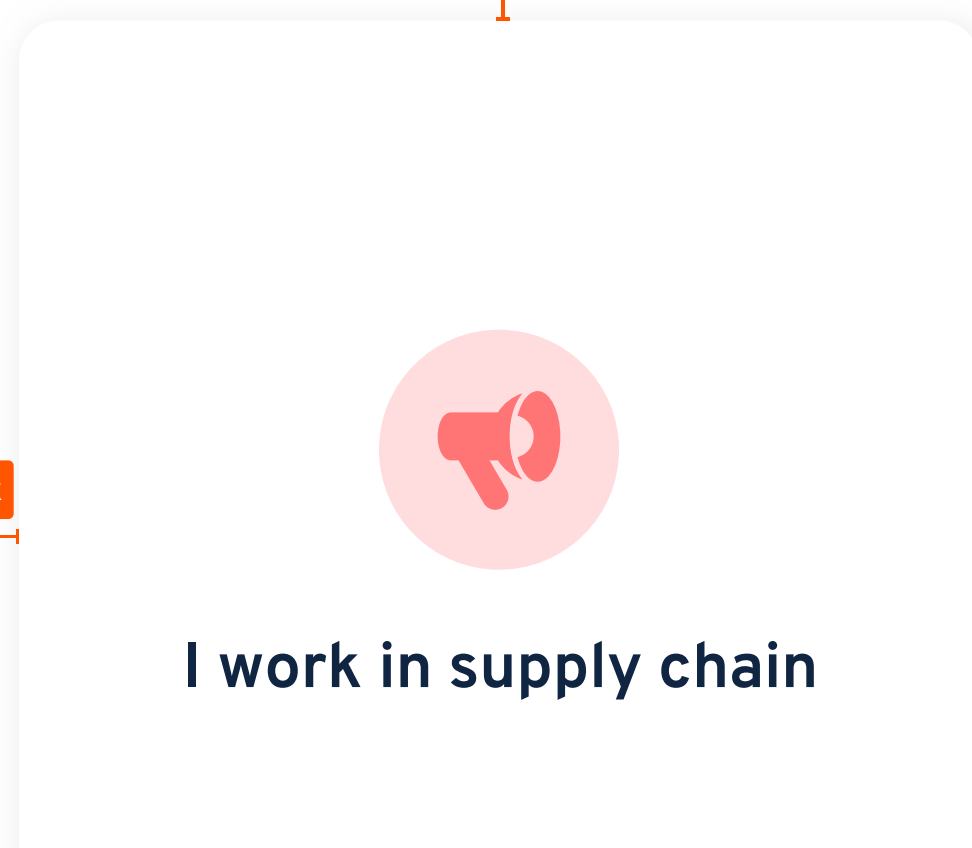
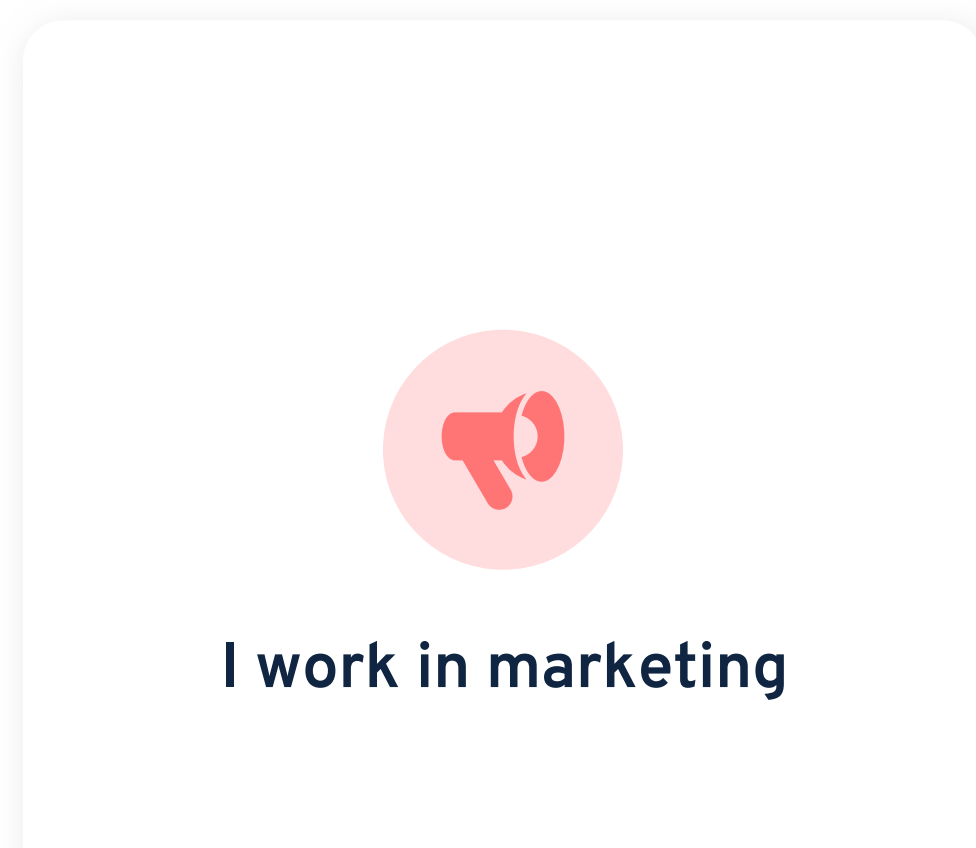
Models, predictions, & machine learning. That all sounds good, but how can it help me?

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Your domain expertise is what counts. Allowing you to work directly with your data and applying advanced statistical modeling is what will drive value for your business and build your personal brand within the company. Let Machinate be your partner in finding new insights that drive revenue, save costs, and move important discussions forward. Be the analytics leader in your organization.

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ABOUT MACHINE LEARNING

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What is Machine Learning?

What is a Model?

Machine Learning in Excel?

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Machine learning is the process putting your historical data to work. The value of machine learning is not the software or the statistics, it is unlocking the power of your data. Machine learning is simply software that runs advanced statistical packages to automatically analyze data for the purpose of building predictive models. Until recently these packages were only available to computer scientists and statisticians with advanced technical skills. Machinate has encoded their expertise into a cloud-based analytics engine so you don't need to learn technical skills that aren't relevant to your job.

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What is Machine Learning?

What is a Model?

Machine Learning in Excel?

A model is an equation used to predict or estimate an outcome based on a set of input variables. In machine learning, models are built by training them with data. Machine learning models are able to use large amounts of complex data to build equations. But the value comes from the data and the domain expert, not the equations. Machinate uses your historical data to build a set of models that can predict any given field in your data. A field is the label at the top of the column. To build the models, create a spreadsheet with as many fields (columns of data) as you want, the more data the better. Machinate can figure out if a field useful. Running Machinate on a spreadsheet results in a set trained models. Those models can then be used to look at any new data input and predict a value for a field you select. Models are used to predict the future, but also for identifying outliers, mistakes, and bad data.

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What is Machine Learning?

What is a Model?

Machine Learning in Excel?

Machinate can be installed as an Excel plugin. Businesses still run on Excel because it is still one of the most feature rich and easy to use data analysis tools in the world. Arrange any data you have into columns. Machinate can create a predictive model for any one of the fields with data. The simple wizard will walk you through any necessary questions. Load new data into Excel and select the field you'd like to predict. Machinate will run your model and show you results. Run your model anytime you need predictions. Or, ship the model link you created to IT for installation into any software or data process. Machinate works for the whole enterprise.

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CONTACT US

Contact us at info@machinate.com to start the conversation.

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Machinate is a machine learning platform for your business.

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