SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-16 14:28:18

# Overall SEO Score

Score: 40/100

The website lacks primary keyword specification, has low readability, and poor content quality.

## Score Breakdown

* Keyword Optimization: 0/100
* Content Quality: 40/100
* Readability: 30/100
* Technical Seo: 50/100

# Business Goal Alignment

Alignment Score: 50/100

## Strengths

* established brand
* clear product focus

## Gaps to Address

* lack of primary keyword
* low content quality

## Strategic Recommendations

* conduct keyword research
* improve content quality and readability

# Priority Actions

* CRITICAL: specify primary keyword and conduct keyword research
* HIGH: shorten title and improve meta description

# Conversion Optimization

* add clear call-to-actions (CTAs) on product pages
* streamline checkout process for better user experience
* offer loyalty programs or discounts to encourage repeat purchases

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 392.76 KB

Response Time: 0.29 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Cotton Dresses for Women - Knitting Knot
3. 3. Knitting Knot: Elegant Women's Clothing

# Meta Description Suggestions

1. 1. Discover unique women's clothing at Knitting Knot. Shop elegant cotton dresses for office, parties, and everyday wear.
2. 2. Explore Knitting Knot's collection of pure cotton dresses for modern women. Breathable, versatile, and elegant clothing.
3. 3. Knitting Knot offers high-quality women's clothing made from pure cotton. Perfect for office, functions, and everyday wear.

# Content Improvements

* optimize content with relevant keywords
* improve readability by breaking up long paragraphs
* add high-quality product images and descriptions

# Technical Fixes

* shorten title to 55-60 characters
* ensure proper header tags (H1, H2, H3, etc.)
* optimize images by adding alt tags and descriptive text