SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 16:00:33

# Overall SEO Score

Score: 40/100

Low score due to missing primary keyword and poor content quality

## Score Breakdown

* Keyword Optimization: 0/100
* Content Quality: 40/100
* Readability: 50/100
* Technical Seo: 60/100

# Business Goal Alignment

Alignment Score: 50/100

## Strengths

* established brand
* clear product focus

## Gaps to Address

* undefined target keyword
* low content quality

## Strategic Recommendations

* define target keywords
* improve content quality and readability

# Priority Actions

* CRITICAL: Define target keywords and optimize title tag
* HIGH: Improve content quality and readability

# Conversion Optimization

* Add clear calls-to-action (CTAs) to product pages
* Implement trust badges and customer reviews
* Simplify checkout process for easier conversions

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.22 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Shop Women's Dresses at Knitting Knot
3. 3. Knitting Knot - Elegant Cotton Fashion

# Meta Description Suggestions

1. 1. Discover unique women's clothing at Knitting Knot. Shop breathable cotton dresses for office, parties, and everyday wear.
2. 2. Explore Knitting Knot's collection of elegant cotton dresses designed for modern women.
3. 3. Shop women's cotton clothing at Knitting Knot. Perfect for office, parties, and everyday wear.

# Content Improvements

* Conduct keyword research to define target keywords
* Improve content readability by simplifying sentence structures
* Increase word count to provide more detailed product information

# Technical Fixes

* Optimize title tag to be within 60 characters
* Improve page loading speed for better user experience
* Ensure proper header tags (H1, H2, H3) for content structure