SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 16:01:25

# Overall SEO Score

Score: 40/100

Low SEO score due to missing primary keyword, poor readability, and low content quality

## Score Breakdown

* Keyword Optimization: 0/100
* Content Quality: 37.5/100
* Readability: 44.8/100
* Technical Seo: 50/100

# Business Goal Alignment

Alignment Score: 50/100

## Strengths

* established brand
* product-focused strategy

## Gaps to Address

* undefined primary keyword
* low conversion optimization

## Strategic Recommendations

* define primary keyword
* optimize product pages for conversion

# Priority Actions

* CRITICAL: Define primary keyword and optimize on-page elements
* HIGH: Improve content readability and quality

# Conversion Optimization

* Add clear calls-to-action on product pages
* Optimize product page layout for better user experience
* Use high-quality product images to showcase products

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.35 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Cotton Dresses for Women - KnittingKnot
3. 3. Women's Fashion - Knitting Knot Online Store

# Meta Description Suggestions

1. 1. Discover unique women's cotton clothing at Knitting Knot. Shop elegant dresses for office, parties, and everyday wear.
2. 2. Explore Knitting Knot's collection of breathable, pure cotton dresses for modern women. Perfect for any occasion.
3. 3. Shop women's cotton fashion at Knitting Knot. Offering versatile, elegant dresses for the modern woman.

# Content Improvements

* Conduct keyword research to define primary keyword
* Improve content readability by simplifying sentence structures
* Enhance content quality by adding relevant, high-quality images

# Technical Fixes

* Shorten title tag to 55-60 characters
* Optimize meta description to 155-160 characters
* Ensure proper header tag hierarchy