SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 16:07:30

# Overall SEO Score

Score: 40/100

The website has a low SEO score due to the lack of keyword optimization, poor content quality, and low readability.

## Score Breakdown

* Keyword Optimization: 0/100
* Content Quality: 37.5/100
* Readability: 44.8/100
* Technical Seo: 50/100

# Business Goal Alignment

Alignment Score: 50/100

## Strengths

* established brand
* niche player

## Gaps to Address

* undefined primary keyword
* low conversion rate

## Strategic Recommendations

* define primary keyword
* optimize product pages for conversions

# Priority Actions

* CRITICAL: Define primary keyword and optimize title tag
* HIGH: Improve content quality and readability

# Conversion Optimization

* Add clear calls-to-action (CTAs) on product pages
* Use trust badges and customer testimonials to increase credibility
* Offer free shipping or discounts to incentivize purchases

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.24 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Breathable Cotton Dresses for Modern Women
3. 3. Elegant Cotton Fashion for Office and Parties

# Meta Description Suggestions

1. 1. Discover unique cotton dresses for women at Knitting Knot. Shop breathable, elegant clothing for office, parties, and everyday wear.
2. 2. Explore Knitting Knot's collection of pure cotton dresses, perfect for modern women who value comfort and style.
3. 3. Get the best cotton fashion at Knitting Knot. Our women's clothing brand offers versatile, elegant dresses for all occasions.

# Content Improvements

* Conduct keyword research to define primary and secondary keywords
* Optimize product pages with relevant keywords and meta tags
* Improve content quality by using engaging headlines, subheadings, and descriptive product descriptions

# Technical Fixes

* Shorten title tag to 55-60 characters
* Optimize images by adding alt tags and descriptive file names
* Ensure proper header tag hierarchy (H1, H2, H3, etc.)