SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 16:16:27

# Overall SEO Score

Score: 58/100

The website has a low keyword density and readability score, which affects its overall SEO score.

## Score Breakdown

* Keyword Optimization: 40/100
* Content Quality: 55/100
* Readability: 45/100
* Technical Seo: 70/100

# Business Goal Alignment

Alignment Score: 60/100

## Strengths

* The website has a clear product-focused strategy
* The website is well-established and has a clear target audience

## Gaps to Address

* Lack of primary keyword specification
* Low content quality and readability

## Strategic Recommendations

* Specify a primary keyword and optimize the content accordingly
* Improve the content quality and readability

# Priority Actions

* CRITICAL: Shorten the title to 55-60 characters
* HIGH: Conduct keyword research and optimize the content

# Conversion Optimization

* Add clear calls-to-action (CTAs) to encourage purchases
* Use trust badges and customer testimonials to build credibility
* Offer free shipping or discounts to first-time customers

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.24 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Women's Clothing Brand - Knitting Knot
3. 3. Cotton Dresses for Women - KnittingKnot

# Meta Description Suggestions

1. 1. Discover unique women's clothing at Knitting Knot. Shop breathable, elegant cotton dresses for office, parties, and everyday wear.
2. 2. Explore Knitting Knot's collection of pure cotton dresses for modern women. Perfect for any occasion.
3. 3. Get the best women's cotton clothing at Knitting Knot. Elegant, versatile, and breathable dresses for the modern woman.

# Content Improvements

* Conduct keyword research and optimize the content with relevant keywords
* Improve the readability score by breaking up long paragraphs and using simpler language
* Add high-quality images and product descriptions to enhance the user experience

# Technical Fixes

* Shorten the title to 55-60 characters to improve search engine visibility
* Optimize images by adding alt tags and descriptive text
* Ensure the website is mobile-friendly and has a fast loading speed