SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 16:24:09

# Overall SEO Score

Score: 40/100

The website lacks primary keyword specification, has low readability and content quality, but has a decent technical SEO foundation.

## Score Breakdown

* Keyword Optimization: 0/100
* Content Quality: 40/100
* Readability: 45/100
* Technical Seo: 50/100

# Business Goal Alignment

Alignment Score: 60/100

## Strengths

* established brand
* clear audience targeting

## Gaps to Address

* undefined primary keyword
* low content quality

## Strategic Recommendations

* Define a primary keyword
* Improve content quality and readability

# Priority Actions

* CRITICAL: Define a primary keyword and optimize title tag
* HIGH: Improve content quality and readability

# Conversion Optimization

* Add clear calls-to-action (CTAs) on the homepage and product pages
* Make the form submission process easier and more intuitive
* Use social proof such as customer reviews and testimonials to increase trust

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.29 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Elegant Cotton Dresses - KnittingKnot
3. 3. Women's Fashion - Knitting Knot Online

# Meta Description Suggestions

1. 1. Discover unique women's clothing at Knitting Knot. Shop elegant, breathable cotton dresses for office, parties, and everyday wear.
2. 2. Explore Knitting Knot for modern women's fashion. Our cotton dresses are perfect for any occasion.
3. 3. Get the best women's cotton clothing at Knitting Knot. From office wear to party dresses, we have it all.

# Content Improvements

* Conduct keyword research and define a primary keyword
* Improve content readability by breaking up long paragraphs and using simpler language
* Increase content quality by adding more unique and engaging content

# Technical Fixes

* Optimize title tag to be within 60 characters
* Ensure all images have alt tags and descriptive text
* Minify and compress CSS and JavaScript files to improve page load times