SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 16:35:04

# Overall SEO Score

Score: 40/100

The website has a low SEO score due to the lack of keyword optimization, poor content quality, and low readability.

## Score Breakdown

* Keyword Optimization: 0/100
* Content Quality: 37.5/100
* Readability: 44.8/100
* Technical Seo: 50/100

# Business Goal Alignment

Alignment Score: 60/100

## Strengths

* product-focused strategy
* established stage
* challenger position

## Gaps to Address

* no primary keyword specified
* low quality and readability of content

## Strategic Recommendations

* conduct keyword research to identify primary and secondary keywords
* improve content quality and readability

# Priority Actions

* CRITICAL: shorten title to 55-60 characters
* HIGH: conduct keyword research and optimize content

# Conversion Optimization

* add clear calls-to-action (CTAs) on product pages
* implement a user-friendly checkout process
* offer promotions or discounts to first-time customers

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.21 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Shop Women's Dresses at Knitting Knot
3. 3. Knitting Knot: Elegant Cotton Fashion

# Meta Description Suggestions

1. 1. Discover unique women's clothing at Knitting Knot. Shop breathable, elegant cotton dresses for office, parties, and everyday wear.
2. 2. Explore Knitting Knot's collection of pure cotton dresses for modern women. Perfect for any occasion.
3. 3. Get the best women's cotton clothing at Knitting Knot. Shop now and experience comfort and style.

# Content Improvements

* optimize content with primary and secondary keywords
* improve readability by breaking up long paragraphs and using subheadings
* add high-quality images and product descriptions

# Technical Fixes

* shorten title to 55-60 characters
* optimize meta description to 155-160 characters
* ensure proper header tags and internal linking