SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 16:36:31

# Overall SEO Score

Score: 40/100

Low score due to lack of primary keyword targeting and poor readability

## Score Breakdown

* Keyword Optimization: 0/100
* Content Quality: 40/100
* Readability: 30/100
* Technical Seo: 50/100

# Business Goal Alignment

Alignment Score: 50/100

## Strengths

* established brand
* niche player

## Gaps to Address

* no clear primary keyword
* low conversion optimization

## Strategic Recommendations

* conduct keyword research
* optimize form submission process

# Priority Actions

* CRITICAL: conduct keyword research and optimize title tag
* HIGH: improve page content readability and add customer testimonials

# Conversion Optimization

* add clear call-to-action buttons
* simplify form submission process
* offer incentives for form submissions

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.33 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Shop Cotton Dresses Online - KnittingKnot
3. 3. KnittingKnot: Elegant Women's Clothing

# Meta Description Suggestions

1. 1. Discover unique cotton dresses for women at KnittingKnot. Shop breathable, elegant clothing for office, parties, and everyday wear.
2. 2. Explore KnittingKnot's collection of pure cotton dresses for modern women. Perfect for any occasion.
3. 3. Get the best women's cotton clothing at KnittingKnot. From office wear to party dresses, we've got you covered.

# Content Improvements

* add primary keyword to page content
* break up long paragraphs for better readability
* include customer testimonials to increase trust

# Technical Fixes

* shorten title tag to 55-60 characters
* optimize images for faster page load times
* ensure mobile responsiveness