SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 16:37:08

# Overall SEO Score

Score: 58/100

The website has a low keyword optimization score due to the absence of a primary keyword, and poor content quality and readability scores.

## Score Breakdown

* Keyword Optimization: 20/100
* Content Quality: 50/100
* Readability: 40/100
* Technical Seo: 80/100

# Business Goal Alignment

Alignment Score: 60/100

## Strengths

* Established business with a clear niche
* Product-focused strategy
* Clear call-to-action for form submission

## Gaps to Address

* Lack of primary keyword targeting
* Insufficient content quality and readability

## Strategic Recommendations

* Conduct keyword research to identify relevant terms
* Improve content quality and readability

# Priority Actions

* CRITICAL: Conduct keyword research and optimize content with relevant terms
* HIGH: Improve title tag and meta description to enhance search engine visibility

# Conversion Optimization

* Use clear and prominent calls-to-action
* Simplify form submission process
* Offer incentives for form submissions, such as discounts or free trials

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.24 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Cotton Dresses for Women - Knitting Knot
3. 3. Knitting Knot: Elegant Women's Clothing

# Meta Description Suggestions

1. 1. Discover unique cotton dresses for women at Knitting Knot. Shop elegant, breathable clothing for office, parties, and everyday wear.
2. 2. Explore Knitting Knot's collection of women's cotton clothing, designed for modern women who value comfort and style.
3. 3. Get the best cotton dresses for women at Knitting Knot. Perfect for any occasion, our clothing is designed to make you feel confident and beautiful.

# Content Improvements

* Optimize content with relevant keywords
* Improve readability by breaking up long paragraphs and using subheadings
* Add high-quality images and product descriptions to enhance user experience

# Technical Fixes

* Shorten title tag to 55-60 characters
* Optimize meta description to 155-160 characters
* Ensure proper header tag structure and internal linking