SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 16:38:14

# Overall SEO Score

Score: 40/100

The website lacks primary keyword specification and has low readability and content quality scores.

## Score Breakdown

* Keyword Optimization: 0/100
* Content Quality: 40/100
* Readability: 30/100
* Technical Seo: 50/100

# Business Goal Alignment

Alignment Score: 50/100

## Strengths

* established brand
* niche player

## Gaps to Address

* undefined primary keyword
* low conversion optimization

## Strategic Recommendations

* define primary keyword
* improve form submission conversion rate

# Priority Actions

* CRITICAL: define primary keyword and optimize content
* HIGH: shorten title tag and improve meta description

# Conversion Optimization

* add clear call-to-actions
* simplify form submission process
* use trust badges and testimonials

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.22 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Shop Women's Dresses at Knitting Knot
3. 3. Knitting Knot: Elegant Cotton Fashion

# Meta Description Suggestions

1. 1. Discover unique women's cotton dresses at Knitting Knot. Shop breathable, elegant clothing for office, parties, and everyday wear.
2. 2. Explore Knitting Knot's collection of pure cotton dresses for modern women.
3. 3. Get the best women's cotton clothing at Knitting Knot - perfect for any occasion.

# Content Improvements

* optimize content with primary keyword
* improve readability score
* increase word count with high-quality content

# Technical Fixes

* shorten title tag to 55-60 characters
* optimize images for faster page loading
* ensure mobile-friendliness