SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 17:01:52

# Overall SEO Score

Score: 40/100

The website lacks keyword optimization and has poor readability, but has a decent technical SEO foundation

## Score Breakdown

* Keyword Optimization: 0/100
* Content Quality: 50/100
* Readability: 40/100
* Technical Seo: 60/100

# Business Goal Alignment

Alignment Score: 50/100

## Strengths

* established brand
* product-focused strategy

## Gaps to Address

* undefined primary keyword
* low conversion rate

## Strategic Recommendations

* define a primary keyword
* optimize content for lead generation

# Priority Actions

* CRITICAL: define a primary keyword and optimize content
* HIGH: shorten the title tag and improve meta description

# Conversion Optimization

* add clear calls-to-action (CTAs) to encourage form submissions
* use social proof such as customer testimonials to build trust
* offer incentives for first-time customers to increase conversions

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.26 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Shop Cotton Dresses Online - KnittingKnot
3. 3. Women's Fashion Brand - Knitting Knot

# Meta Description Suggestions

1. 1. Discover unique women's clothing at Knitting Knot. Shop breathable cotton dresses for office, parties, and everyday wear.
2. 2. Explore Knitting Knot's collection of elegant cotton dresses for modern women.
3. 3. Get the best women's cotton clothing at Knitting Knot. Perfect for office, functions, and everyday wear.

# Content Improvements

* define a primary keyword and optimize content accordingly
* improve readability by breaking up long paragraphs
* add high-quality images to showcase products

# Technical Fixes

* shorten the title tag to under 60 characters
* ensure proper header tags (H1, H2, H3, etc.) are used
* optimize images by adding alt tags and descriptive file names