SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 17:23:40

# Overall SEO Score

Score: 40/100

The website has a low SEO score due to the lack of keyword optimization, poor content quality, and low readability.

## Score Breakdown

* Keyword Optimization: 0/100
* Content Quality: 37.5/100
* Readability: 44.8/100
* Technical Seo: 50/100

# Business Goal Alignment

Alignment Score: 60/100

## Strengths

* established brand
* clear product focus

## Gaps to Address

* undefined primary keyword
* low-quality content

## Strategic Recommendations

* define a primary keyword
* improve content quality

# Priority Actions

* CRITICAL: define a primary keyword and optimize content
* HIGH: shorten the title tag and improve meta description

# Conversion Optimization

* add clear calls-to-action (CTAs) to encourage purchases
* display customer reviews and ratings to build trust
* offer free shipping or discounts to first-time customers

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.46 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Cotton Dresses for Women - Knitting Knot
3. 3. Shop Women's Clothing at Knitting Knot

# Meta Description Suggestions

1. 1. Discover unique women's clothing at Knitting Knot. Shop breathable, elegant cotton dresses for office, parties, and everyday wear.
2. 2. Explore Knitting Knot's collection of pure cotton dresses for women. Perfect for modern women who value comfort and style.
3. 3. Shop the latest women's clothing trends at Knitting Knot. From office wear to party dresses, we have you covered.

# Content Improvements

* define a primary keyword and optimize content accordingly
* improve content readability by breaking up long paragraphs and using subheadings
* add high-quality images and product descriptions to enhance user experience

# Technical Fixes

* shorten the title tag to improve search engine visibility
* optimize images by adding alt tags and compressing file sizes
* ensure proper header tag structure (H1, H2, H3, etc.)