SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 17:27:37

# Overall SEO Score

Score: 40/100

Low score due to missing primary keyword, low content quality, and poor readability

## Score Breakdown

* Keyword Optimization: 0/100
* Content Quality: 37.5/100
* Readability: 44.8/100
* Technical Seo: 50/100

# Business Goal Alignment

Alignment Score: 50/100

## Strengths

* established brand
* clear product focus

## Gaps to Address

* lack of primary keyword
* low content quality

## Strategic Recommendations

* conduct keyword research
* improve content quality and readability

# Priority Actions

* CRITICAL: conduct keyword research and optimize content
* HIGH: improve title tag and meta description

# Conversion Optimization

* add clear calls-to-action (CTAs) on product pages
* implement trust badges and customer reviews
* simplify checkout process to reduce cart abandonment

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.23 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Clothing
2. 2. Shop Women's Cotton Dresses - Knitting Knot
3. 3. Women's Fashion - Knitting Knot Online

# Meta Description Suggestions

1. 1. Discover unique women's clothing at Knitting Knot. Shop breathable, elegant cotton dresses for office, parties, and everyday wear.
2. 2. Explore women's fashion at Knitting Knot. Browse our collection of pure cotton dresses and tops for modern women.
3. 3. Get the latest women's clothing trends at Knitting Knot. Shop online for stylish, versatile, and comfortable cotton dresses.

# Content Improvements

* optimize content with relevant keywords
* improve readability by breaking up long paragraphs
* add high-quality product images and descriptions

# Technical Fixes

* shorten title tag to 55-60 characters
* ensure proper header tags (H1, H2, H3, etc.) are used
* optimize images by adding alt tags and descriptive text