SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 17:31:14

# Overall SEO Score

Score: 58/100

The current SEO score is 58, indicating room for improvement in keyword optimization, content quality, and readability.

## Score Breakdown

* Keyword Optimization: 20/100
* Content Quality: 40/100
* Readability: 60/100
* Technical Seo: 70/100

# Business Goal Alignment

Alignment Score: 50/100

## Strengths

* established brand
* clear product focus

## Gaps to Address

* lack of primary keyword
* low keyword density

## Strategic Recommendations

* conduct keyword research
* optimize content for target keywords

# Priority Actions

* CRITICAL: conduct keyword research and optimize content
* HIGH: shorten title and meta description to improve search engine visibility

# Conversion Optimization

* add clear calls-to-action
* use trust badges to increase credibility
* offer limited-time promotions to incentivize purchases

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.26 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Elegant Cotton Dresses for Women - Knitting Knot
3. 3. Women's Fashion Brand - Knitting Knot

# Meta Description Suggestions

1. 1. Discover unique women's clothing at Knitting Knot. Explore our collection of breathable, elegant cotton dresses for office, parties, and everyday wear.
2. 2. Shop women's cotton clothing at Knitting Knot. Our dresses are designed for modern women who value comfort and style.
3. 3. Experience the comfort of cotton with Knitting Knot's women's clothing. Browse our collection of versatile and elegant dresses.

# Content Improvements

* increase keyword density to 1-2%
* add subheadings to improve readability
* use more descriptive and concise product descriptions

# Technical Fixes

* shorten title to 55-60 characters
* optimize images with descriptive alt tags
* ensure proper header tag hierarchy