SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 17:32:06

# Overall SEO Score

Score: 40/100

The website lacks keyword optimization, has poor readability, and average technical SEO, resulting in a low overall SEO score.

## Score Breakdown

* Keyword Optimization: 0/100
* Content Quality: 40/100
* Readability: 30/100
* Technical Seo: 50/100

# Business Goal Alignment

Alignment Score: 50/100

## Strengths

* established brand
* clear product focus

## Gaps to Address

* undefined primary keyword
* low keyword density

## Strategic Recommendations

* define a primary keyword
* conduct keyword research

# Priority Actions

* CRITICAL: define a primary keyword and optimize the title
* HIGH: improve content readability and quality

# Conversion Optimization

* add clear calls-to-action throughout the website
* make the purchase process more streamlined and user-friendly
* offer incentives for first-time buyers

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.53 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Shop Cotton Dresses at Knitting Knot
3. 3. Knitting Knot: Elegant Women's Fashion

# Meta Description Suggestions

1. 1. Discover unique cotton dresses for office, parties, and everyday wear at Knitting Knot.
2. 2. Explore breathable, elegant women's clothing at Knitting Knot.
3. 3. Shop modern women's fashion made from pure cotton at Knitting Knot.

# Content Improvements

* define a primary keyword and optimize content accordingly
* improve readability by breaking up long paragraphs
* increase word count to provide more value to users

# Technical Fixes

* shorten the title to under 60 characters
* optimize images by adding alt tags and descriptive file names
* ensure proper header tags are used throughout the content