SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 17:33:42

# Overall SEO Score

Score: 40/100

The low SEO score is due to the lack of primary keyword, low content quality, and poor readability.

## Score Breakdown

* Keyword Optimization: 0/100
* Content Quality: 37.5/100
* Readability: 44.8/100
* Technical Seo: 50/100

# Business Goal Alignment

Alignment Score: 30/100

## Strengths

* established brand
* product-focused strategy

## Gaps to Address

* undefined primary keyword
* low conversion rate

## Strategic Recommendations

* define primary keyword
* optimize content for lead generation

# Priority Actions

* CRITICAL: Define primary keyword and optimize content
* HIGH: Shorten title and optimize meta description

# Conversion Optimization

* Add clear call-to-action buttons
* Optimize product pages for better user experience
* Use trust badges and customer testimonials

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.28 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Clothing Brand
2. 2. Shop Women's Cotton Dresses - Knitting Knot
3. 3. Knitting Knot: Elegant Women's Clothing Online

# Meta Description Suggestions

1. 1. Discover unique women's clothing at Knitting Knot. Shop breathable cotton dresses for office, parties, and everyday wear.
2. 2. Explore Knitting Knot's collection of elegant women's clothing, perfect for modern women.
3. 3. Get the best women's cotton dresses at Knitting Knot. Shop online for versatile and comfortable clothing.

# Content Improvements

* Conduct keyword research to define primary keyword
* Optimize content for lead generation and conversion
* Improve content quality and readability

# Technical Fixes

* Shorten title to 55-60 characters
* Optimize meta description for better click-through rate
* Ensure proper header tags and content structure