SEO Analysis Report

URL: https://knittingknot.com

Primary Keyword: None

Report Generated: 2025-10-17 17:34:44

# Overall SEO Score

Score: 58/100

Low keyword optimization and content quality are major concerns

## Score Breakdown

* Keyword Optimization: 20/100
* Content Quality: 40/100
* Readability: 60/100
* Technical Seo: 70/100

# Business Goal Alignment

Alignment Score: 50/100

## Strengths

* established brand
* clear product focus

## Gaps to Address

* lack of primary keyword
* low keyword density

## Strategic Recommendations

* conduct keyword research
* optimize content for target keywords

# Priority Actions

* CRITICAL: conduct keyword research and optimize content
* HIGH: shorten title and optimize meta description

# Conversion Optimization

* add clear calls-to-action (CTAs) on product pages
* implement trust badges and customer reviews
* offer free shipping or discounts for first-time customers

# Issues Found

* ⚠️ Title too long

# Suggested Fixes

* Shorten to 50-60 characters (current: 61)

# Meta Tags

Title: Knitting Knot - Online Woman's Clothing Brand  
 – KnittingKnot (61 characters)

Meta Description: Explore Knitting Knot: a women’s clothing brand offering unique, pure cotton dresses perfect for office, parties, functions & everyday wear. Shop breathable, elegant & versatile cotton fashion designed for modern women. (219 characters)

# Keyword Analysis

Primary Keyword: None

Keyword Density: 0%

Keyword Relevance Score: 0/100

Top Keywords: add, quick, shop, kurta, sale, price, line, set, compare, view

# Content Metrics

Word Count: 947

Quality Score: 37.5/100

H1 Count: 1

H2 Count: 2

H3 Count: 7

# Readability Analysis

Score: 44.8/100

Grade Level: Difficult (College)

# Technical SEO

Page Size: 393.07 KB

Response Time: 0.35 seconds

Mobile Viewport: Yes

Schema Markup: Yes

Open Graph Tags: Yes

# Title Tag Suggestions

1. 1. Knitting Knot - Women's Cotton Clothing
2. 2. Cotton Dresses for Women - Knitting Knot
3. 3. Shop Women's Cotton Fashion at Knitting Knot

# Meta Description Suggestions

1. 1. Discover unique cotton dresses for women at Knitting Knot. Explore our collection of breathable, elegant, and versatile cotton fashion.
2. 2. Knitting Knot offers high-quality women's cotton clothing. Shop our range of cotton dresses perfect for office, parties, and everyday wear.
3. 3. Experience the comfort of cotton with Knitting Knot's women's clothing. Browse our collection of pure cotton dresses and tops.

# Content Improvements

* increase keyword density to 1-2%
* improve readability score to 60+
* add high-quality product images

# Technical Fixes

* shorten title to 55-60 characters
* optimize meta description to 155-160 characters
* ensure proper header tags (H1, H2, H3, etc.)