

# EXCEL DASHBOARDS AND POWER BI REPORTS

## PROJECT 2

project work done in partial fulfillment of **DATA ANALYST INTERNSHIP WITH VIGOR COUNCIL**

Submitted by: SWEETY

Designation: Data analyst intern



## SUMMARY

During my data analyst internship with Vigor Council, I had the opportunity to create impactful dashboards using both Excel and Power BI. Here are the key highlights of my experience:

### **Excel Dashboards:**

Leveraged Excel's powerful features to design interactive dashboards. Created dynamic charts, pivot tables, and slicers to visualize data trends. Developed KPI dashboards for tracking performance metrics. Collaborated with stakeholders to ensure the dashboards met their specific needs.

### **Power BI Reports:**

Designed visually appealing reports using Power BI. Connected to various data sources, transformed data, and built data models. Developed interactive visualizations, including bar charts, line graphs, and maps. Implemented drill-through functionality for deeper insights.



## INSIGHTS AND IMPACT:

Analyzed data to identify patterns, anomalies, and actionable insights.

Presented findings to the team, enabling data-driven decision-making.

Contributed to improving business processes and optimizing performance.

Overall, my internship at Vigor Council provided hands-on experience in data visualization, dashboard creation, and data-driven storytelling. I look forward to applying these skills in future roles.





# SOME EXCEL DASHBAORDS

Project 02- Part 01

## PROJECT SUMMARY: Simple **SALES DATA ANALYSIS**

The Sales dataset provides information on sales transactions, including date, product, category, region, sales amount, and quantity sold. Our goal is to analyze this data using pivot tables, charts, and dashboards to address specific business questions:

1. Total Sales by Product Category: Calculate total sales for each product category.
2. Average Sales by Region: Determine average sales amounts in each region.
3. Quantity Sold by Product and Region: Break down quantity sold for each product across regions.
4. Total Sales Over Time: Track sales trends over time (daily, weekly, or monthly).
5. Sales Performance of Each Product: Compare total sales and quantity sold for individual products.

These insights will guide data-driven decision-making within the organization.



# SALES ANALYSIS DASHBOARD

Category

Clothing

Electronics

Date

All Periods

MONTHS

2024

JAN JUL AUG SEP OCT NOV DEC

Region

East

North

South

West

Product

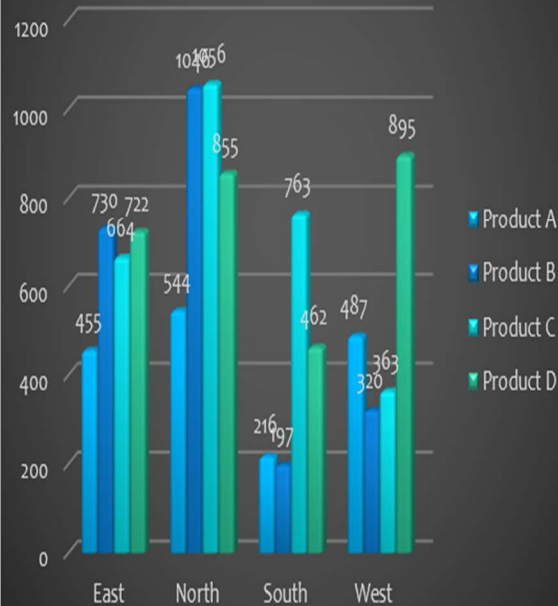
Product A

Product B

Product C

Product D

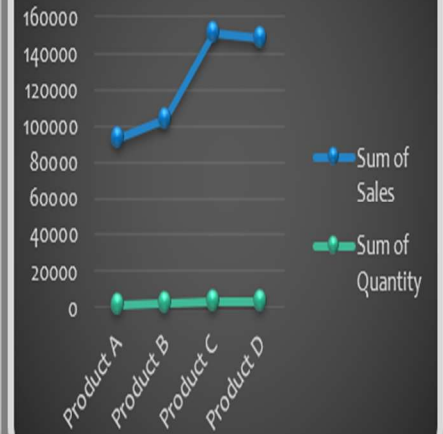
## Total quantity sold by product and region



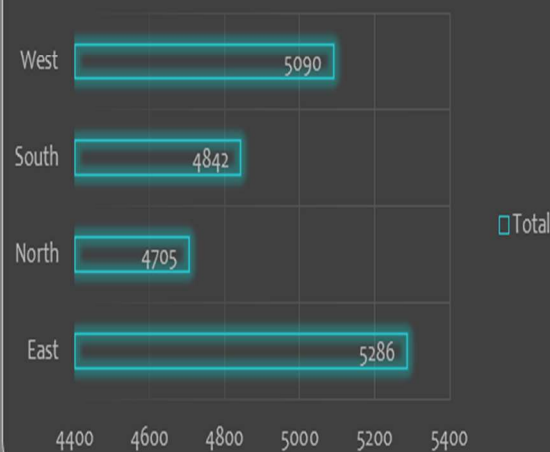
## Sales by Product category



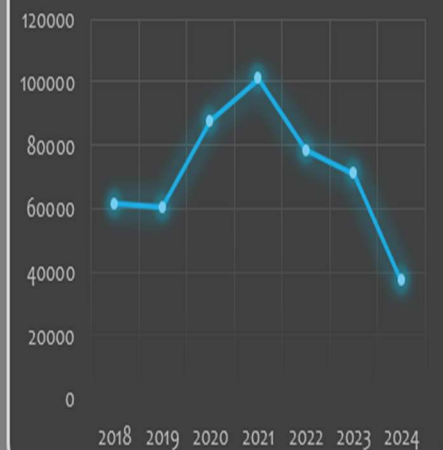
## sales vs Quantity



## Average sales per region



## Total sales overtime





## Project 02- part 2- **Advanced Excel Dashboards**

### PROJECT REPORT: **HEALTHCARE DATA ANALYSIS USING MS EXCEL**

**Objective:** To analyze and visualize healthcare data to gain insights into treatment costs, patient demographics, and medical conditions.

#### **Key Insights:**

- Average Treatment Cost by Gender: Compare costs between male and female patients to identify gender-based differences.
- Distribution of Patients by Age Group: Visualize patient demographics by age brackets.
- Average Treatment Cost by Insurance Type: Analyze costs based on different insurance types.
- Most Common Medical Conditions: Identify the most frequent health issues among patients.

# HEALTHCARE REPORT

Admission\_Date

All Periods

MONTHS

2024

R APR MAY JUN JUL AUG SEP OCT NOV DEC

Total Patients

70

Total Female

35

Total Males

35

Most chronic disease

Cancer

Average treatment cost Male

₹ 1,291

Average treatment cost Female

₹ 977

Gender

Female

Male

Medical\_Condition

Arthritis

Asthma

Cancer

Diabetes

Heart Disease

High Cholesterol

Hypertension

Obesity

Stroke

Insurance\_Type

Medicaid

Medicare

Private

Age Bracket

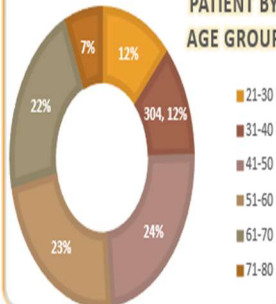
21-30

31-40

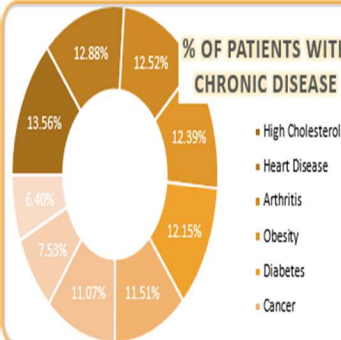
41-50

51-60

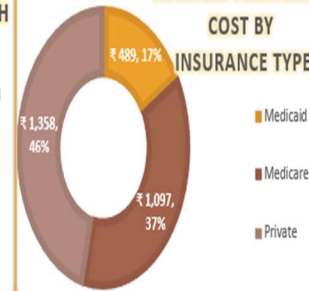
PATIENT BY AGE GROUP



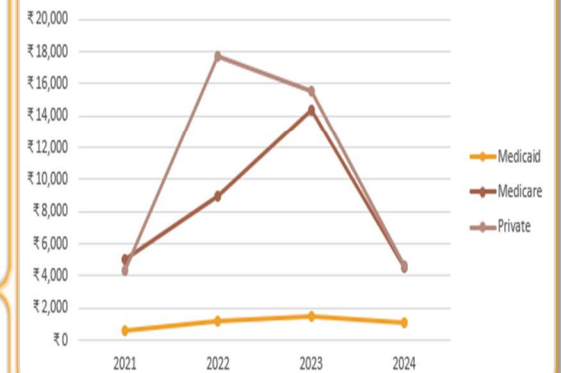
% OF PATIENTS WITH CHRONIC DISEASE



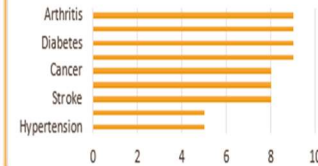
AVERAGE TREATMENT COST BY INSURANCE TYPE



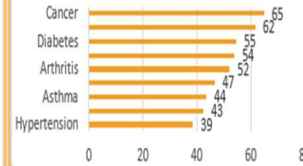
OVERTIME TREATMENT COST BY INSURANCE TYPE



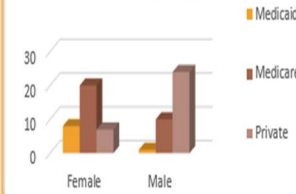
TOPMOST COMMON MEDICAL CONDITIONS



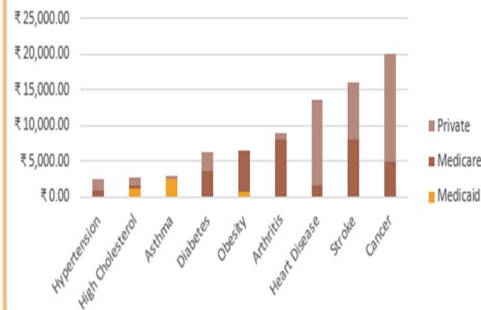
AVERAGE AGE OF PATIENTS BY MEDICAL CONDITION



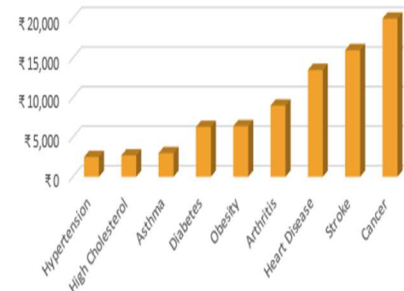
GENDER WISE DISTRIBUTION OF INSURANCE



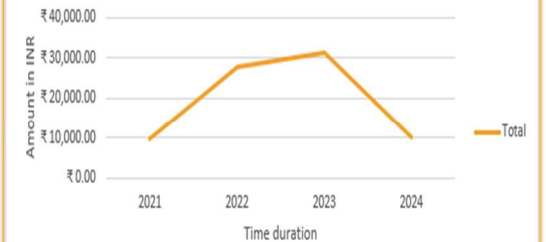
TOTAL TREATMENT COST BY MEDICAL CONDITION AND INSURANCE TYPE



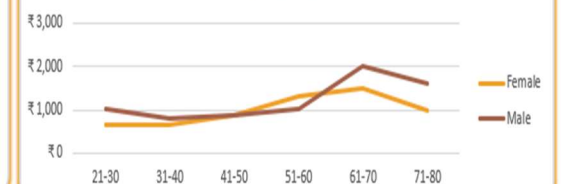
TOTAL TREATMENT COST BY MEDICAL CONDITION



COMPARISON TREATMENT COST OVERTIME



AVERAGE TREATMENT COST BY AGE GROUP AND GENDER



## PROJECT REPORT: **INSURANCE DATA ANALYSIS USING MS EXCEL**

Project Overview: This project involves analyzing an insurance dataset using MS Excel to visualize various insights. The goal is to understand the factors influencing insurance charges.

### **Key Analyses:**

- Age Distribution: Histogram to visualize age demographics.
- BMI Distribution: Histogram to display BMI distribution.
- Gender Distribution: Bar chart to represent gender distribution.
- Effect of Variables on Charges: Scatter plots and bar charts to analyze the relationship between age, BMI, number of children, smoker status, region, and insurance charges.

### Advanced Analyses:

- Correlation Matrix: To see correlations between variables.
- Regression Analysis: To predict insurance charges based on multiple variables.



# INSURANCE DASHBOARD

smoker  
no  
yes

Gender  
female  
male

BMI Categories  
Healthy weight  
Obesity  
Over weight  
Underweight

age  
10-19  
20-29  
30-39  
40-49  
50-59  
60-70

region  
northeast  
northwest  
southeast  
southwest

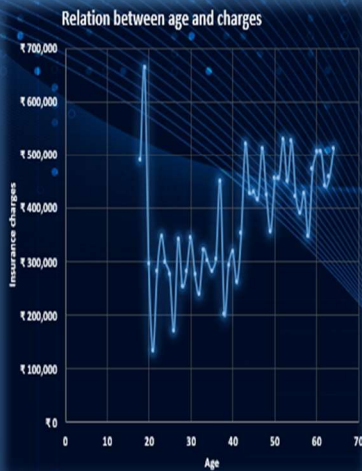
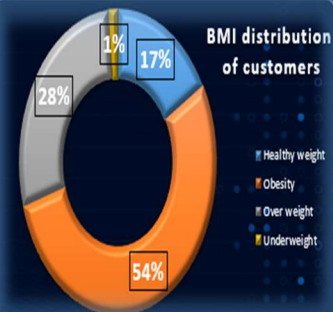
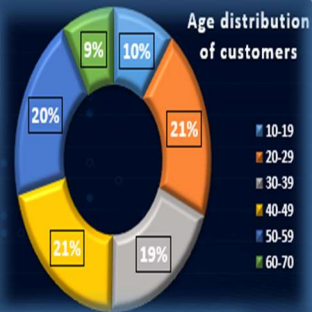
children  
0  
1  
2  
3  
4  
5

Average insurance charges

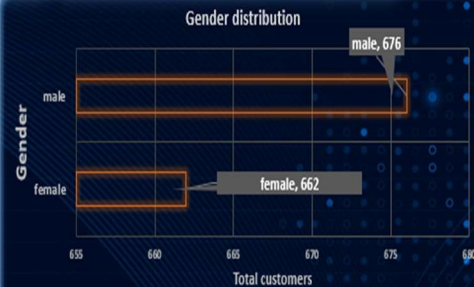
₹ 13,270

Total Customers

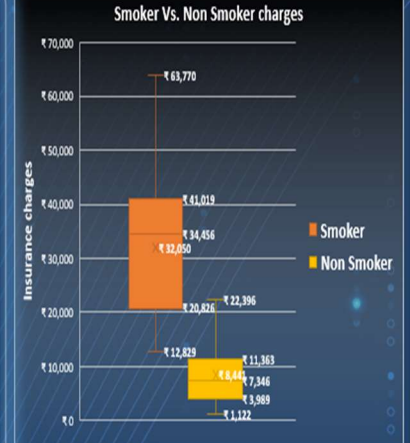
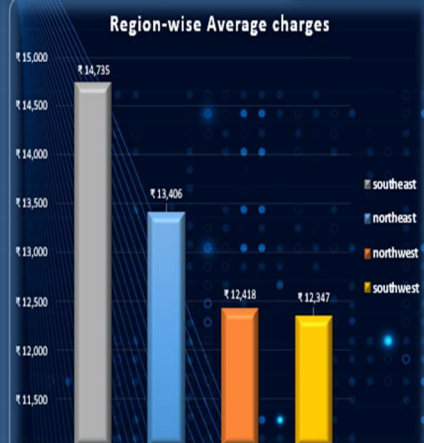
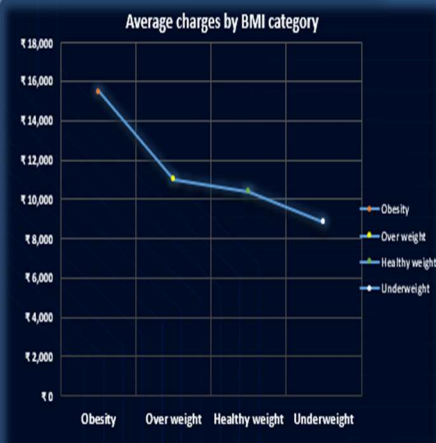
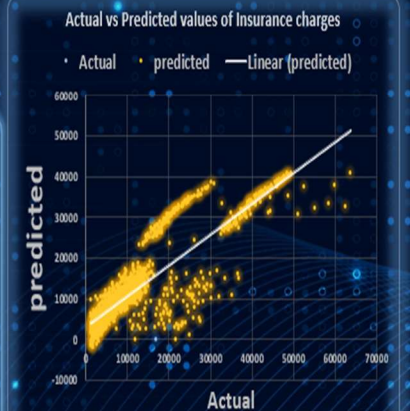
1338



Average Charges by Age group



Correlation	Age	BMI	no of childrens	Insurance charges	Gender
Age		0.109271882	0.042468999	0.299008193	0.020856
BMI	0.109271882		0.012758901	0.198340969	-0.046377
no of childrens	0.042468999	0.012758901		0.067998227	-0.01716
Insurance charges	0.299008193	0.198340969	0.067998227		-0.05729
Gender	0.020855872	-0.046371151	-0.017162978	-0.057292062	





## Project 2- part 3- **Power BI reports**

**Part 3 include 2 reports**

### Report 1: Basic Insights

**Account Balance Distribution by Account Type:** Compare balances between savings and checking accounts<sup>1</sup>.

**Transaction Trend Over Time:** Show transaction amount variations over time.

**Top Customers by Transaction Amount:** Identify customers with the highest transaction amounts<sup>2</sup>.

**Transaction Type Distribution:** Analyze the proportion of withdrawals and deposits.

## Report 2: Key Performance Indicators (KPIs)

**Average Account Balance:** Overview of financial stability.

Total Deposits and Withdrawals: Sum of all deposits and withdrawals<sup>34</sup>.

**Net Cash Flow:** Total deposits minus total withdrawals.

**Customer Acquisition and Retention Rates:** Measure growth potential and customer loyalty.

These reports provide comprehensive insights into customer transactions, account balances, demographics, and key performance metrics.

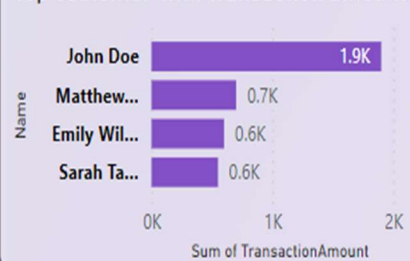
# Bank Transaction Report 1

Power BI report by SWEETY

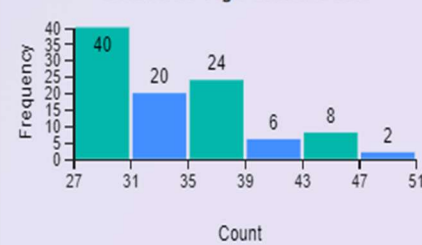
Transaction Amount overtime



Top customer with transaction amount



Customer Age distribution



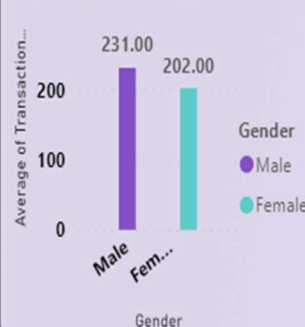
Distribution of Transaction Amount



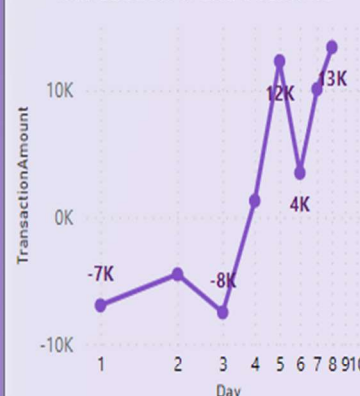
Count of TransactionDate by Name



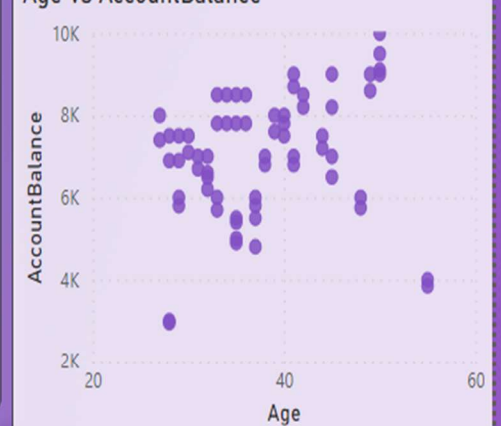
Average of TransactionAmount by Gender and Gender



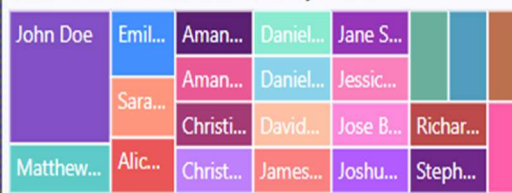
Transaction Trend overtime



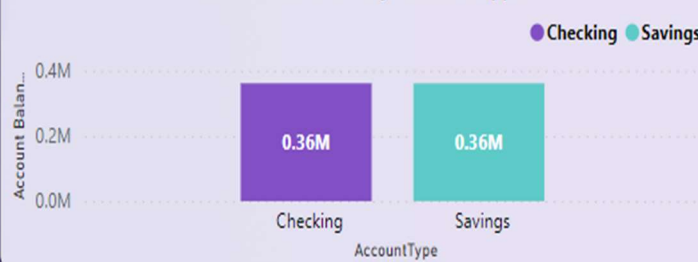
Age Vs AccountBalance



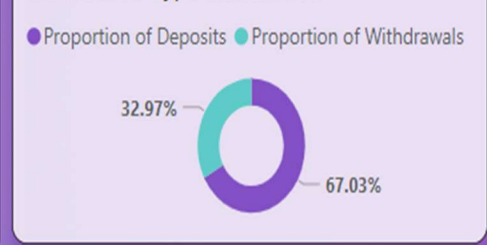
Sum of TransactionAmount by Name



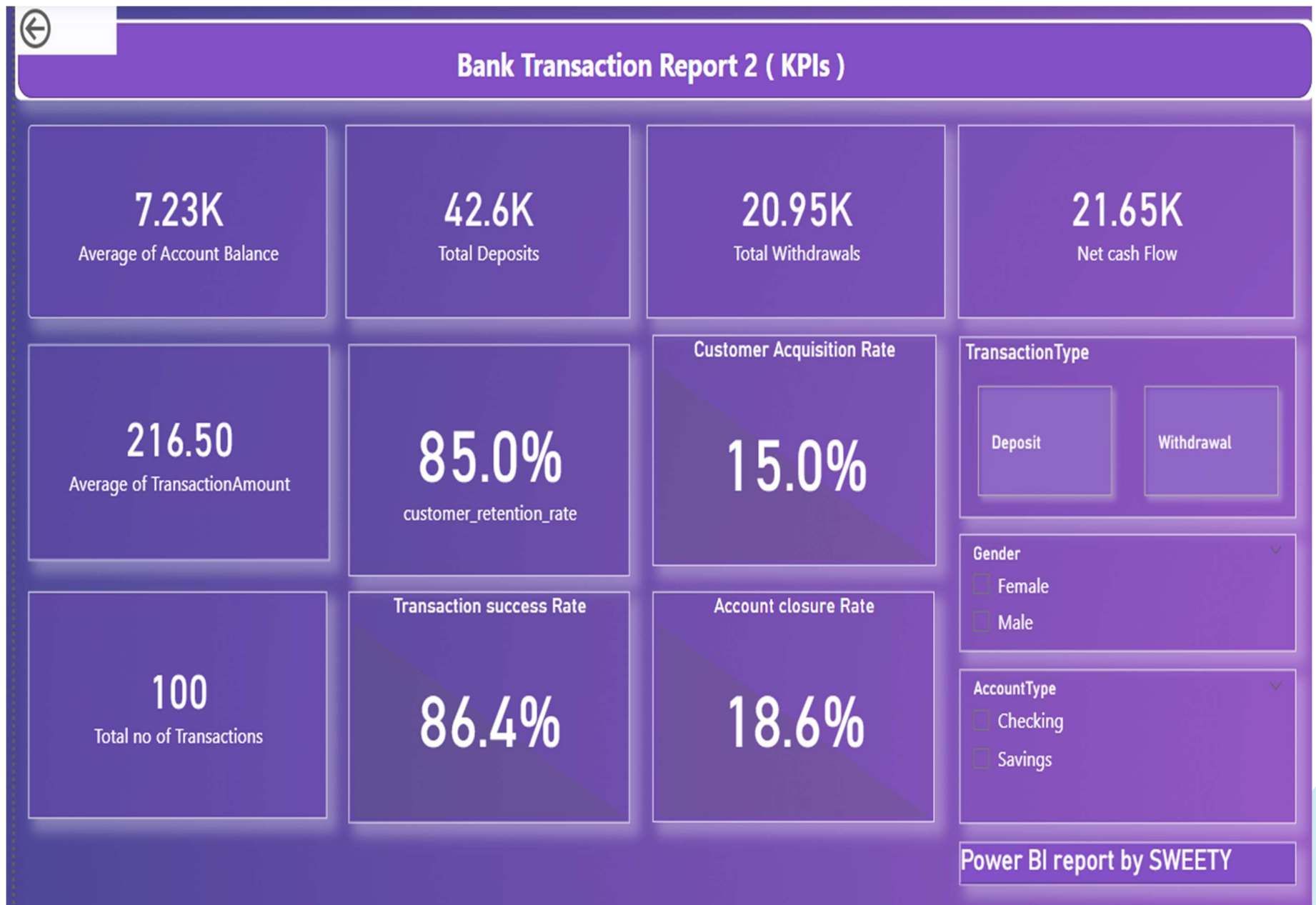
Account Balance by AccountType



Transaction Type distribution









## Conclusion and Acknowledgments

### Key Takeaways

In this project, we explored data using Excel and Power BI, uncovering valuable insights. Our findings contribute to informed decision-making and process optimization.



### Acknowledgment



I extend my heartfelt gratitude to the following individuals and organizations:

**Dr. B.P Sharma:** Thank you for your guidance, feedback, and support throughout this journey.

### Connect with Me

If you found this work valuable, feel free to follow me on LinkedIn or GitHub:

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