

## Facts

Order winners are **competitive advantages** that cause a firm's customers to select that company's products or services. Includes

- Price
- Quality
- Speed
- Flexibility or variety

## Process Analysis

## Definitions

- **Inventory**: The number of flow units contained in a process
- **Flow time**: The time it takes for a flow unit to get through the process
- **Throughput rate**: The rate that the process is delivering output
- **Cycle time**: The time between two consecutive units leaving the process. **The inverse of the throughput rate.**
- **Capacity**: The maximum **throughput rate** when working non-stop.
- **Bottleneck resource**: slowest resource (spends the most time on each unit), or the resource with the lowest capacity.
- **Process capacity**: The capacity of the bottleneck resource.  
Throughput rate = min(Input rate, Process capacity) (1)

Input rate also known as **demand**.

## Variability and Queuing

Wait time depends on the variability and utilization of a process. The **higher** the variability, the **higher** the wait time.

- $T_q$ : Avg. wait (queue) Time
- $p$ : Avg. service (processing) Time
- $a$ : Inter-arrival time, **inverse of arrival rate**
- $u$ : Avg. system utilization, **inverse of serving rate**
- $m$ : Number of identical workers

To solve a VUT problem, we need to first compute

$$u = \frac{\frac{1}{a}}{m \frac{1}{p}} = \frac{p}{ma} \quad (7)$$

$$CV_a = \frac{\sigma_a}{a} \quad (8)$$

$$CV_p = \frac{\sigma_p}{p} \quad (9)$$

By which we arrive at the following

$$T_q = VUT = \frac{CV_a^2 + CV_p^2}{2} \cdot \frac{u \sqrt{2(m+1)} - 1}{m(1-u)} \cdot p \quad (10)$$

Here,  $V$  is **variability effect**,  $U$  is **utilization effect**,  $T$  is **time scale**. When  $m = 1$ , this is essentially

$$T_q = VUT = \frac{CV_a^2 + CV_p^2}{2} \cdot \frac{u}{1-u} \cdot p \quad (11)$$

## Little's Law

$$I = R \cdot T \quad (2)$$

- $I$ : Inventory
- $R$ : Throughput rate
- $T$ : Flow time

Units of  $R$  and  $T$  need to match.

## Inventory Turnover

$$\text{Turnover} = \frac{1}{\text{Days of Inventory}} = \frac{1}{T} = \frac{R}{I} = \frac{\text{COGS}}{\text{Inventory}} \quad (3)$$

## Utilization

$$\text{Actual Utilization} = \frac{R}{C} \quad (4)$$

$$\text{Implicit Utilization} = \frac{D}{C} \quad (5)$$

- $R$ : Throughput rate
- $D$ : Demand
- $C$ : Capacity

The bottleneck is the resource with the **highest implied utilization**.

## VUT Assumptions and Insights

- VUT yields long-term, steady-state **average waiting time**.
- Waiting happens even when average capacity exceeds average demand
- Only applies when  $u < 1$
- Assumes **infinite buffer** size and is good approximation when buffer size is finite but large
- Exact approximation when  $m = 1$  and  $A \sim \text{Poisson}(a)$
- Pooling is good:  $\frac{\partial T_q}{\partial m} = -\frac{1}{m^2}$
- Lower utilization is good:  $\frac{\partial T_q}{\partial u} = C \frac{1}{(1-u)^2}$

In addition, using previous concepts we have that

$$I_q + I_p = I_{sys} \quad (12)$$

$$T_q + p = T_{sys} \quad (13)$$

where  $I$  is the avg. number of people in a process (Inventory) and  $T$  is the avg. waiting time in a process (Flow time).

Using Little's Law, we have

$$I_q = R_q \cdot T_q = \frac{T_q}{\frac{1}{R_q}} = \frac{T_q}{a} \quad (14)$$

$$I_p = R_p \cdot T_p = \frac{p}{\frac{1}{R_p}} = \frac{p}{a} \quad (15)$$

$$I_{sys} = \frac{T_{sys}}{a} \quad (16)$$

Note that  $R_q = R_p = R_{sys}$  because  $u < 1 \implies D < C \implies R = D = \frac{1}{a}$ .

## Build Up

Whenever implied utilization  $> 100\%$ , there will be build-up! Let buffer inventory be  $f$ . There are three cases:

- $D < C$ :  $R = D \implies$  No build up
- $D > C$ :  $R = C \implies$  Build up rate:  $\frac{\partial f}{\partial t} = D - C$
- $D < C \wedge \exists$  Build-up:  $R = C \implies$  Deplete rate:  $\frac{\partial f}{\partial t} = C - D$

$$\text{Total wait time} = \int f dt \quad (6)$$

Note that the unit is in buffer-unit  $\times$  time-unit.

## Newsvendor

We have a newsvendor problem when

- Demand is uncertain
- We must stock before knowing the demand
- Customers won't wait! And unmet demand will be lost
- Leftover inventory loses value

We compute the optimal service level and quantity using

$$SL^* = \frac{C_u}{C_u + C_o} \quad (17)$$

$$Q^* = \mu + z\sigma \text{ if } D \sim N(\mu, \sigma) \quad (18)$$

$$Q^* = \operatorname{argmin}_q (P(Q = q) - P(Q = SL^*)) \text{ if } D \text{ is discrete} \quad (19)$$

where  $C_u$  is cost of **understock** and  $C_o$  is the cost of **overstock**.  $z$  is computed using  $\text{NORM.S.INV}(SL)$ . Then, **round up**  $Q^*$ .

## Continuous Review Model

We use the continuous review model when

- Uncertain demand
- Multi-period
  - Customers are willing to wait, backorders
  - Excess inventory can be held & sold later
- Constant setup cost ( $S$ ) per order
- Constant annual holding cost per unit ( $H = iC$ )
- Constant lead time ( $L$  days)

**Simple Rule: Event-triggered** order system. If inventory drops to  $ROP$ , order  $EOQ$ . **Exposure time**( $EP$ ) is  $L$ .

$EOQ$  determines the order size (and frequency) that balances setup costs and holding costs.  $ROP$  is chosen to meet a desired service level for the lead time. demand.

Finding  $EOQ$ 

$$EOQ = Q^* = \sqrt{\frac{2DS}{H}} \quad (20)$$

Note that the unit of  $D$  and  $H$  **must match**. E.g. if  $H$  is in annual terms, then  $D$  has to be annual demand as well.

Finding  $ROP$ 

Set  $ROP$  so the in-stock probability equals the desired  $SL$  during the lead time of  $L$  days (exposure period).

If  $D_L$  is normally distributed,

$$z = \text{NORM.S.INV}(SL) \quad (21)$$

$$SS = z\sigma_L = z\sigma_d\sqrt{L} \quad (22)$$

$$ROP = d_L + SS \quad (23)$$

If  $D_L$  has a discrete distribution,

$$ROP = \text{argmin}_q (P(D_L \leq ROP) - SL) \quad (24)$$

$$d_L = E(D_L) = \sum_i p_i d_i \quad (25)$$

$$SS = ROP - d_L \quad (26)$$

## Average Inventory Profile

$$\mu_I = \frac{Q^*}{2} + SS \text{ if firms pay upon receiving the order} \quad (27)$$

$$\mu_I = \frac{Q^*}{2} + SS + dL \text{ if firms pay upon placing the order} \quad (28)$$

where  $\frac{Q}{2}$  is the avg. cycle inventory and  $dL$  is the pipeline inventory (Demand for  $L$  days).

## Delayed Differentiation

Also reduces inventory cost. Assume  $k$  products with independent demands, and each with a lead time demand of  $d$  and standard deviation of  $\sigma_L$ . Then, if we keep inventory of final products

$$SS = kz\sigma_L \quad (31)$$

whereas if we keep inventory of base model, then postpone final differentiation

$$SS = \sqrt{k}z\sigma_L \quad (32)$$

Reasonings are alike inventory pooling.

## Periodic review model

We use the continuous review model when

- Random demand
- If stockouts occur, demand is backordered until the next shipment arrives
- Excess inventory can still be sold in future periods
- Constant lead time ( $L$  days)
- Place orders every review period ( $T$  days)

**Simple Rule:** Periodic review system means **time-triggered order**. When it's time to order, order up to a  $TSL$  (target stock level).  $EP$  is  $L + T$  (lead time + review period).  $EP$  is the length of time that the firm is exposed to the risk of stockouts.

$$\text{Order quantity} = TSL - \text{Net Inventory} \quad (33)$$

$$= TSL - (\text{On-hand inventory} + \text{Open orders} - \text{Backorders}) \quad (34)$$

Finding  $EP$  and  $TSL$ 

Once an order is placed at time  $t$ , no other later orders can be received until time. Thus

$$EP = L + T \quad (35)$$

From here we can set the  $TSL$ . If  $D_{EP}$  is normally distributed,

$$z = \text{NORM.S.INV}(SL) \quad (36)$$

$$SS = z\sigma_{EP} = z\sigma_d\sqrt{L+T} \quad (37)$$

$$TSL = d_{EP} + SS \quad (38)$$

If  $D_{EP}$  is has a discrete distribution,

$$TSL = \text{argmin}_q (P(D_{EP} \leq TSL) - SL) \quad (39)$$

$$d_{EP} = E(D_{EP}) = \sum_i p_i d_i \quad (40)$$

$$SS = TSL - d_{EP} \quad (41)$$

Finding Optimal  $SL$ 

We use the newsvendor logic here.

- $C_o$ : Cost of overstocking a unit, which is Cost of **holding one unit over an order cycle of length  $T$**
- $C_u$ : Cost of understocking a unit, which is **backorder cost, goodwill cost, etc.**

Similarly,

$$SL = \frac{C_u}{C_u + C_o} \quad (42)$$

## Average Inventory Profile

$$\mu_I = \frac{d_T}{2} + SS \text{ if firms pay upon receiving the order} \quad (43)$$

$$\mu_I = \frac{d_T}{2} + SS + dL \text{ if firms pay upon placing the order} \quad (44)$$

## Inventory Pooling

Centralizing inventory (e.g., keeping all inventory in a central storage) reduces cost. Assume there are  $k$  stores each with a lead time demand of  $d$  and standard deviation of  $\sigma_L$ . Then, in a **decentralized** environment

$$SS = z \sum_i^k \sqrt{\sigma_L^2} = kz\sigma_L \quad (29)$$

Whereas in a centralized distribution system

$$SS = z \sqrt{\sum_i^k \sigma_L^2} = \sqrt{k}z\sigma_L \quad (30)$$

## Summary

Continuous Review is more **flexible**, **shorter  $EP$**  – a firm would generally prefer to use it if possible. Periodic review may be necessary if

- Too difficult/expensive to track current inventory
- Supplier has bargaining power and/or capacity constraints
- Complex/rigid Shipping and Logistics
- Coordinating orders across multiple products from the same supplier

In continuous review, **demand** affects **order timing**. In periodic review, **demand** affects **order quantity**.