# Sarah Weinstein

Creative and Innovative Front End Developer and UX/UI Designer
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## EDUCATION & COMPLETED PROGRAMS

### UNIVERSITY OF CALIFORNIA, BERKELEY                                    **Graduation: May 2018**
BA in Computer Science                                                                                              GPA: 3.4
Undergraduate Certificate in New Media
Relevant Coursework: EECS522U – Graphical User Interfaces, CS61B - Data Structures and Advanced Programming, CS70 - Discrete Math and Probability Theory, CS170 - Efficient Algorithms and Intractable Problems, CS188 - Introduction to Artificial Intelligence, CS168 – Introduction to Internet Architecture, CS186 - Databases

### UNIVERSITY OF CALIFORNIA, LOS ANGELES                                              July 2013
Digital Media Arts Intensive Program
Earned credits in Typography, Web Design, Video/Audio Production and Game Design

## EXPERIENCE & CAPABILITIES

### WEINSTEIN WEBSITE DESIGN AND BRAND DEVELOPMENT          December '09 – Present
*Developer (Freelance Business Owner)*                                             San Diego, California

- Work with small businesses, individuals, and organizations to innovate online presence
- Build both templated and non-templated websites, customizing each site to employer's specifications to ensure a user-friendly and easily navigable presence across all platforms
- Engage with established companies and websites to evaluate and improve user experiences

### SHARP HEALTHCARE TECHNICAL ASSISTANCE CENTER          June '16 – December '16
*Data and Security Assistant*                                                                San Diego, California

- Collected large quantities of data regarding employee's security clearances, organizing data based on relevance to departments, and cleaning up access to ensure confidentiality and security of information

### UNIVERSITY OF CALIFORNIA RALLY COMMITTEE                         May '15 – May '16
*Director of Publicity and Digital Media*                                               Berkeley, California

- Created all print and digital publicity materials including flyers, posters, banners, social media events, social media posts, and Snapchat geofilters for comedy shows, rallies, and spirit weeks. Led 150 students in distribution efforts.

## SKILLS

- Python, Java, HTML, CSS, Sketch, InVision, Photoshop, Logo Design and Brand Development, Preact, JavaScript
- Setting priorities, meeting deadlines, building relationships, working collaboratively, fostering trust
- Passion for UI design, visually rich experiences, and ensuring accessibility. Always looking to grow and learn

## SELECT PROJECTS

### ATMOSCLEAR                                                                       January '17 – April '17
*Designer, Researcher, Developer*                       Prototype Demo: https://youtu.be/tmmlnqZ-DR8

- Worked in team of 5 developers to create a hifi prototype weather application for amateur astronomers using React, CSS, and Adobe Photoshop
- Undertook stakeholder research, user testing, and data collection via interviews and surveys

### CAFFEINATED KITTIES                                                                           August '17
*Designer*                                                    Live Prototype: https://invis.io/NSD43I8VE

- Designed and built a prototype using Sketch and InVision for an application to help users find cat friendly cafés