



# Wireframe Practice Assignment

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BOOTSTRAP

## Admin Site Context

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Pretend to be a Netflix Analyst keeping tabs on Content viewership and similar analytics.

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Goal: As an admin, I should be able to tell which shows/films are most popular and present viewership data to execs so they can make decisions on which shows to remove from the platform, put behind a paywall, etc.

# Content examples (brainstorm)

A Carousel of top ~5 Content of the day

- Drop down for Genre and Content Type (TV show, doc, film, etc.)
- Slide bar for time frame (over the past week, month, day, year) etc.

A time-based chart to show how quickly viewership rose (and fell) since air-date

- Calendar option to choose specific date

Tab for different studios on left hand menu

- Progress bar showing how each studio is performing compared to their target viewership each cycle.
- How much content from each studio do we have on the platform

Circle chart to show which movie type and which genre is performing best

Chart showing whether people watch the whole episode or do they stop mid way or skip to a certain part. (include in page for specific content)

# Pages

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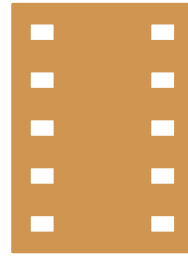


## Overview page

Carousel for top 5 content of day

Circle chart with studio performance (based on Avg. views) (Can include different metrics)

General Netflix Viewership (live view) (can be broken down into different timeframes) (Line graph)



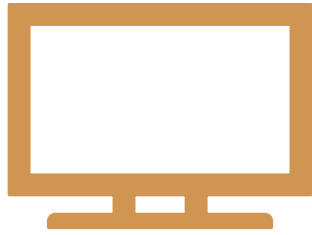
## Page for specific content (when clicked on)

When an item in the carousel is clicked on, show additional info for that film/show, incl.

- Chart that shows viewership overtime (with a sliding scale to adjust timeframe) (calendar icon to choose specific date or date range)

# Pages continued...

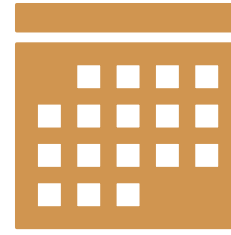
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## Studio Breakdown

Progress bar showing how each studio is performing compared to their expected viewership each cycle.

How much content from each studio do we have on the platform (bar chart?)



## Calendar with release schedule


What content are we expecting coming up and what is the expected performance (in terms of viewership)

# Pages continued...(time permitting)

## User Profile Page

Source: mdbootstrap.com

[Home](#) / [User](#) / User Profile





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Backend API

# Home



Carousel for top 5 content of day  
(can be clicked into)



Circle chart with studio performance  
(based on Avg. views) (Can include  
different metrics)

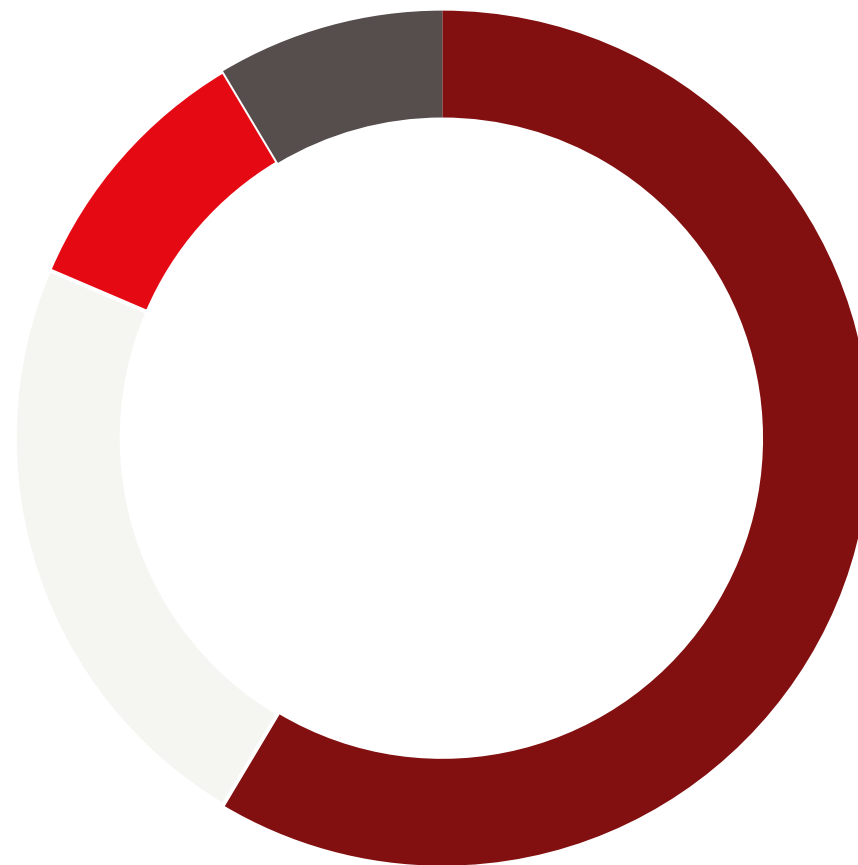


General Netflix Viewership (live  
view) (can be broken down into  
different timeframes) (line graph)

Views:	Views:	Views:	Views:
Title Year Released Netflix Air Date:	Title Year Released Netflix Air Date:	Title Year Released Netflix Air Date:	Title Year Released Netflix Air Date:

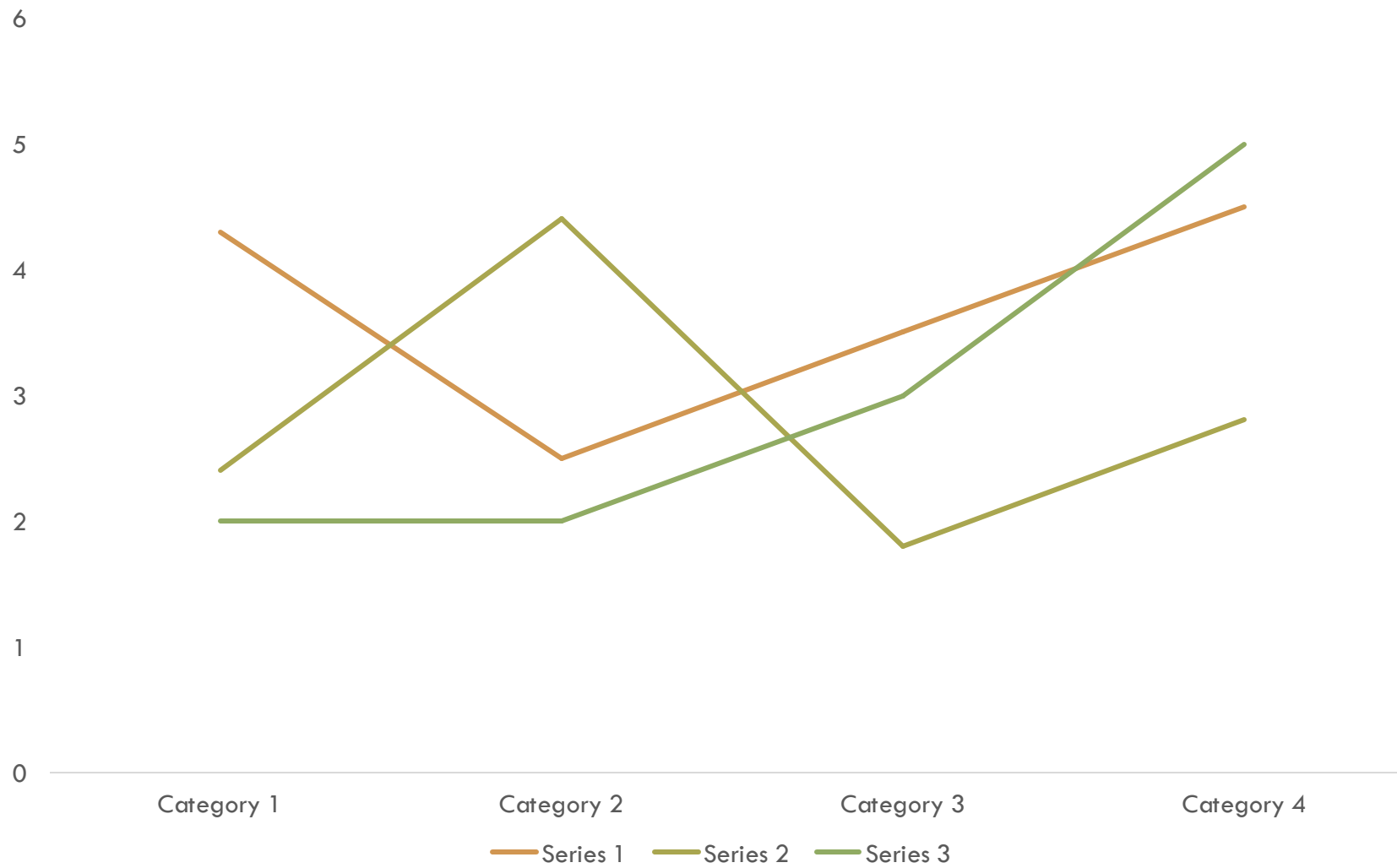


## Views



■ Viacom ■ Sony ■ Netflix ■ Warner Media

## Overall Netflix Views



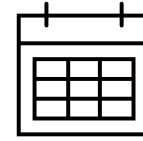
# Carousel Content Detail (new page)

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New page with chart that shows viewership overtime (with a sliding scale to adjust timeframe) (calendar icon to choose specific date or date range)

Other???

## Viewership



60,000,000

50,000,000

40,000,000

30,000,000

20,000,000

10,000,000

0

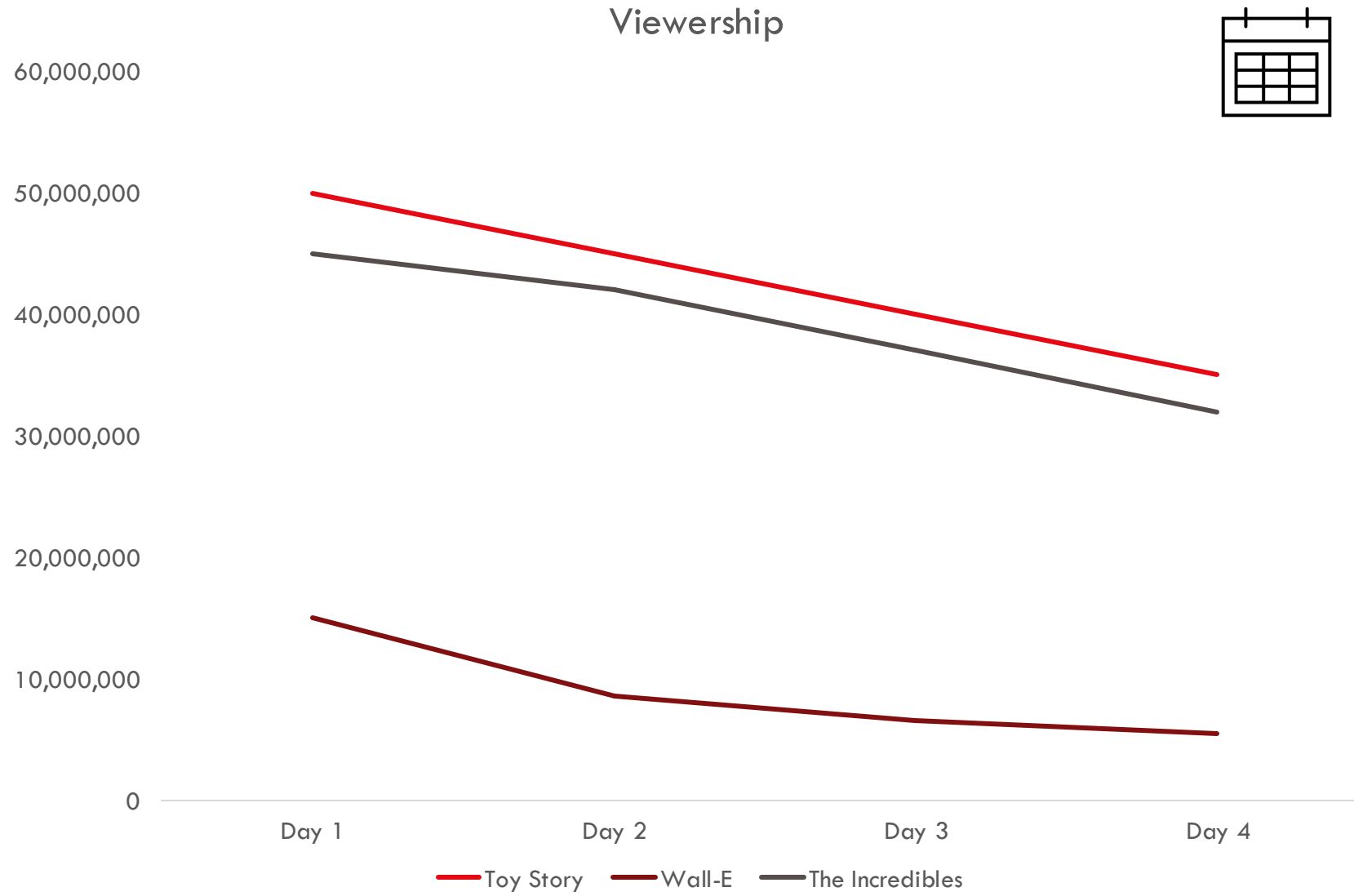
Day 1

Day 2

Day 3

Day 4

— Toy Story — Wall-E — The Incredibles



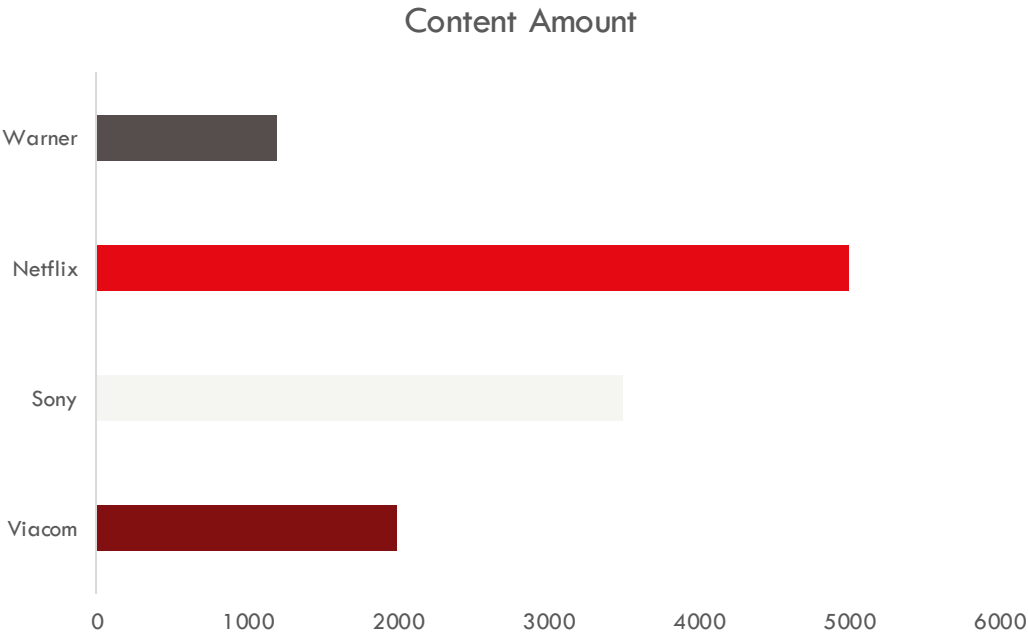
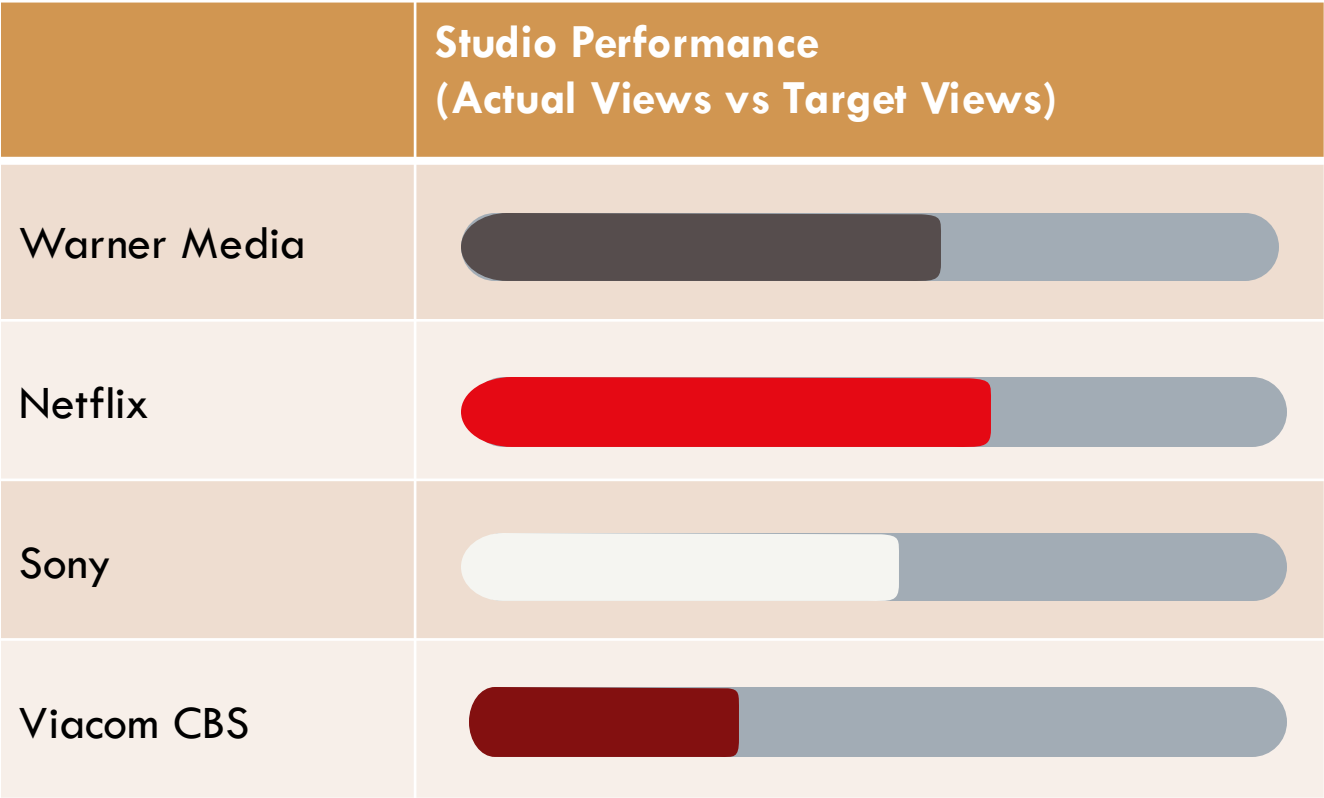
# Studios

Progress bar showing how each studio is performing compared to their expected viewership each cycle.

How much content from each studio do we have on the platform (bar chart?)

## Studios

- Viacom CBS, Sony, Netflix, Warner Media, etc.



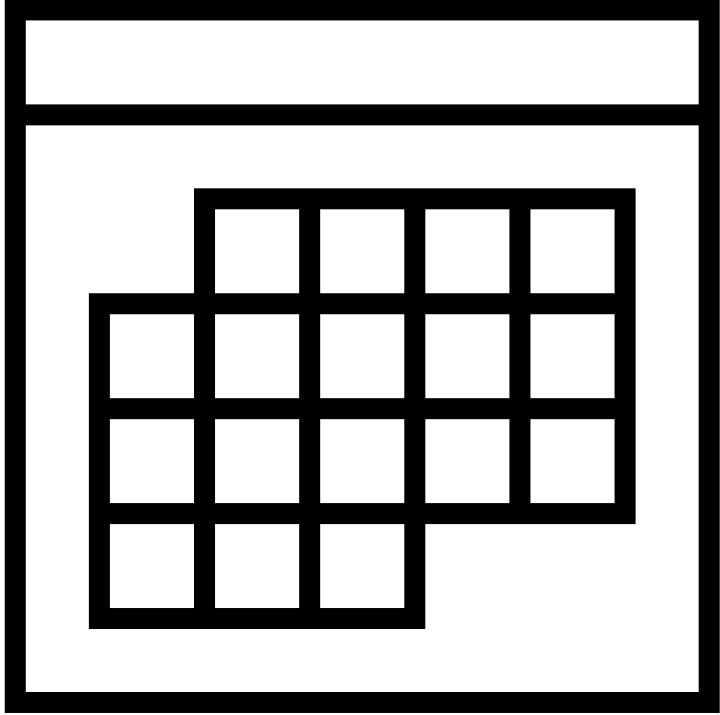
# Release Schedule

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Calendar that shows upcoming Netflix releases

- When a date is hovered over you can see a list of releases expected and sub lists with basic info for each content (Name, Genre, Date, Top 2-3 billed actors)





Release Date	Name	Studio	Genre	Top Billed Actors	Projected Views (1 <sup>st</sup> week)



TOP Content of the Day!

Genre  
Content Type

Overview

Studios

Releases

Views:



Title  
Year Released  
Netflix Air Date:

Views:



Title  
Year Released  
Netflix Air Date:

Views:



Title  
Year Released  
Netflix Air Date:

Views:



Title  
Year Released  
Netflix Air Date:

Views:



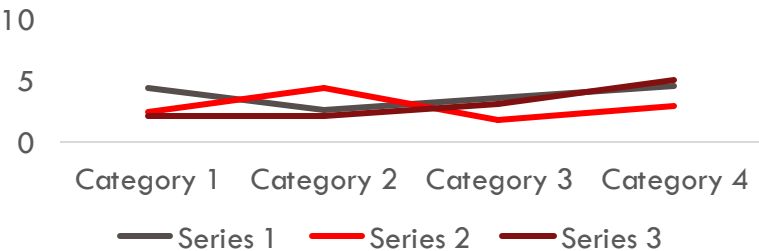
Title  
Year Released  
Netflix Air Date:

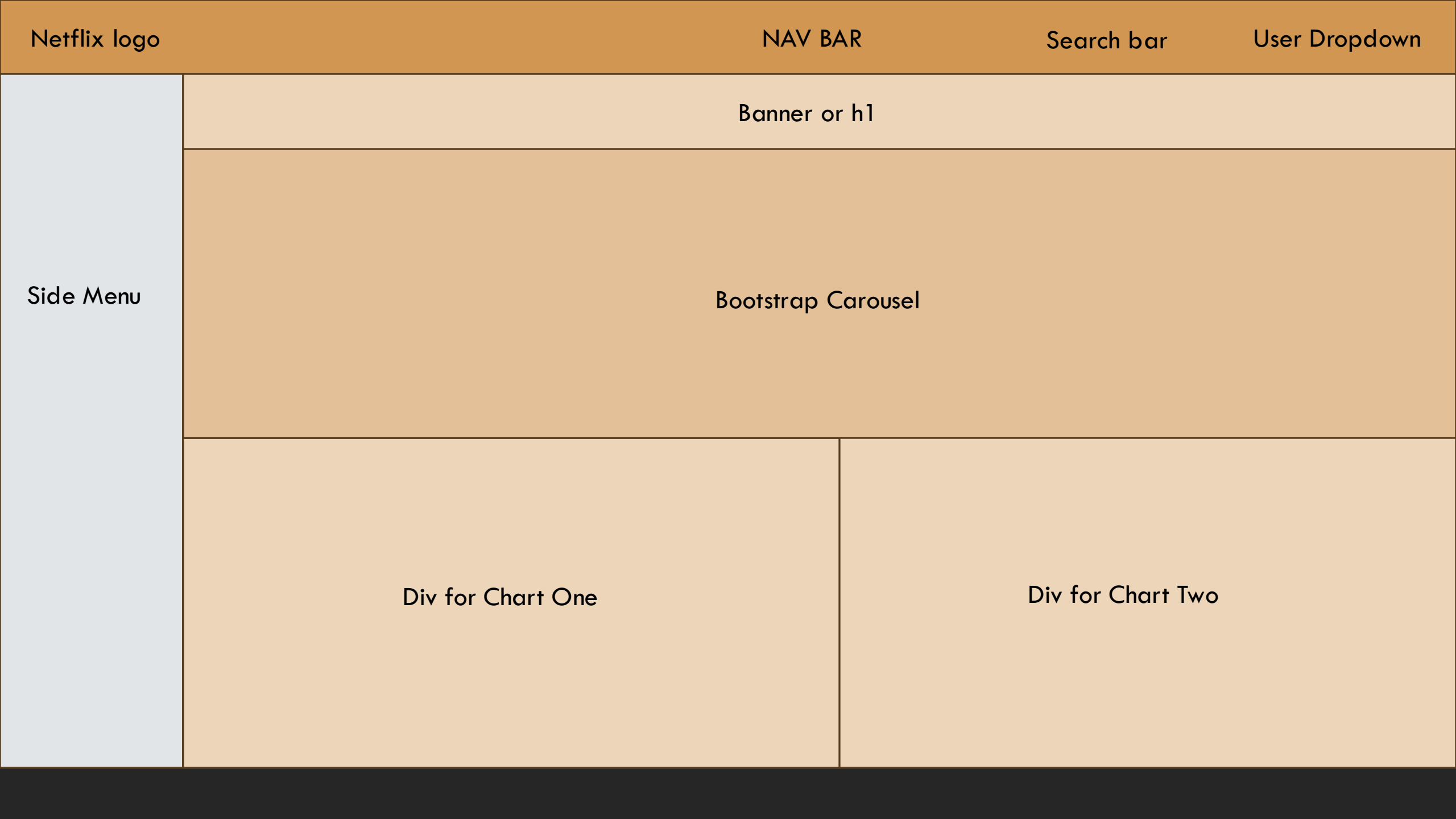
Views

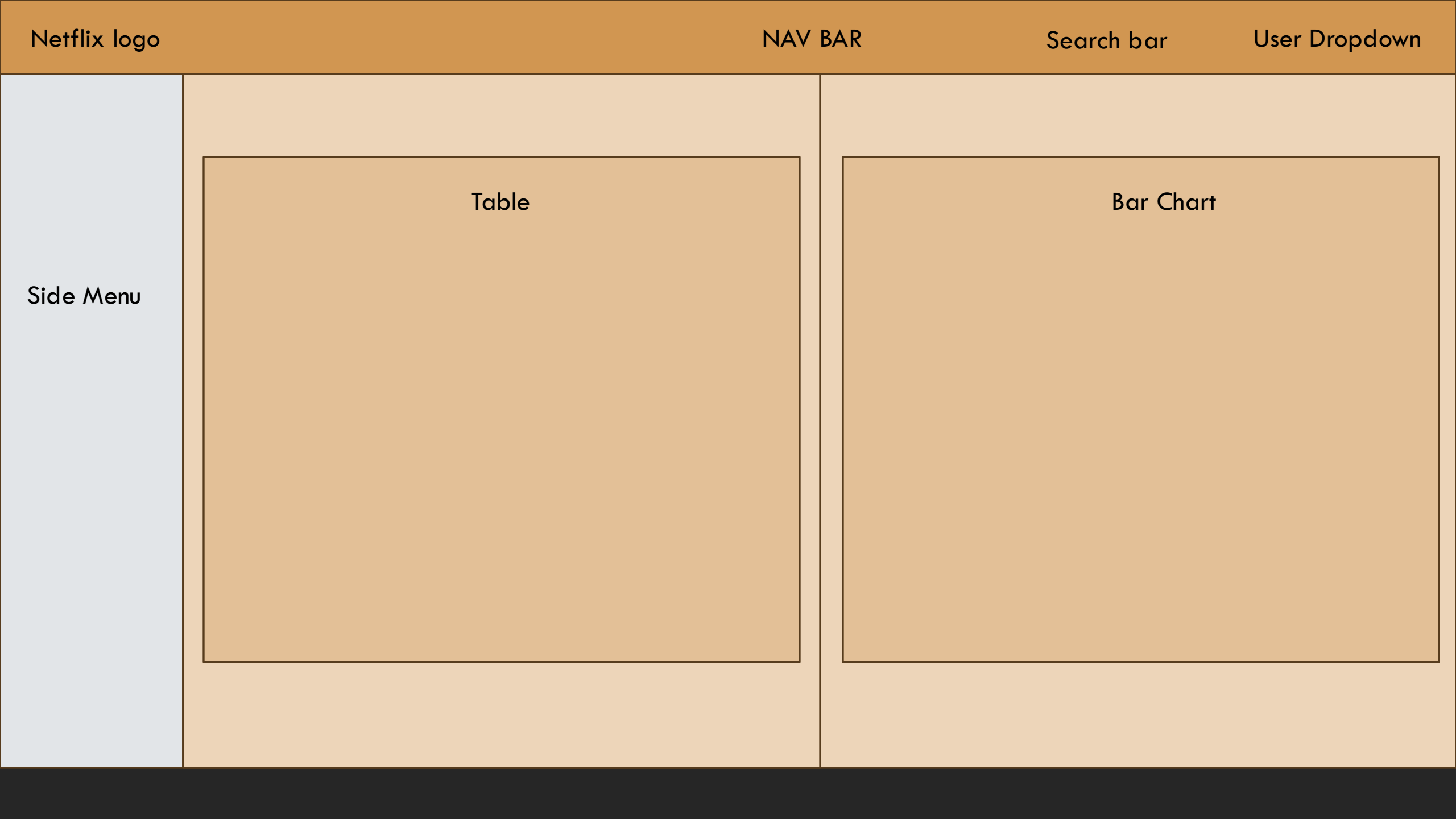


Viacom Sony Netflix Warner Media

Overall Netflix Views







Netflix logo

NAV BAR

Search bar

User Dropdown

Side Menu

Calendar

Table

TOP Content of the Day!

Genre   
Content Type 

Overview

Studios

Releases

Studio Performance  
(Actual Views vs Target Views)

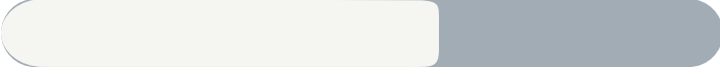
Warner Media



Netflix



Sony

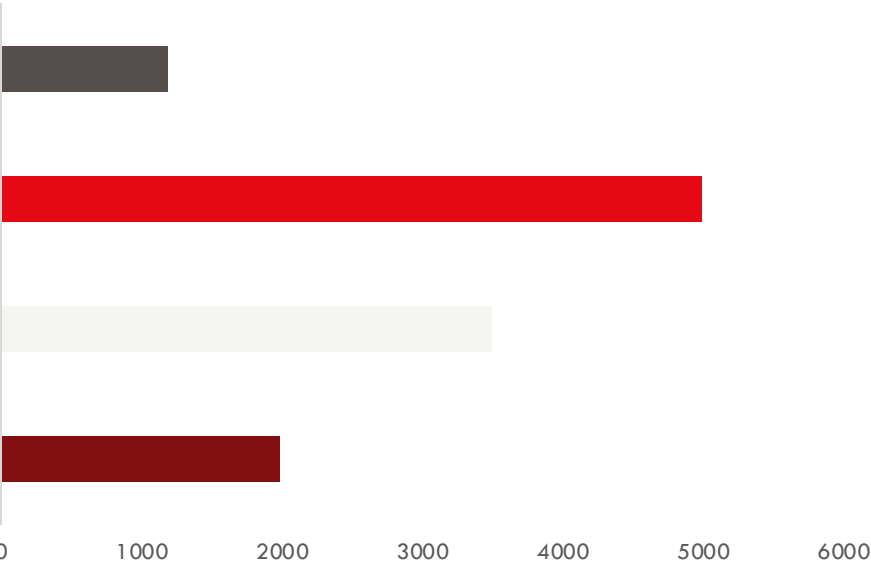


Viacom CBS



Content Volume

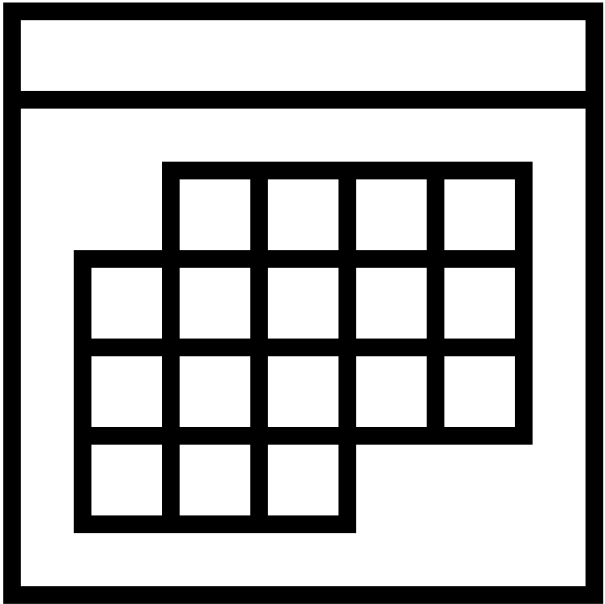
Warner



TOP Content of the Day!

Genre   
Content Type 

- Overview
- Studios
- Releases



Release Date	Name	Studio	Genre	Top Billed Actors	Projected Views (1 <sup>st</sup> week)

# Netflix Color Palette





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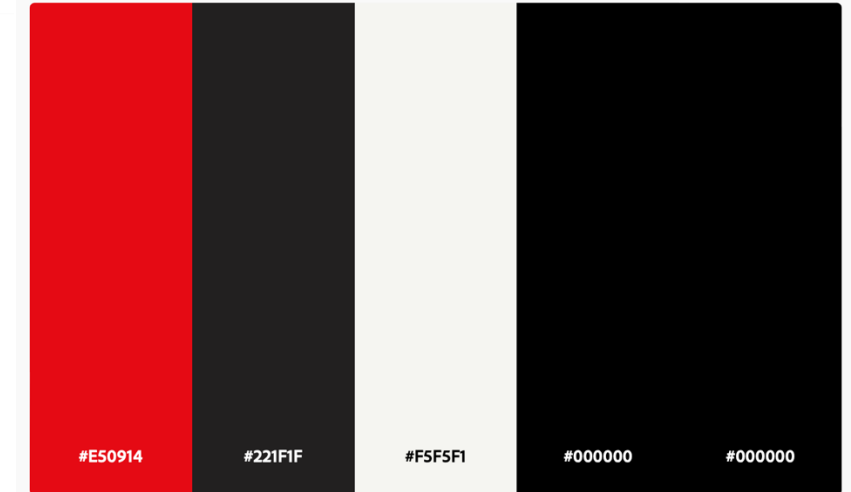
<https://www.color-hex.com/color-palette/22942>

<https://www.brandcolorcode.com/netflix>

<https://color.adobe.com/lix-color-theme-9665468/>

## Colors in Palette

Color	Hex	RGB
	<a href="#">#db0000</a>	(219,0,0)
	<a href="#">#000000</a>	(0,0,0)
	<a href="#">#ffffff</a>	(255,255,255)
	<a href="#">#564d4d</a>	(86,77,77)
	<a href="#">#831010</a>	(131,16,16)



# ReadMe

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## Project Name:

- Netflix Viewership

## Project Description:

- This site is for an Analyst at Netflix in charge of keeping tabs on Content viewership and similar analytics. The goal is to ultimately be able to tell which content are most popular. The Analyst should be able to present viewership data to executives so they can make decisions on which shows to remove from the platform, put behind a paywall, etc.

## Technologies Used

- HTML
- CSS
- Bootstrap

## How to get started

- Clone this repo to your computer and open the `index.html` file in a live server. This will land you on the home page where you can explore this Admin page.

## Acknowledgements

- [Carol Skelly for Codeply](<https://dev.to/codeply/bootstrap-5-sidebar-examples-38pb>)
- [Coding Yaar](<https://codingyaar.com/bootstrap-4-carousel-multiple-items-responsive/>)
- [GeeksforGeeks](<https://www.geeksforgeeks.org/design-a-calendar-using-html-and-css/>)