Thinks Says Refle opiqWhat have we heard them say? What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior? What can we imagine them saying? our clients come from very differents our clients wants walks of life and age and needs are safe and security groups including shelter we're delighted that many come back to travel on our escorted historical tours and small group cruises again and again we feel that their tourist testimonials behaviour describe who we considers plan are and what we and behaviours do far better then our clients seek for spending we ever could attraction in length of stay everything the food they eat the clothes they wear etc... Persona's name Short summary of the persona hodophobia is the medical term for an extreme we observed from our clients are visiting places and our clients are getting knowledge about the tourist wished to place by thr connecting supervisors with the tourist place culture we suggest our clents to some of our Based on self avoid phobias involvement, clien vibing for loyalty,family musics influences on decision making **Feels** Does What are their fears, frustrations, and anxieties? What behavior have we observed? What other feelings might influence their behavior? What can we imagine them doing?

See an example