# **Site Audit**

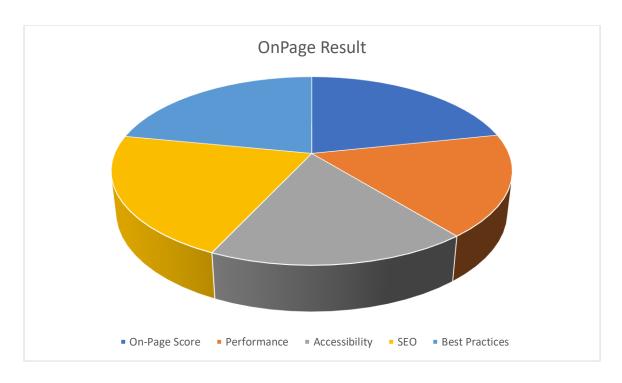
Website Audit Report

SaralHouse.com

# Task-3

# For the Website:

# 1) kindly do the site Audit



• On Page Source Results 94%, SEO 92%, Performance 76%, Best Practices 95%, Accessibility 77%.

# **OnPage Results**

Name of OnPage Data	Number of OnPage Data
Internal Links	58
External Links	5
Number of Images	71
Images Size	17061152
Scripts	32
Scripts Size	2188209
Plain Text Size	2379
Plain Text Rate	0
Plain Text Word Count	394
Automated Readability	6.76
Coleman Liau Readability Index	9.3
Dale Chall Readability	6.94
Flesch Kincaid Readability Index	58.6
Smog Readability Index	15.82
Description to Content Consistency	0.64
Title to Content Consistency	0.55

## • Duplicate Title



For SEO, duplicate title tags are detrimental. They hinder ranking for particular keywords and confuse search engines.

# • Duplicate Description



For SEO, duplicate meta descriptions are detrimental. They hinder ranking for particular keywords and confuse search engines.

# • Duplicate Content



For SEO, duplicate content is bad. It makes it more difficult to rank for particular keywords and confuses search engines.

#### Size



Your page has an excessively big size. Your website load speed and user experience may suffer as a result.

# Cache Control



There is no cache control header on your page. Your website load speed and user experience may suffer as a result.

### Canonical



There is no cache control header on your page. Your website load speed and user experience may suffer as a result.

# • No H1 Tag



There is not an H1 tag on your website. Your website load speed and user experience may suffer as a result.

#### HTTPS to HTTP Links



Links on your page point to HTTP pages. Your website load speed and user experience may suffer as a result.

## • Is 4xx Code



This page's status code is 4xx. Your website load speed and user experience may suffer as a result.

#### Is 5xx Code



You have 5xx status code on your page. Your website load speed and user experience may suffer as a result.

# • Is Broken



There are broken links on your page. Your website load speed and user experience may suffer as a result.

## • Low Content Rate



There is not much material on your page. Your website load speed and user experience may suffer as a result.

# Has Render Blocking Resources



There are render blocking resources on your page. Your website load speed and user experience may suffer as a result.

# Low Readability Rate



There is little readability on your page. Your website load speed and user experience may suffer as a result.

# Title Too Long



The title of your page is too lengthy. Your website load speed and user experience may suffer as a result.

## No Image Alt



There are photos on your website without alt tags. Your website load speed and user experience may suffer as a result.

#### No Favicon



The favicon for your page is missing. Your website load speed and user experience may suffer as a result.

#### • Recursive Canonical



There is a repetitive canonical tag on your page. Your website load speed and user experience may suffer as a result.

# • Is Orphan Page



There is an orphan on your page. Your website load speed and user experience may suffer as a result.

#### Web Server



Information regarding the software operating on the server is referred to as server information. This may be used to ascertain a website's technological stack.

#### Title



An HTML tag called the title tag is used to provide a webpage's title. Search engines utilize this tag, which appears in the results, to identify the topic of a page.

## Description



An HTML tag called the description tag is used to specify a webpage's description. Search engines utilize this tag, which appears in the results, to identify the topic of a page.

#### Canonical



An HTML tag called the description tag is used to specify a webpage's description. Search engines utilize this tag, which appears in the results, to identify the topic of a page.

# **H** Tags

- On this page, there are #4 H1 tags.
- 1)Saral Home
- 2)Shop by Room
- 3)Cost-effective options
- 4)Obtain the carpet in the required size!
- On this page, there are #2 H2 tags.
  - 1)Straight To Client
  - 2)Come Together.
- On this page, there are #4 H3 tags.
- 1)Use the SARALBOGO code.
- 2)We transport
- 3) Trending Searches
- 4) Make contact with us

- This page contains #5 H4 tags.
- 1)A rug or runner that properly fits the floor. Make according to the specified size. Fast shipping and round-the-clock dispatch.
- 2)Kids' Carpets
- 3) Kids' Bedding
- 4) Fun With Paw Patrol For Kids
- 5)Purchase one, get one free.
- This page contains #23 H5 tags.
- 1)Print with relief design Various sizes of Antiskid, Crochet Fringe Round Table Mat and Washable Sofa Cover/Throwl are available.
- 2)The SOC-121 Soft Microfiber Anti-Skid Bath Mat is available in many sizes.
- 3)AXIS SOFA COVER SET (two arm covers, one seat cover, and one cushion cover)
- 4)One Queen Size Chawla Cotton Striped Quilt (90" x 100").

- 5)70x170 cm PRANA COTTON YOGA MAT.
- 6)Cushion Covers with a Silent Space Velvet Digital Print
- 7)Soft MERI Sofa Throw from Saral Home.
- 8) WOW Antiskid Microfiber Bathmats
- 9)Soft Bed Sheet with Mesh Fabric
- 10) Aveda Velvet Cushion Covers with Bohemian Print
- 11) Joy Handmade Cotton Cover/Bed Sheet with Two Pillowcases
- 12) Blossom 40 x 140 cm Multipurpose Runner (More Colors Available)
- 13) Two pillow covers and a chevron damask cotton bed sheet or cover
- 14) SOS-1770 The Elyeese mat
- 15) Soft Cotton Bathmat Set, SOS-2 Leaf Four, paired with

# **Speed Insights**

Time to Secure connection – 21ms

Waiting Time -64ms

Download Time – 14ms

Time to Interactive -664ms

DOM Complete – 896ms

Largest Contentful Paint – 0ms

# Social Media Meta Tags Test

Meta	description
Tag	
og:title	Buy Home Furnishing & Decor Products Online at Best Prices  – Saral Home
og:descri ption	Saral Home - Explore range of Sofa covers, Bed covers, Carpets, doormats, Kids-mat, Rugs, Yoga-mats online & other home furnishing items at best prices online in India only at Saral Home
og:type	website
og:image	https://cdn.shopify.com/s/files/1/0256/3683/1318/files/Sara l_Home_Logo_Balck_00bc7cd0-efd1-4a2a-8032- 299c93eb97b5.png?v=1632827392
og:site_n ame	Saral Home

og:url	
	https://saralhome.com/
twitter:c	
ard	summary_large_image

#### SEO Details - 92%

# possesses an initial-scale or width-based `<meta name="viewport">} tag.

Using a <meta name="viewport"> not only makes your app responsive for smaller screens, but it also stops user interaction from being delayed by 300 milliseconds. Find out more about how to use the meta tag viewport.

#### A {<title>} element exists in the document.

Search engine users significantly rely on the title to evaluate whether a page is related to their query, and it provides screen reader users with an overview of the page. Study up on document titles.

# The document has a meta description.

In order to succinctly explain the content of a page, meta descriptions may be included in search results. Study up on what the meta description is.

#### The HTTP status code on the page is successful.

It's possible that pages with failed HTTP status codes won't be adequately indexed. Study up on HTTP status codes.

#### Links have text that describes them.

Link text that is descriptive aids in search engines comprehending your material. Learn how to improve the accessibility of links.

## Image components lack the properties {[alt]}.

Aim for brief, evocative substitute text for informative aspects.

Decorative components with an empty alt attribute can be disregarded. Study up on the alt attribute.

## **Accessibility Details - 92%**

## The responsibilities of {[aria-\*]} attributes are aligned.

Specific aria-\* attribute subsets are supported by each ARIA role. Should these not match, the aria-\* properties become invalid. Find out how to assign roles to ARIA attributes.

### Valid ARIA roles are those assigned to {role=""}.

Assistive technology can identify the purpose of each element on a webpage thanks to ARIA roles. Users of assistive technology will not understand the function of an element if the role values are misspelled, do not correspond to current ARIA role values, or are abstract roles. Find out more about positions at ARIA.

# {[aria-hidden="true"]} is not found in the `<body>} document.

aria-hidden="true" in the document <body> causes inconsistent behavior for assistive technology like as screen readers.

Discover the effects of aria-hidden on the document body.

#### There isn't an accessible term for buttons.

Users who rely on screen readers are unable to use buttons that lack an accessible name because screen readers declare them as "button". Find out how to improve button accessibility.

# The contrast between the hues of the background and foreground is insufficient.

Many people find it difficult or impossible to read text with low contrast. Discover how to use just enough color contrast.

#### **Best Practices Details - 95%**

#### employs HTTPS

HTTPS should be used to secure all websites, including those that don't handle critical data. One way to prevent mixed content is to deliver the initial request over HTTPS, but load certain resources over HTTP. HTTPS is required for HTTP/2 and many new web platform APIs, because it keeps hackers from interfering with or passively listening in on the interactions between your app and your users. Study up on HTTPS.

# obviates the need to request permission for geolocation at page load

When a website asks for their location without providing any context, users get suspicious or puzzled. Instead, think about associating the request with a user activity. Find out more about authorization to geolocate.

# omits asking for permission to send notifications when a page loads

Sites that ask to deliver notifications without context confuse or mislead users. Instead, think about basing the request on user gestures. Find out more about appropriately obtaining notification consent.

#### enables pasting into input boxes for users

It is poor UX practice to prevent input pasting, and it reduces security by preventing password managers. Find out more about input fields that are easy to use.

### The console was logged with browser problems.

Unresolved issues are indicated by errors recorded to the console. They may originate from issues with the browser or from network request failures. Study up on these mistakes in the console diagnostic audit.

#### **Performance Details - 76%**

#### **Initial Contented Paint: 0.7 seconds**

The moment the first text or picture is painted is shown by the First Contentful Paint marker. Find out more about Paint Metric: The First Contentful.

#### **Largest Contentful Paint: 0.7 s**

The largest text or picture painted at this time is shown by the Largest Contentful Paint marker. Find out more about the Paint Metric with the Largest Content.

#### Blocking time total: 0 ms

Total of all intervals in milliseconds between FCP and Time to Interactive where the job duration was more than 50 ms. Find out more about the measure called Total Blocking Time.

#### **Shift in Cumulative Layout: 0.565**

The viewport's visible element movement is measured by Cumulative Layout Shift. Find out more about the measure known as Cumulative Layout Shift.

#### **Index of Speed: 1.2 seconds**

The Speed Index indicates how soon a page's contents are seen.

Study up on the Speed Index measurement.

### Prioritize establishing connections with necessary sources.

To create early connections to significant third-party sources, think about including preconnect or dns-prefetch resource hints. Find out how to preconnect to the necessary sources.

#### **Alerts**

There were more than two {\link rel=preconnect>} connections discovered. These have to be limited to the most significant sources and utilized with caution.

#### Make sure the text is visible while the web font loads.

Make advantage of the font-display CSS property to keep text readable even when webfonts are loaded. Study up on font-display.

# doesn't employ passive listeners to enhance the efficiency of scrolling

To enhance your page's scroll performance, think about designating your touch and wheel event listeners as passive functions. Find out more about using event listeners that are passive.

## Off - Page Traffic

(N.d.). Dailygram.com. Retrieved November 24, 2023, from https://dailygram.com/hashtag/set/

UniqueThis. (n.d.). Uniquethis.com. Retrieved November 24, 2023, from https://mail.uniquethis.com/hashtag?search=

(N.d.-b). Bsocialbookmarking.Info. Retrieved November 24, 2023, from https://www.bsocialbookmarking.info/door-mats-buy-floor-mats-and-doormats-for-home-at-best-prices-in-india/