

SWETA MERAI

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Professional Summary

Results-driven WordPress Developer with 3+ years of experience in custom theme and plugin development, focusing on functionality, scalability, and performance. Proficient in PHP, JavaScript, MySQL, and WordPress core functions, with hands-on experience in building Gutenberg blocks and integrating Advanced Custom Fields (ACF). Skilled in API integration, database handling, and performance optimization. Strong understanding of WordPress hooks, filters, and custom post types, with a proven ability to debug errors efficiently and solve complex problems.

Technical Skills

Languages & Frameworks: React.js, PHP, jQuery, HTML5, CSS3, CSS, Bootstrap, WordPress (Theme & Plugin Development, Gutenberg Blocks)

WordPress: WP and WooCommerce Customization, Plugin & Theme Development, Gutenberg Blocks, Elementor, Security, Optimization, ACF, Figma convert to WordPress, Optimization, Security & Measurement

Backend & CMS: PHP (OOP), MySQL, SQL Server, WordPress Core & REST API, REST APIs

Version Control: Git, Gitlab, GitHub

Tools: Git, GitHub, Visual Studio, VS Code, Postman, JIRA, Storybook

Frameworks & Technologies: React.js, Bootstrap, REST API, Web API, Object Oriented Programming, Agile Methodology, WooCommerce

Other Technologies: REST APIs, SEO, Google Analytics, Stripe, PayPal Integration

Methods: Agile (Scrum), TDD, Performance Optimization, Code Reviews, Kanban

AI Tools: ChatGPT, Gemini, DeepSeek, Claude.ai, Windsurf, Qodo Gen

Server & Containerization Solutions: Docker

Project Management: Team Member Meeting, Project Planning & Analysis, User Specification Documentation, Client Requirement Gathering.

Project Management Tools: Zoho, Teamwork, Click Up,

Professional Experience

WordPress Developer | August Infotech, Surat

1 July, 2022 – Present

- Delivered 10+ custom CMS WordPress projects using Gutenberg blocks, ACF, custom themes/plugins, and extensive use of WordPress core functions and hooks for dynamic functionality.
- Built scalable CMS solutions using PHP/WordPress by integrating third-party APIs, payment gateways, and Google reCAPTCHA for enhanced form security.
- Configured automated CI/CD pipelines using GitHub Actions for smooth testing and deployment processes.
- Participated in Git-based workflows with Pull Requests, code reviews, and continuous integration pipelines (CI/CD via GitHub Actions).
- Collaborated with team members to deliver weekly demos, maintain functional documentation, and contribute to technical architecture planning within Agile Scrum sprints.
- Utilizes AI tools and prompt engineering to streamline development and boost productivity.

Internship | August Infotech, Surat

3 January 2022 – 1 July, 2022

- Acquired foundational skills in **PHP, WordPress, HTML, CSS, and JavaScript** while strengthening core web development practices.
- Gained hands-on understanding of **object-oriented programming (OOP)** concepts and applied them in real-world development tasks.
- Actively contributed to a **live client project**, collaborating with the development team in a production environment.
- Followed best practices in coding, testing, and debugging, with exposure to Agile methodologies and version control systems.

Projects

Mozilla Firefox

Create WordPress theme using BarbaJS, WPForm Customization, HTML5, Animations, Client Requirement Gathering, Project Planning &

Analysis, Team work

Building Survey Quotes.co.uk • building-survey-quotes.co.uk

Website Revamp with Gutenberg Block (JSON Format), ACF Plugin, WordPress Theme Development, WordPress Optimization

Building Survey Quotes.co.uk (Multi Steps Form (Plugin))

This plugin enables users to easily create form settings and build multi-step forms using the options page.

Integrated a short code system for embedding forms anywhere on the frontend.

Created separate settings for: Consent Settings to update the consent message short; Property Value Allowed Settings to update allowed property values; Mail Settings to manage email addresses; Message Settings, Page Settings, Thank You Page Settings, and Style Settings for overall form customization.

Focused on creating an intuitive, no-code solution for building complex, customizable multi-step forms.

Nouv • [Nouv.com](https://nouv.com)

WordPress Gutenberg block, ACF, WordPress theme Development, WooCommerce, Project Planning & Analysis, User Specification

Documentation, Client Requirement Gathering, Create a header option for different pages, Integration bootstrap slider , Filters Services Pillers

August Infotech Website • augustinfotech.com

WordPress Gutenberg Block, ACF, Theme Development, AJAX Blog PDF Generation, Podcast Integration, Contact Form 7, Dropbox API, File Upload to Dropbox on Form Submit, SEO optimization

Trans Justice Funding Project • <https://www.transjusticefundingproject.org/>

WordPress Gutenberg block, ACF, WordPress theme Development, WPML, Docker, Project Planning & Analysis, User Specification

Documentation, Client Requirement Gathering

Social Platforms

Portfolio: <https://swetamerai.github.io/portfolio/>

Linkedin: <https://www.linkedin.com/in/sweta-merai/>

Education

Master of Computer Application (MCA) | GTU, Gujarat, India

Apr 2022

Bachelor of Computer Application (BCA) | VNSGU, Gujarat, India

Apr 2020
