

# SUPERSTORE SALES AND PROFITABILITY DASHBOARD

Overview

Details

Year

All

Region

All

Total Sales

\$2.3M

Total Profit

\$286.4K

Total Order

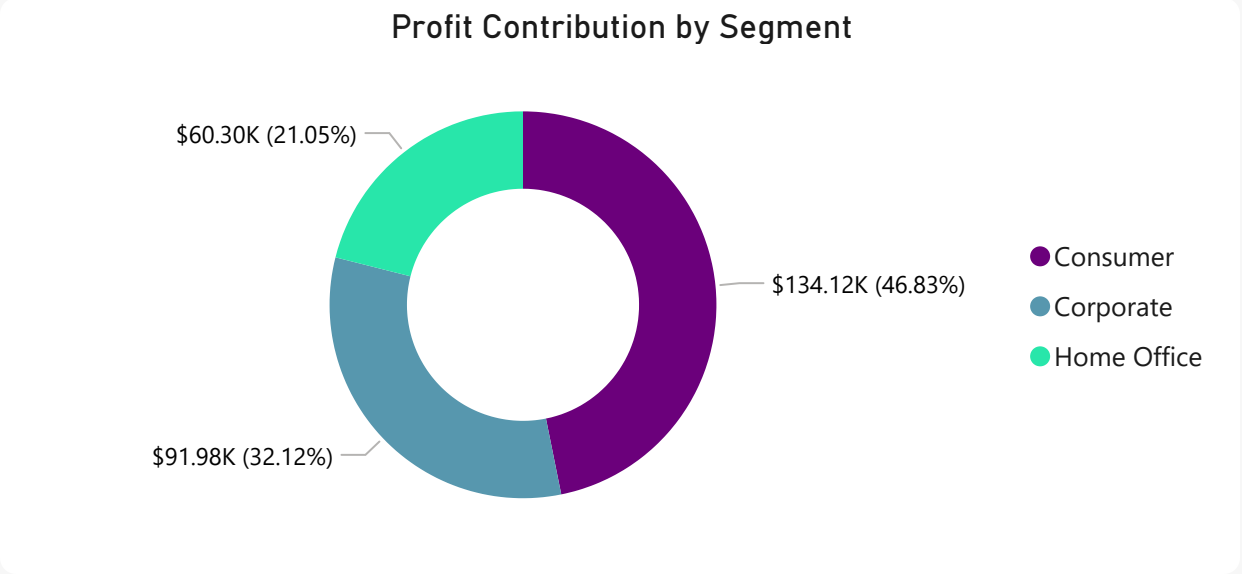
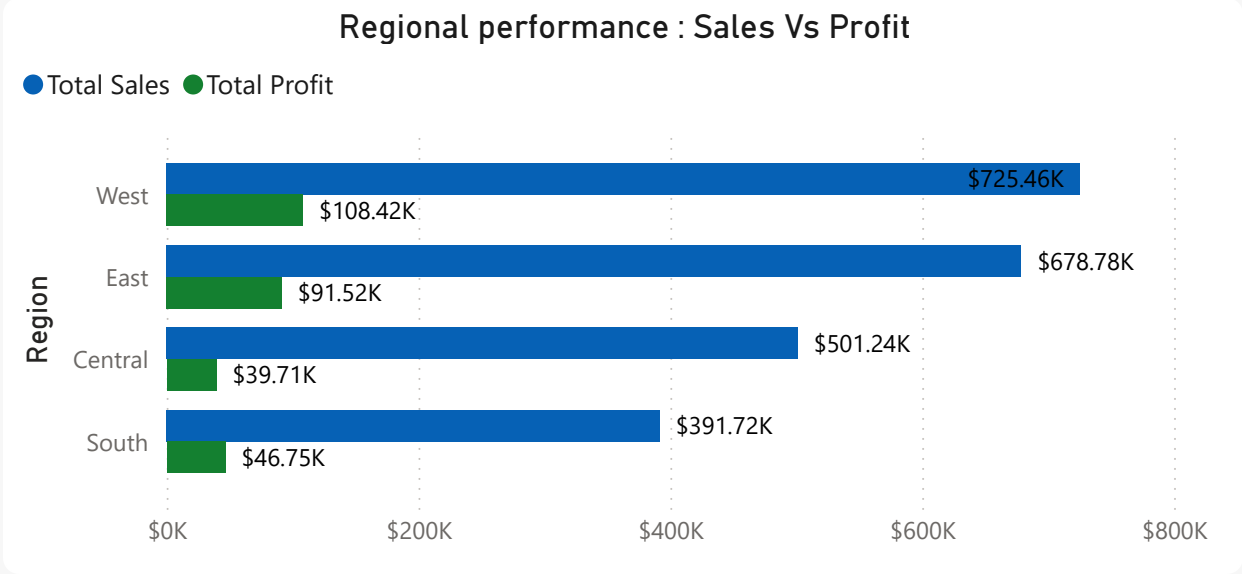
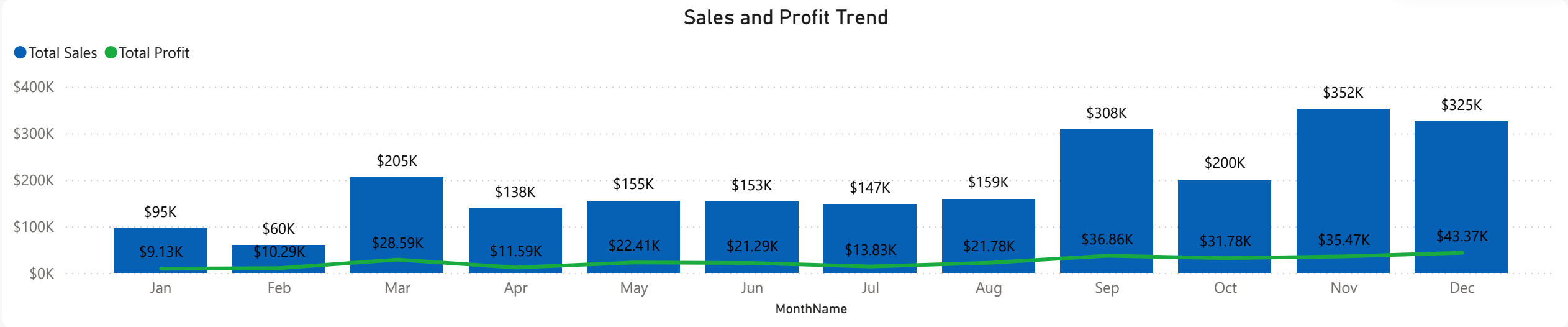
38K

Avg. Order Value

\$458.6

Revenue YoY %

46.88%



# SUPERSTORE SALES AND PROFITABILITY DASHBOARD

Overview

Details

Year

All

Region

All

Total Customer

793

Avg. Profit Per Order

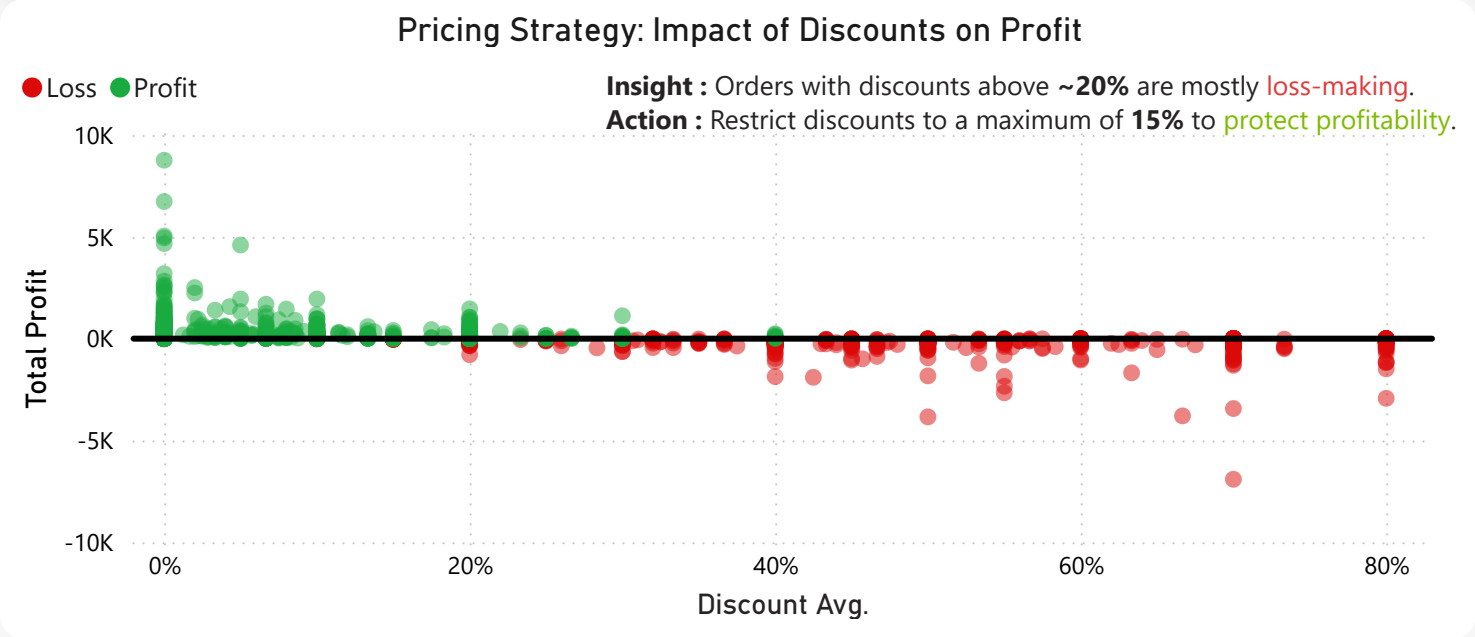
\$57.2

Weighted Margin %

12.47%

Loss Order %

18.72%



Product Profitability Analysis

Category	Sub-Category	Total Sales	Total Profit
Furniture	Tables	\$206,965.68	-\$17,725.59
	Bookcases	\$114,880.05	-\$3,472.56
	Furnishings	\$91,705.12	\$13,059.25
	Chairs	\$328,449.13	\$26,590.15
	Total	\$741,999.98	\$18,451.25
Office Supplies	Supplies	\$46,673.52	-\$1,188.99
	Fasteners	\$3,024.25	\$949.53
	Labels	\$12,486.30	\$5,546.18
	Art	\$27,118.80	\$6,527.96
	Envelopes	\$16,476.38	\$6,964.10
	Appliances	\$107,532.14	\$18,138.07
	Storage	\$223,843.59	\$21,279.05
	Binders	\$203,412.77	\$30,221.64

