

CREATING A WEBSITE USING CANVA

1. INTRODUCTION

1.1 Overview

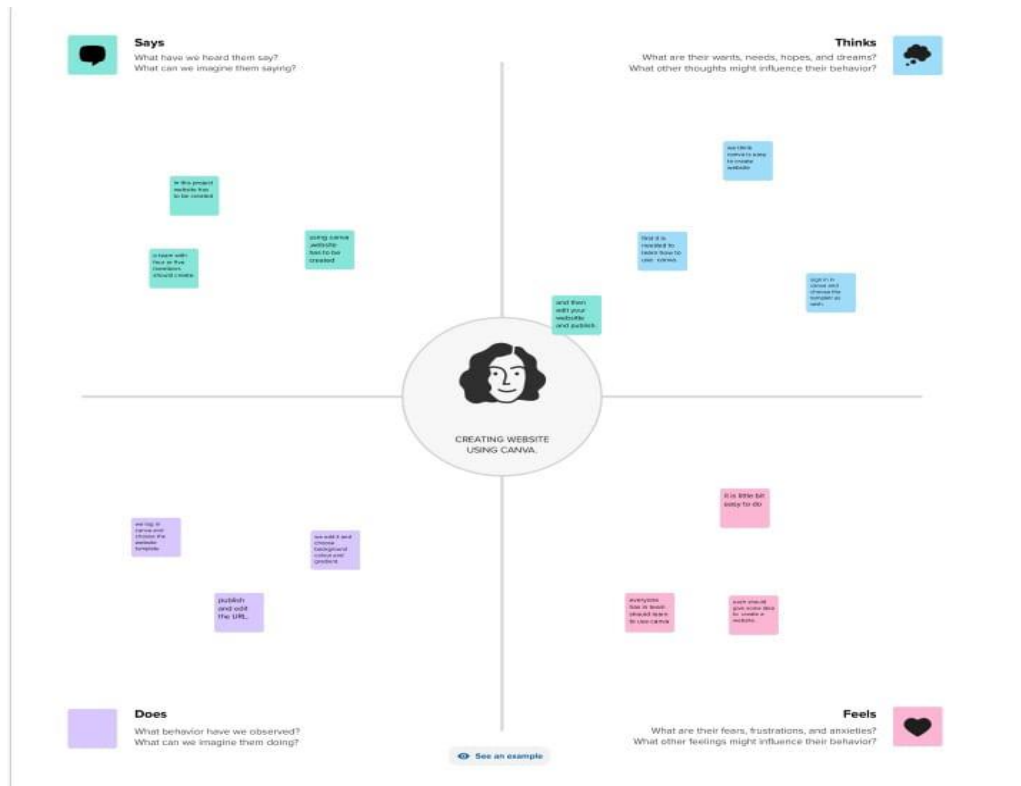
In this project , a website is going to be created using canva and then publish the website. After publish it is going to be uploaded in Gitup.

1.2 Purpose

The purpose of the project is learn how to create a website using canva for digital marketing. Because canva is a easy platform to create a website and edit it.

2. PROBLEM DEFINITION AND DESIGN THINKING

2.1 Emphathy map



2.2 Ideation & Brainstorming map



3. RESULT





About Burger King

We have been serving irresistible comfort food since 2019. Our mission is to keep you smiling with every bite. Treat yourself to a feel-good meal today!

A Matter of Taste

There's a reason our regulars have been coming back for more. Word of mouth has been our only advertisement - but happy mouths are the best ambassadors!

- 1 Fresh, Seasonal Ingredients**
Our menu follows the seasons, featuring the best local produce available.
- 2 Comfort Food, Elevated**
We have simple crowd-favorites on the menu - but we do them well. Our flavors stand out, guaranteed.
- 3 Better Beverages**
We're your cafe and barista in one, serving your favorite cuppa by sun-up, and your cocktail-of-choice by sundown.

On the Menu

[VIEW FULL MENU](#)



Gourmet Burgers

Packed with flavor and cooked to perfection



Chicken Wings

Paired with dipping sauces that are too good to pass up



Thirst Quenchers

Choose from classic blends and unique concoctions

Review of our shop



Swetha, new in town

BK is a huge part of my life. The staff feels like family, and they know just how I like my coffee - and my gourmet burger fix!



Brock, new in town

I stumbled upon BK when I was exploring my new neighborhood. Everyone was so friendly, and the food was delish! Will be back.



Steffi, lives around the corner

So glad to have a neighborhood cafe, hangout spot, and bar all in one and nearby! Comfort food in a comforting atmosphere - need I say more?

The taste of the world!

The Burger King

123,Ashoke Nagar,Chennai-604 128

Email Address

burgerking123@gmail.com

Phone Number

+91-9566322146

PNG FILE FORMAT



Burger King.zip

PDF FILE FORMAT



Burger King.pdf

4. ADVANTAGES

- 1 Canva is budget-friendly.
- 2 Canva offers a professional look.

DISADVANTAGES

- 1 Alignment concerns
- 2 Unique elements cannot be created.

5. APPLICATION

For digital marketing this website will be more useful to promote their products , to sale the products,etc.

6. CONCLUSION

In this we learnt to how to use canva tool to create website and publish the website , it is a very easy and eco-friendly tool.