

- Country-wise share (app...
- Flipkart_Smartphone (a...
- Market Penetration(ipho...
- Model share (apple_prod...
- Quarterly-share (apple_...

Filters

Measure Names

Upc: MOBEXRGVMZ...

Marks

Automatic

Color

Size

Text

Detail

Tooltip

Measure Values

Measure Values

SUM(Discount Perc...

SUM(Mrp)

SUM(Number Of Rat..

SUM(Sale Price)

KPI

Brand	Discount Percentage	Mrp	Number Of Ratings	Sale Price
Apple	0	77,000	11,202	77,000

Tables

- Brand
- Product Name
- Product URL
- Ram
- Upc
- Measure Names
- Discount Percentage
- Mrp
- Number Of Ratings
- Number Of Reviews
- Sale Price
- Sales Difference
- Star Rating
- apple_products.csv (Count)
- Measure Values

Filters

Brand: APPLE

Colour

SUM(Original Price)

Marks

☐ Automatic

Color



Size



Label



Detail



Tooltip



Colour



SUM(Original ...)

Rows

Model

Processor

Front Camera

Rear Camera

Colour

Model Specification

Model	Processor	Front Came..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black Red White Yellow	
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black Blue Green Purple Red	
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation N...	12MP	12MP + 12MP	Black Blue Red	
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Null Blue Midnight Pink Starlight	
APPLE IPHONE 13 PRO	A Bionic Chip	12MP	12MP + 12MP + 12MP	Silver	
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Null Blue Midnight Purple	
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Starlight Null Blue Midnight Purple	
APPLE IPHONE 14 PRO	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP + 12MP	Starlight Deep Purple Gold	
APPLE IPHONE 14 PRO MAX	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP + 12MP	Space Black Deep Purple Gold Silver Space Black	

Specification

Battery Type

Brand Price Comparision

Model Share

Country Wise Best Selling Smar...

Quarterly Share

Annual Revenue

GMS

KPI2

Dashboard 1

M(Original Price): 5.272.200



Color Size Label

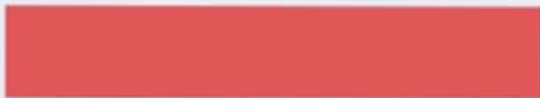
Detail Tooltip

Battery Type

Lithium Ion



Lithium Polymer



0K

5K

10K

15K

20K

25K

30K

35K

Avg. Original Price

Specification: Battery Type Brand Price Comparision Model Share Country Wise Best Selling Smar... Quarterly Share Annual Revenue GMS KPI2 Dashboard

of AVG(Original Price): 67,256

Brand Price Comparision

Marks

☐ Automatic

Color



Size



Label



Detail



Tooltip



SUM

SUM(Original ...)



AVG(Original ...)



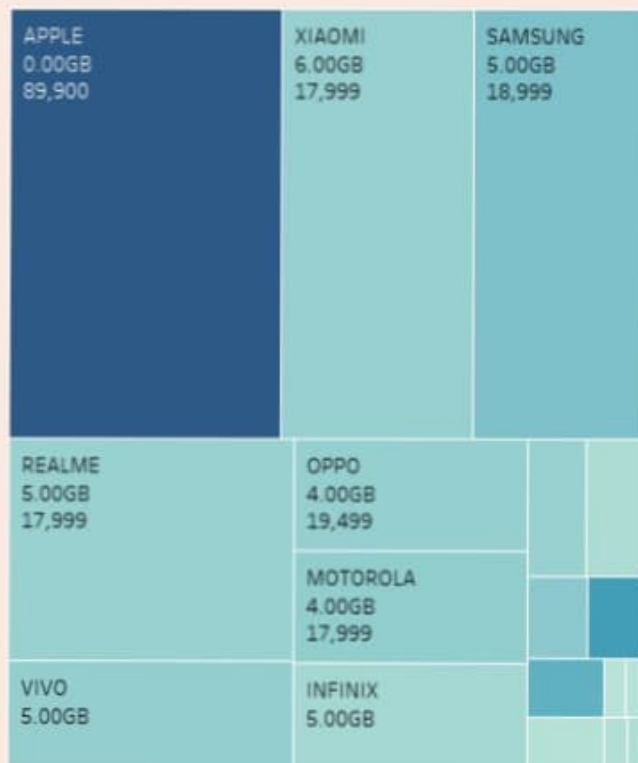
Brand



CNTD(Memory)



MEDIAN(Original ...)



Filters

Marks

Circle

Color

Size

Label

Detail

Tooltip

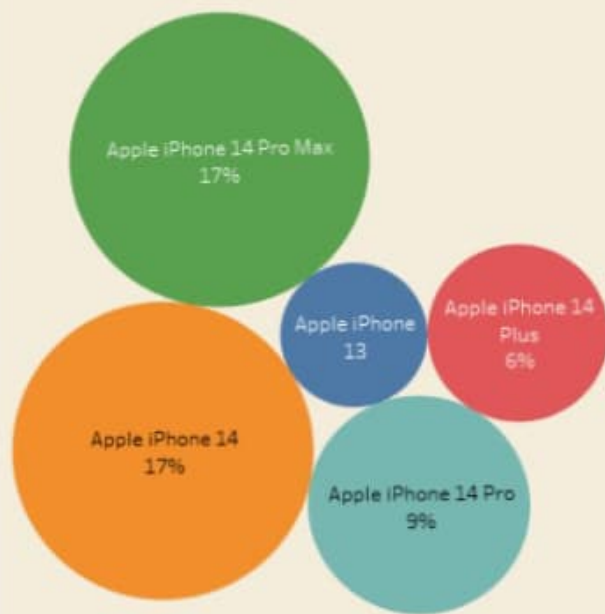
SUM(Sales Sh..

Models

Sales Share

Models

Model Share



Country Wise Best Selling SmartPhone



Country Wise Best Selling Sma...

Quarterly Share

Annual Revenue

GMS

KPI2

Dashboard

- Country wise share (app...
- Flipkart_Smartphone (a...
- Market Penetration(iph...
- Model share (apple_pro...
- Quarterly-share (apple_...

Filters

Year: 2018

Marks

All

Pie



Color



Size



Label



Detail



Tooltip



Angle



Multiple fields



Multiple fields



AGG(SUM(0))



AGG(SUM(0)) (...)

Search

Tables

Brand

Year

Measure Names

Annual Share

Q1

Q2

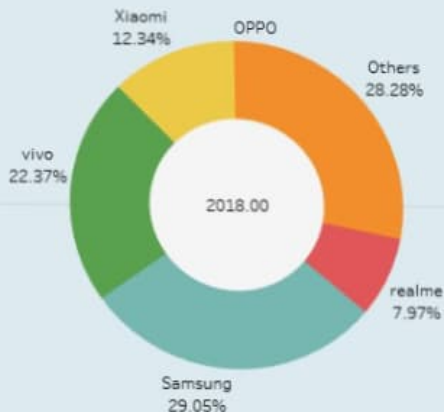
Q3

Q4

Quarterly-share (Count)

Measure Values

Quarterly Share



Data Source

KPI

Model Specification

Battery Type

Brand Price Comparision

Model Share

Country Wise Best Selling Smar...

Quarterly Share

Annual Revenue

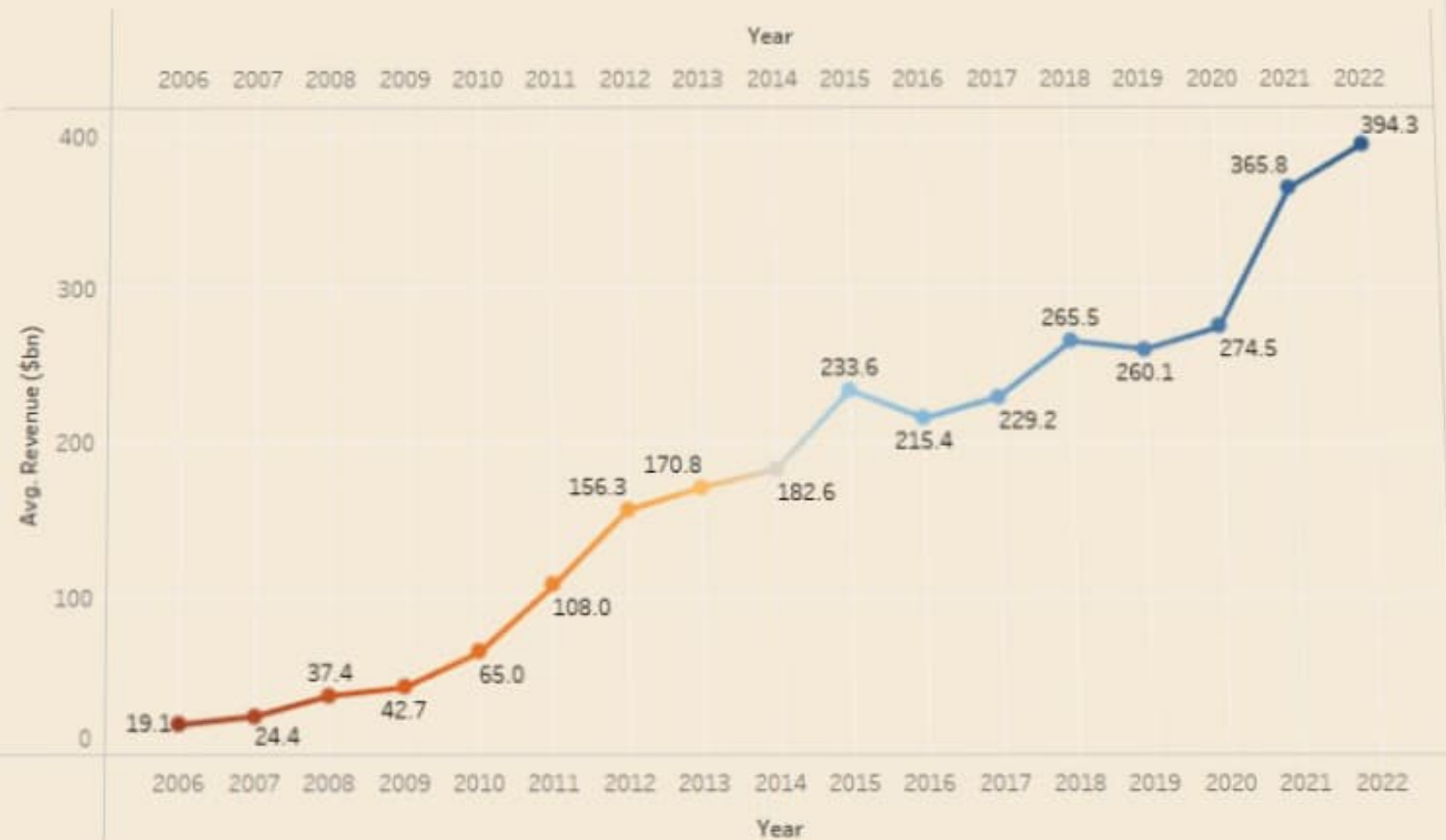
GMS

KPI2

Dashboard

7 marks 1 row by 1 column SUM of AGG(SUM(0)): 0

Annual Revenue

[Brand Price Comparision](#)[Model Share](#)[Country Wise Best Selling Smar...](#)[Quarterly Share](#)[Annual Revenue](#)[GMS](#)[KPI2](#)[Dashboard](#)

5 marks 1 row by 1 column

- Country-wise share (app...
- Flipkart_Smartphone (a...
- Market Penetration(ipho...
- Model share (apple_prod...
- Quarterly-share (apple_...

Filters

Measure Names

Upc: MOBEXRGVMZ...

Marks

Automatic

Color

Size

Text

Detail

Tooltip

Measure Values

Measure Values

SUM(Discount Perc...

SUM(Mrp)

SUM(Number Of Rat..

SUM(Sale Price)

KPI

Brand

Discount Percentage

Mrp

Number Of Ratings

Sale Price

Apple

0

77,000

11,202

77,000

Search

Tables

- Brand
- Product Name
- Product URL
- Ram
- Upc
- Measure Names
- Discount Percentage
- Mrp
- Number Of Ratings
- Number Of Reviews
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- apple_products.csv (Count)
- Measure Values

KPI

Brand	Discount Percentage	Mrp	Number Of Ratings	Sale Price
Apple	0	77,000	11,202	77,000

KPI2

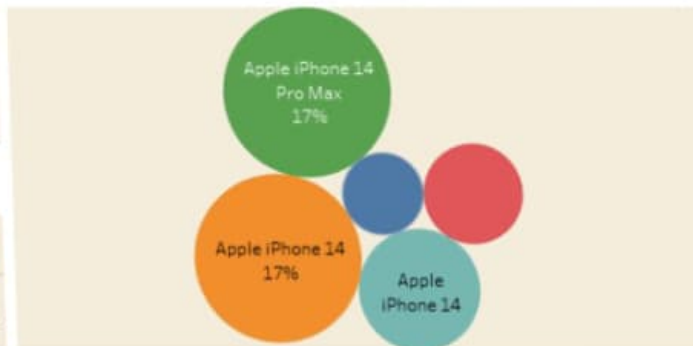
Active Users (.. Revenue Gene.. Units sold (mm)

1,334 205 232

Annual Revenue



Model Share

Year
2006 2022Original Price
43,900 4,29,700Brand
APPLEColour
Null

Black

Blue

Deep Purple

Gold

Green

Midnight

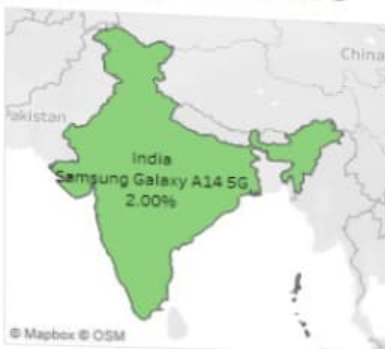
Pink

Year
2022Upc
MOBEXRGVMZWUHC...

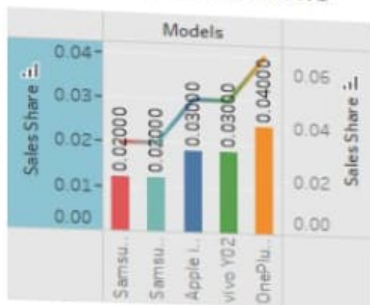
Model Specification

Model	Processor	Front Came...	Rear Camera	Colour
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black
APPLE IPHONE 12	A Bionic Chip with ...	12MP	12MP + 12MP	Black
APPLE IPHONE 12 MINI	A Bionic Chip with ...	12MP	12MP + 12MP	Black
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Black
APPLE IPHONE 13 PRO	A Bionic Chip	12MP	12MP + 12MP + 12MP	Black
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Black
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Black
APPLE IPHONE 14 PRO	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP	Black
APPLE IPHONE 14 PRO..	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP	Black

Global Market Share



Country Wise Best Selling SmartPhone



Quarterly Share



Brand

MOTOROLA

Battery Type

(All)

Null

Battery Type

Lithium

OPPO

Brand

OPPO

Others

realme

Lithium Ion

Lithium Polymer

Avg. Original Price

7,999

Country

India

Models

Apple iPhone 13

OnePlus Nord C..

Samsung

Country

India

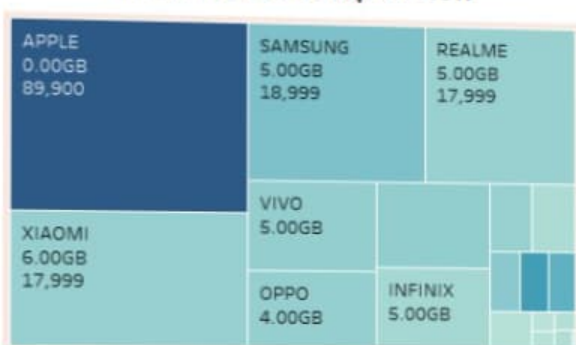
Models

Abc Apple iPhone ..

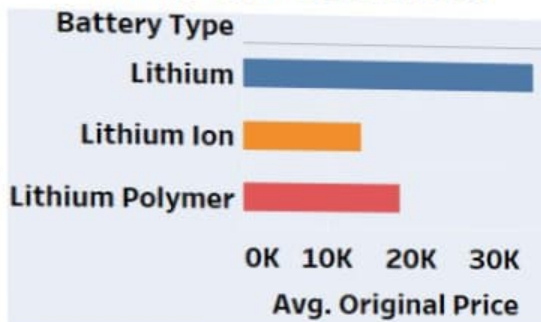
Abc OnePlus Nord ..

Abc Samsun

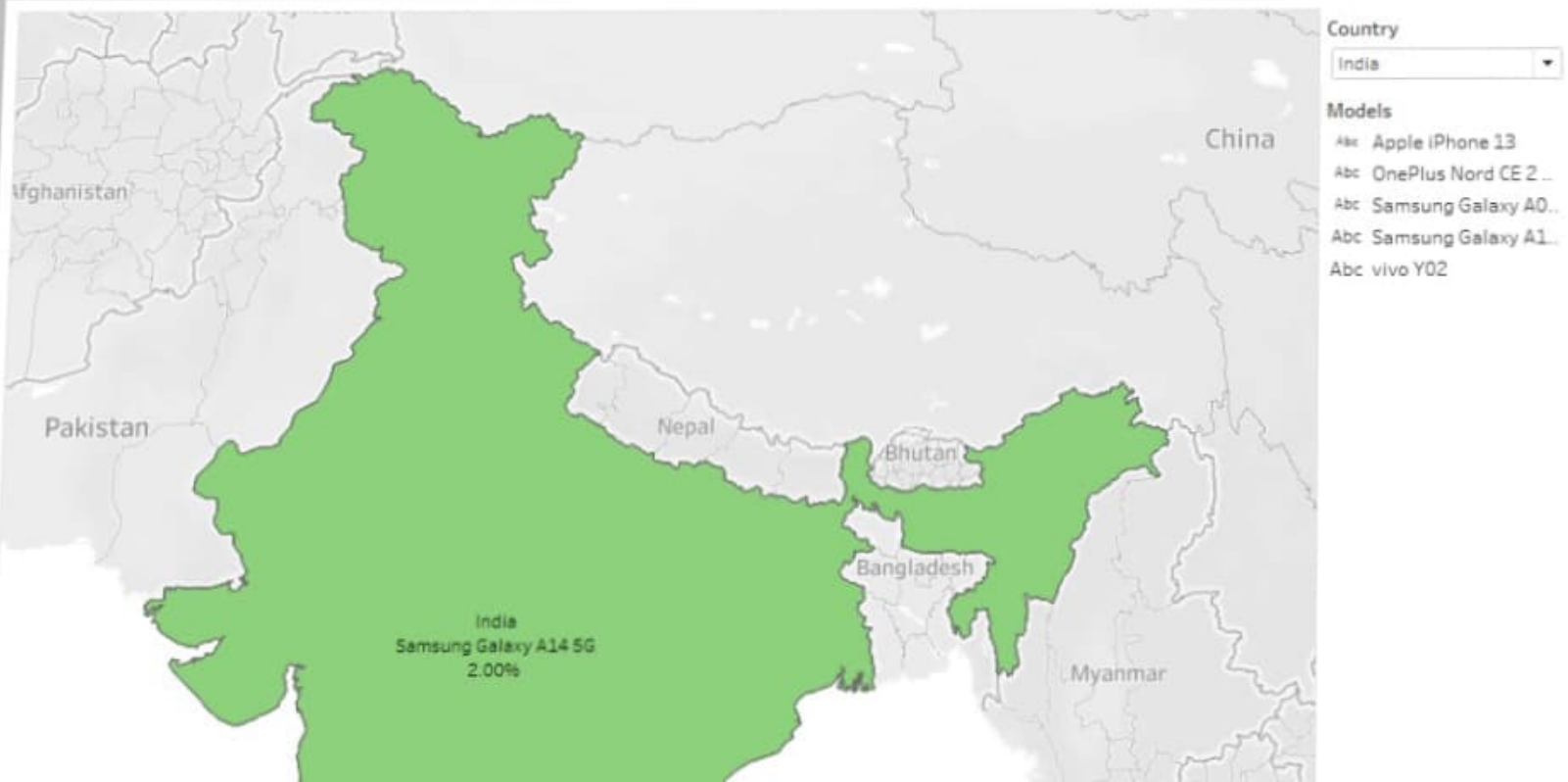
Brand Price Comparison



Battery Type Distribution



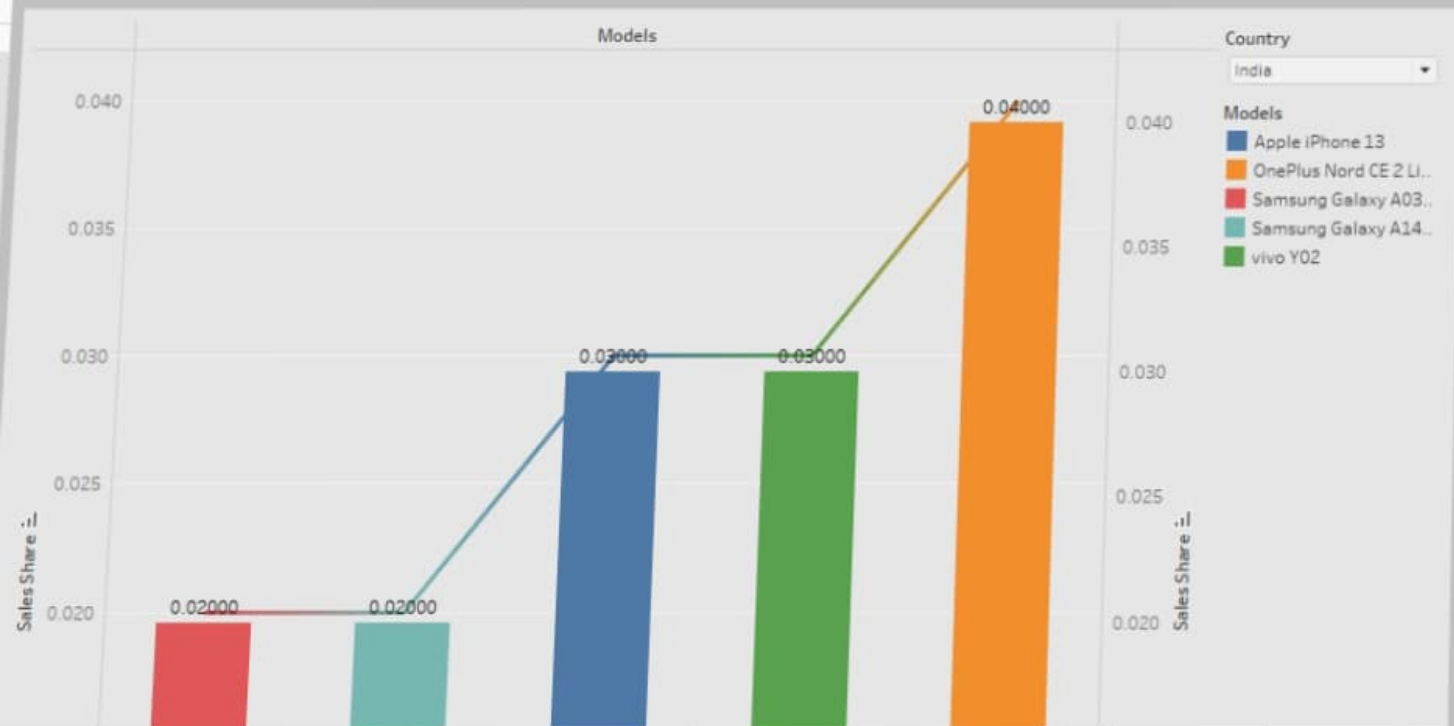
< yet to make it's impact in Although the iPhone isn't far behind in the competition. It is yet to scale -up its marketing strategies and policy formulations for Indian audience. >



a slight bump is

Comparative analysis amongst various other leading brands in the smartphone industry shows that iphone is yet to make it's impact in India. Its 3% market share in the global market is depicted in the line bar graph.

Althou
audien



Since its initiation in 2006 it has seen out tremendous increase in sales and revenue generation over the years, though a slight bump is being observed 2016 but ever since it has increased to \$394.3bn in 2022

Compa
India: 1



Measure Names

Year: 2022

KPI2

Active Users (mm)

Revenue Generated

Units sold (mm)

Marks

Automatic



Color



Size



Text



Detail



Tooltip



Measure Values

1,334

205

232

Measure Values

SUM(Active Users (...))

SUM(Revenue Gene...)

SUM(Units sold (m...))

Specification

Battery Type

Brand Price Comparision

Model Share

Country Wise Best Selling Smar...

Quarterly Share

Annual Revenue

GMS

KPI2

Dashboard

Measure Values: 1,772