## **Assignment – Bayesian Classification**

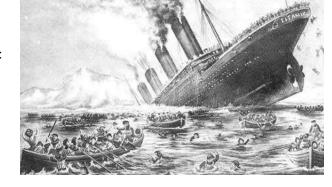
The **titanic dataset**<sup>1</sup> describes the survival status of individual passengers on the Titanic. The principal source for data about Titanic passengers is the *Encyclopedia Titanica*. The dataset used here were begun by a variety of researchers. One of the original sources is Eaton & Haas (1994) Titanic: Triumph and Tragedy, Patrick Stephens Ltd, which includes a passenger list created by

many researchers and edited by Michael A.

Findlay.

The variables on the dataset are all nominal: pclass, survived, age, and gender.

- + pclass refers to passenger class (1st, 2nd, 3<sup>rd</sup>, crew), and is a proxy for socioeconomic class.
- → age is dichotomized at adult vs. child.
- **→** gender is male or female.
- → survived is yes or no



The dataset has 2201 instances with no missing data (quite convenient). It is called titanic.xlsx

## PROBLEM 1

I have randomly sampled 32 records out of the original dataset (called titanic\_reduced.xlsx)

The task is to manually build a Naive Bayes classifier that, by learning from previously collected data, is able to produce predictions on new demographic data. You must also smooth the model to deal with zero-frequency issues

Following excel has been prepared as solution attached in "TitanincReduced.xlsx" file

pclass	age	gender	survived							
1st	adult	male	no		Pclass probabilities	Row Labels 🔻	Count of pclass	Pro	bability	
2nd	adult	female	no			⊞ no	19	19/32	0.59	p(Survived = no)
3rd	adult	male	no			1st	1	1/19	0.05	p(pclass = 1st   no)
3rd	adult	male	no			2nd	1	1/19	0.05	p(pclass = 2nd   no)
3rd	adult	male	no			3rd	9	9/19	0.47	p(pclass = 3rd   no)
3rd	adult	male	no			crew	8	8/19	0.42	p(pclass = crew   no)
3rd	adult	male	no			<b>■yes</b>	13	13/32	0.41	p(survived = yes)
3rd	adult	male	no			1st	4	4/13	0.31	p(pclass = 1st   yes)
3rd	adult	male	no			2nd	5	5/13	0.38	p(pclass = 2nd   yes)
3rd	adult	male	no			3rd	1	1/13	0.08	p(pclass = 3rd   yes)
3rd	child	female	no			crew	3	3/13	0.23	p(pclass = crew   yes)
crew	adult	male	no			Grand Total	32			
crew	adult	male	no							
crew	adult	male	no		Age probabilities	Row Labels 🔻	Count of age			
crew	adult	male	no			⊟no	19			
crew	adult	male	no			adult	18	18/19	0.95	p(age = adult   no)
crew	adult	male	no			child	1	1/19	0.05	p(age = child   no)
crew	adult	male	no		Ţ	∃yes	13			
crew	adult	male	no			adult	11	11/13	0.85	p(age = adult   yes)
1st	adult	female	yes			child	2	2/13	0.15	p(age = child   yes)
1st	adult	female	yes			<b>Grand Total</b>	32			
1st	adult	female	yes							
1st	adult	female	yes		Gender probabilities	Row Labels 🔻	Count of gender			
2nd	adult	female	yes			⊟no	19			
2nd	adult	female	yes			female	2	2/19	0.11	p(gender = female   no
2nd	adult	male	yes			male	17	17/19	0.89	p(gender = male   no)
2nd	child	female	yes			≡yes	13			
2nd	child	female	yes			female	10	10/13	0.77	p(gender = female   ye
3rd	adult	male	yes			male	3	3/13	0.23	p(gender = male   yes)
crew	adult	female	yes			Grand Total	32			
crew	adult	female	yes	1					*	_

Since there are no zero frequencies in the data, smoothing is not required.

<sup>&</sup>lt;sup>1</sup> This is an all-nominal-features, no-missing-data dataset typically used in machine learning to assess the performance of classifiers.

b) Suppose that you look at a given individual record: (crew, adult, male). What would your Naïve Bayes model predict about the fate of this individual<sup>2</sup>?

Note1: as a recommendation, use Excel, it makes your life easier with calculations.

Note 2: do not partition the data in training and validation sets, use all the data for training (this is just a toy exercise for you to compute the probabilities, and we only have 33 records in this case).

Note 3: You don't have to be an experienced data miner to predict the fate of a male adult crew member ©.

Let the record: crew, adult, male be  $X \Rightarrow X = (pclass=crew, age=adult, gender=male)$ 

$$p(X \mid no)*p(no) = p(pclass=crew \mid no)*p(age=adult \mid no)*p(gender=male \mid no)*p(survived = no)$$

from the above excel figure (or attached file "titanicReduced.xlsx)

p(X | yes)\*p(yes) = p(pclass=crew | yes)\*p(age=adult | yes)\*p(gender=male | yes)\*p(survived = yes)

$$= 3/13 * 11/13 * 3/13 * 13/32 = 0.018$$

 $P(X \mid no) > p(X \mid yes)$  so the record is classified as not survived.

Computing probability of prediction

$$P(X \mid no) = 0.212/(0.018+0.212) = 0.920 = 92\%$$

$$P(X \mid yes) = 0.018/(0.018+0.212) = 0.079 = 7.9\%$$

Hence the record is classified as No with a confidence of 92% according to the Naïve Bayes model.

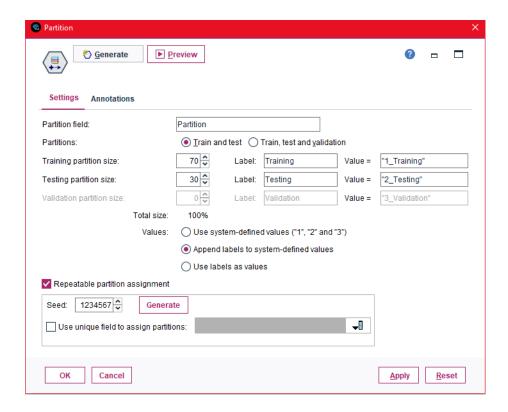
<sup>&</sup>lt;sup>2</sup> This is a trivial question on a trivial problem: you don't have to be Sherlock Holmes to figure this out :))

## PROBLEM 2

In this case you are going to use the full dataset (2201 recs)

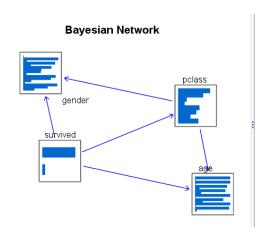
## **Using Modeler, you must:**

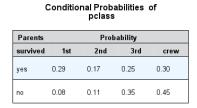
a) Create a TAN classifier, with zero frequency considerations, trained with 70% random data and tested with the other 30%

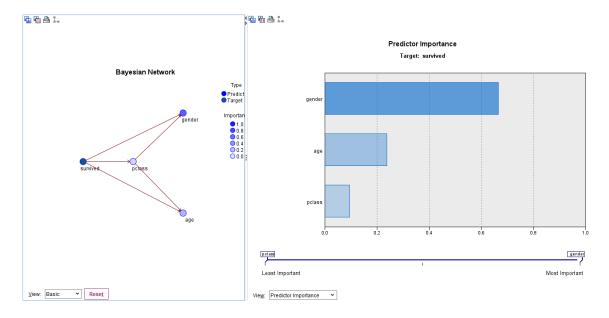


b) You must report the model parameters (conditional probabilities and prior probabilities for each class) after training the model.

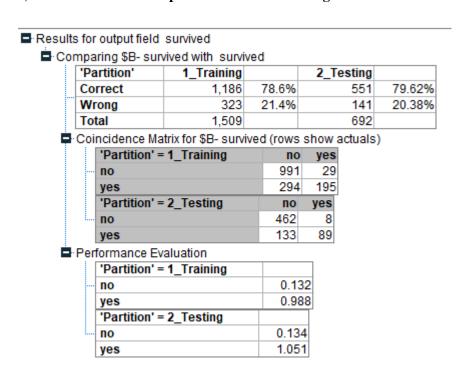
The following figures show the conditional probabilities and prior probabilities after training the model







c) How accurate is the procedure on the training and the test datasets?

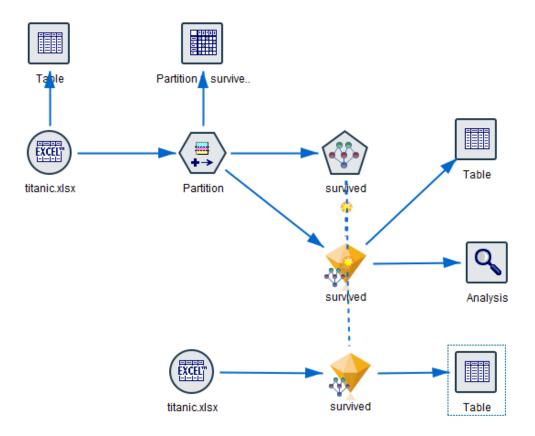


The accuracy is 78.6% for training data and 79.62% for testing data. Since both are nearer, the model can be considered accurate.

d) Once again, suppose that you look at a given individual record: (crew, adult, male). What would your TAN model predict about the fate of this individual<sup>3</sup>?

When the model is built as shown in below,

<sup>3</sup> This is a trivial question on a trivial problem: you don't have to be Sherlock Holmes to figure this out :))



The results for scoring is as shown below, which says that for the given record, there is chance of not surviving with a probability of 77.7%