#### **HIVE CASE STUDY**

### Copying the data set into the HDFS:

To check the Hadoop file system

#### hadoop fs -ls /

```
[hadoop@ip-172-31-16-69 ~]$ hadoop fs -ls /
Found 4 items
drwxr-xr-x - hdfs hadoop 0 2021-04-24 05:20 /apps
drwxrwxrwt - hdfs hadoop 0 2021-04-24 05:21 /tmp
drwxr-xr-x - hdfs hadoop 0 2021-04-24 05:41 /user
drwxr-xr-x - hdfs hadoop 0 2021-04-24 05:20 /var
```

#### hadoop fs —Is /user/

```
[hadoop@ip-172-31-16-69 ~]$ hadoop fs -ls /user/
Found 4 items
drwxrwxrwx
                                         0 2021-04-24 05:20 /user/hadoop
                                        0 2021-04-24 05:20 /user/history
0 2021-04-24 05:20 /user/hive
drwxr-xr-x
             - mapred mapred
            - hdfs
                       hadoop
drwxrwxrwx
            - root hadoop
                                        0 2021-04-24 05:20 /user/root
drwxrwxrwx
[hadoop@ip-172-31-16-69 \sim] hadoop fs -ls /user/hive/
Found 1 items
drwxrwxrwt

    hdfs hadoop

                                      0 2021-04-24 05:20 /user/hive/warehouse
```

Creating a directory

#### hdfs dfs -mkdir /user/clickstream

#### hdfs dfs -mkdir /user/clickstream/salesdata

```
[hadoop@ip-172-31-23-227 ~]$ hdfs dfs -mkdir /user/clickstream/salesdata
[hadoop@ip-172-31-23-227 ~]$ hadoop fs -ls /user/clickstream
Found 1 items
drwxr-xr-x - hadoop hadoop 0 2021-04-29 14:16 /user/clickstream/salesdata
[hadoop@ip-172-31-23-227 ~]$
```

Move data from the S3 bucket into the HDFS

```
hadoop distcp s3n://e-commerce-events-ml/2019-Oct.csv
```

```
/user/clickstream/salesdata
```

# hadoop distcp s3n://e-commerce-events-ml/2019-Nov.csv /user/clickstream/salesdata

-rw-r--r- 1 nadoop hadoop 4825422/8 2021-04-28 15:00 /user/clickstream/salesdata/2019-0ct.csv [hadoop@ip-172-31-23-116 ~]\$ hadoop distcp s3n://e-commerce-events-ml/2019-Nov.csv /user/clickstream/salesdata

• To check if the files are imported or not

### hadoop fs -ls /user/clickstream/salesdata

## <u>Creating the database and launching Hive queries on EMR cluster:</u>

Launching the Hive CLI

```
[hadoop@ip-172-31-16-69 ~]$ hive

Logging initialized using configuration in file:/etc/hive/conf.dist/hive-log4j2.properties Async: true hive>
```

Creating the database

create database if not exists cs location '/user/clickstream/salesdata';

```
hive> create database if not exists cs
> location '/user/clickstream/salesdata';
OK
Time taken: 0.687 seconds
```

#### describe database extended cs;

```
hive> describe database extended cs;

OK

cs hdfs://ip-172-31-23-116.ec2.internal:8020/user/clickstream/salesdata hadoop USER

Time taken: 0.186 seconds, Fetched: 1 row(s)
hive>
```

#### use cs;

```
hive> use cs;
OK
Time taken: 0.014 seconds
```

Creating external table

create external table if not exists clickstreamtab (event\_time timestamp, event\_type string, product\_id string, category\_id string, category\_code string, brand string, price float, user\_id bigint, user\_session string) row format serde 'org.apache.hadoop.hive.serde2.OpenCSVSerde' stored as textfile

location '/user/clickstream/salesdata'

tblproperties("skip.header.line.count"="1");

Checking the table

#### select \* from clickstreamtab limit 5;

```
hive> select * from clickstreamtab limit 5;

OK
2019-11-01 00:00:02 UTC view 5802432 1487580009286598681 0.32 562076640 09fafd6c-6c99-46b1-834f-33527f4de241
2019-11-01 00:00:09 UTC cart 5844397 1487580006317032337 2.38 553329724 2067216c-31b5-455d-alcc-af0575a34ffb
2019-11-01 00:00:10 UTC view 5837166 1783999064103190764 pnb 22.22 556138645 57ed222e-a54a-4907-9944-5a875c2d7f4f
2019-11-01 00:00:11 UTC cart 5876812 1487580010100293687 jessnail 3.16 564506666 186c1951-8052-4b37-adce-dd9644b1d5f7
2019-11-01 00:00:02:24 UTC remove_from_cart 5826182 1487580007483048900 3.33 553329724 2067216c-31b5-455d-alcc-af0575a34ffb
Time taken: 2.051 seconds, Fetched: 5 row(s)
```

 Creating another table 'monthdata' by extracting month separately from timestamp column and adding extra column 'month'

create external table if not exists monthdata (month int , event\_time timestamp , event\_type string , product\_id string , category\_id string , category\_code string , brand string , price float, user\_id bigint , user\_session string) row format serde 'org.apache.hadoop.hive.serde2.OpenCSVSerde' stored as textfile;

```
hive> create external table if not exists monthdata (month int , event_time timestamp , event_type string , product_id string , category_id string , y_oode string , brand string , price float, user id bigint , user_session string)

> row format serde 'org.apache.hadoop.hive.serde2.OpenCSVSerde'

> stored as textfile;

OK

Time taken: 0.265 seconds
```

insert into table monthdata select month(event\_time) as month, event\_time, event\_type, product\_id, category\_id, category\_code, brand, price, user\_id, user\_session from clickstreamtab;

## Hive queries to answer the questions:

## Question 1, 2 & 3

Partition by event type and bucketing on month:

```
create table if not exists dyn month1 (month int, price float)
PARTITIONED BY (event type string) CLUSTERED BY (month) into 2 buckets
ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde'
WITH SERDEPROPERTIES
( "separatorChar" = ",", "quoteChar" = "\"", "escapeChar" = "\\")
STORED AS TEXTFILE;
hive> create table if not exists dyn_month1 (month int, price float)
    > PARTITIONED BY (event type string) CLUSTERED BY (month) into 2 buckets
    > ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde'
    > WITH SERDEPROPERTIES
    > ( "separatorChar" = ",", "quoteChar" = "\"", "escapeChar" = "\\")
    > STORED AS TEXTFILE;
Time taken: 0.089 seconds
set hive.exec.dynamic.partition=true;
set hive.exec.dynamic.partition.mode = nonstrict;
set hive.enforce.bucketing=true;
```

```
hive> set hive.exec.dynamic.partition=true;
hive> set hive.exec.dynamic.partition.mode = nonstrict;
hive> set hive.enforce.bucketing=true;
```

insert into table dyn\_month1 partition( event\_type ) select month, price ,
event type from monthdata;

```
hive> insert into table dyn_month1 partition( event_type ) select month, price , event_type from monthdata ;

Query ID = hadoop_20210428155543_dbd10566-bd02-4f8e-8c6d-708522de92b6

Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1619621564682_0007)

VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

Map 1 . . . . . . . container SUCCEEDED 9 9 9 0 0 0 0
Reducer 2 . . . . . container SUCCEEDED 5 5 0 0 0 0

VERTICES: 02/02 [===============>>] 100% ELAPSED TIME: 133.51 s

Loading data to table cs.dyn_month1 partition (event_type=null)

Loaded : 4/4 partitions.

Time taken to load dynamic partitions: 0.343 seconds

Time taken for adding to write entity : 0.001 seconds

OK
Time taken: 135.015 seconds
```

#### 1. Find the total revenue generated due to purchases made in October.

select sum(price) as total\_revenue from dyn\_month1
 where month = 10 and event type = 'purchase';

Answer: 1211538.4299

#### Without optimization:

select sum(price) as total\_revenue from monthdata
where month = 10 and event\_type = 'purchase';

Same query is done with and without partitioning, job is done in 10.17 s with bucketing whereas time taken to complete the job without optimization is 69.25 s

#### 2. Write a query to yield the total sum of purchases per month in a single output

 select month, count(event\_type) as purchase\_count from dyn\_month1 where event\_type = 'purchase' group by month;

Oct – 245624 Nov – 322417

# 3. Write a query to find the change in revenue generated due to purchases from October to November.

```
With revenue_change as
(
select sum(case when month = 10 then price else 0 end) AS October , sum(case
when month = 11 then price else 0 end) AS November
from dyn_month1
where event_type = 'purchase'
)
select October , November , November - October as Difference
from revenue change;
```

Revenue generated due to purchases

Oct - 1211538.43

Nov - 1531016.90

Change in revenue – 319478.47

### Question 4 & 5

Partition by Category\_code

create table if not exists dyn\_category (product\_id string , category\_id string) partitioned by (category\_code string) row format serde 'org.apache.hadoop.hive.serde2.OpenCSVSerde' stored as textfile;

```
hive> create table if not exists dyn_category (product_id string , category_id string) partitioned by (category_code string)
    > row format serde 'org.apache.hadoop.hive.serde2.OpenCSVSerde'
    > stored as textfile;

OK
Time taken: 0.084 seconds
```

insert into table dyn\_category partition ( category\_code ) select product\_id , category\_id , category\_code from monthdata ;

```
hive> insert into table dyn_category partition ( category_code ) select product_id , category_id , category_code from monthdata ;
Query ID = hadoop_20210429144855_57153614-de9e-47c6-8a6b-b2f883a83fe0
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1619705042474_0005)

VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

Map 1 ...... container SUCCEEDED 9 9 9 0 0 0 0 0
Reducer 2 ..... container SUCCEEDED 5 5 0 0 0 0 0

VERTICES: 02/02 [------>>] 100% ELAPSED TIME: 106.67 s

Loading data to table cs.dyn_category partition (category_code=null)

Loaded: 12/12 partitions.

Time taken to load dynamic partitions: 0.895 seconds

Time taken for adding to write entity: 0.006 seconds

OK

Time taken: 109.196 seconds
```

# 4. Find distinct categories of products. Categories with null category code can be ignored.

SELECT distinct(category\_code)
 FROM dyn\_category
 WHERE category\_code IS NOT NULL;

```
hive> SELECT distinct(category_code)
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1619705042474_0005)
                                STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
       VERTICES
                    MODE
Map 1 ..... container Reducer 2 ..... container
VERTICES: 02/02 [=
accessories.bag
accessories.cosmetic_bag
apparel.glove
appliances.environment.air_conditioner
appliances.environment.vacuum
appliances.personal.hair_cutter
furniture.bathroom.bath
furniture.living_room.cabinet
furniture.living_room.chair
stationery.cartrige
Time taken: 8.619 seconds, Fetched: 11 row(s)
```

#### 5. Find the total number of products available under each category.

 select count(product\_id), category\_code from dyn\_category
 where category\_code IS NOT NULL group by category\_code;

```
ive> select count(product_id) , category_code
    > from dyn_category
> where category_code IS NOT NULL
> group by category_code;
Query ID = hadoop_20210429151954_fac49d78-3589-4fb8-aef1-c77dca891c4d
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1619705042474_0005)
        VERTICES
                        MODE
                                      STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
Map 1 ..... container
Reducer 2 ..... container
VERTICES: 02/02
11681
        accessories.bag
        accessories.cosmetic_bag
        apparel.glove
        appliances.environment.air_conditioner
        appliances.environment.vacuum
        appliances.personal.hair_cutter
        furniture.bathroom.bath
        furniture.living_room.cabinet
        furniture.living_room.chair
        sport.diving
26722 stationery.cartrige
Time taken: 8.754 seconds, Fetched: 11 row(s)
```

## Question 6 & 7

Partition based on month and bucketing on brand

select count(distinct(brand)) from monthdata;

```
hive> select count(distinct(brand)) from monthdata;
Query ID = hadoop_20210428162802_d6ea53fe-6643-4a47-9ca1-d8c2ecdc8664
Total jobs = 1
Status: Running (Executing on YARN cluster with App id application 1619621564682 0008)
         VERTICES
                                          STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
Map 1 ..... container
Reducer 2 ..... container Reducer 3 ..... container
                                       SUCCEEDED
                                       SUCCEEDED
```

Distinct brands (including 'blanks') = 245

```
create table if not exists dyn brand (brand string, price float)
PARTITIONED BY (month int) CLUSTERED BY (brand) into 245 buckets
ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde'
WITH SERDEPROPERTIES ( "separatorChar" = ",", "quoteChar" = "\"", "escapeChar" =
"\\")
STORED AS TEXTFILE;
```

insert into table dyn\_brand partition( month ) select brand , price , month from monthdata ;

```
hive> insert into table dyn brand partition( month ) select brand , price , month from monthdata ;
Query ID = hadoop_20210429155209_85d65bed-1095-4bed-b507-6276bdaf2e22
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1619705042474_0006)

VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

Map 1 ...... container SUCCEEDED 9 9 0 0 0 0
Reducer 2 ..... container SUCCEEDED 5 5 0 0 0 0 0

VERTICES: 02/02 [===============>>] 100% ELAPSED TIME: 140.49 s

Loading data to table cs.dyn_brand partition (month=null)

Loaded : 2/2 partitions.

Time taken to load dynamic partitions: 0.785 seconds

Time taken for adding to write entity : 0.003 seconds

OK
Time taken: 145.738 seconds
```

#### 6. Which brand had the maximum sales in October and November combined

 select brand , sum(price) as sales from dyn\_brand group by brand order by sales desc

limit 2;

Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application\_1619705042474\_0007)

VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1 Reducer 2 Reducer 3	container	SUCCEEDED SUCCEEDED SUCCEEDED	4 1 1	4 1 1	0 0 0	0 0 0	0 0 0	0 0 0
VERTICES: 03/03	[======	========	===>>]	100% ELAPS	ED TIME:	54.08 s		
OK 2.6194508 strong 4927445.5 Time taken: 54.74		etched: 2 ro	w(s)					

Ignoring the 'blanks' in brand column, the maximum sales are of brand 'strong' which is = 4927445.599999651

#### 7. Which brands increased their sales from October to November

```
    select brand

    from dyn brand
    group by brand
    having (
              sum(case when month = 11 then price else 0 end) >
              sum(case when month = 10 then price else 0 end)
    );
     hive> select brand
           from dyn_brand
            group by brand
having (
                            sum(case when month = 11 then price else 0 end) > sum(case when month = 10 then price else 0 end)
     Query ID = hadoop_20210429162426_a5e99294-c17b-49ee-bf8c-9688ab19e26a
Total jobs = 1
     Launching Job 1 out of 1
     Status: Running (Executing on YARN cluster with App id application_1619705042474_0007)
             VERTICES
                             MODE
                                           STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
     Map 1 ..... container Reducer 2 ..... container
     airnails
     art-visage
     artex
     balbcare
     batiste
     beautix
     beauty-free
     beauugreen
    benovy
biofollica
    bpw.style
     browxenna
     busch
     candy
     concept
```

Got 110 rows out of 245, attached only the last part of the result as the output is very long. Ignoring the 'blanks', there are 109 brands which increased their sales from October to November.

```
s.care
sanoto
severina
shary
shifei
shik
skinlite
smart
sophin
staleks
strong
swarovski
tazol
tertio
uno
vilenta
vosev
yoko
yu-r
zeitun
Time taken: 60.357 seconds, Fetched: 110 row(s)
```

## **Question 8**

- 8. Top 10 users who spend the most.
- select user\_id , sum(price) as total\_price from monthdata group by user id order by total price desc limit 10;

```
Status: Running (Executing on YARN cluster with App id application 1619705042474 0005)
         VERTICES
                                          STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
                           MODE
Map 1 ..... container
Reducer 2 .... container
Reducer 3 .... container
                   52206.96999999999

52370.21999999999

46264.27999999965

43504.71000000002

28205.910000000033

25317.260000000002
557956487
531900924
352394658
550353491
                   23742.679999999997
23540.6
443045778
                   23359.429999999986
22983.28
554848397
526213023
Time taken: 84.72 seconds, Fetched: 10 row(s)
```

#### Cleaning Up:

Dropping all tables in database

```
hive> DROP TABLE IF EXISTS monthdata;
OK
Time taken: 0.112 seconds
hive> DROP TABLE IF EXISTS dyn_category;
OK
Time taken: 0.252 seconds
hive> DROP TABLE IF EXISTS dyn_brand;
OK
Time taken: 0.261 seconds
hive> DROP TABLE IF EXISTS clickstreamtab;
OK
Time taken: 0.068 seconds
hive> DROP TABLE IF EXISTS clickstreamtab;
OK
Time taken: 0.068 seconds
hive> DROP TABLE IF EXISTS dyn_month1;
OK
Time taken: 0.081 seconds
```

Drop Database

```
hive> DROP DATABASE IF EXISTS cs;
OK
Time taken: 0.043 seconds
hive>
```

- Details of the Cluster:
  - ➤ 2-node EMR cluster with both the master and core nodes as M4.large.
  - > emr-5.29.0

```
Configuration details
              Release label: emr-5.29.0
        Hadoop distribution: Amazon 2.8.5
               Applications: Hive 2.3.6
                   Log URI: s3://aws-logs-425495063791-us-east-
                             1/elasticmapreduce/
     EMRFS consistent view: Disabled
             Custom AMI ID: -
Application user interfaces
Persistent user interfaces 2: --
            On-cluster user Not Enabled Enable an SSH Connection
              interfaces 2:
Network and hardware
            Availability zone: us-east-1b
                  Subnet ID: subnet-0fb88242
                     Master: Running 1 m4.large
                      Core: Running 1 m4.large
                       Task: --
             Cluster scaling: Not enabled
Security and access
                 Key name: demo key pair
        EC2 instance profile: EMR EC2 DefaultRole
```

# **Terminate Cluster:**

