### Importing necessary libraries

```
In [ ]:
```

```
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
```

## Loading the dataset

```
In [ ]:
```

```
import pandas as pd
# Load the dataset
file path = '/content/Financial Analytics data.csv'
data = pd.read csv(file path)
# Display the first few rows
print("First few rows of the dataset:")
print(data.head())
# Get a summary of the DataFrame
print("\nDataFrame info:")
print(data.info())
# Check for missing values
print("\nMissing values in each column:")
print(data.isnull().sum())
# Display the columns to identify the empty column
print("\nColumns in the dataset:")
print(data.columns)
# Drop the empty column
# Assuming the empty column is named 'Unnamed: 4' as identified earlier
data = data.drop(columns=['Unnamed: 4'])
# Verify the column has been dropped
print("\nColumns after dropping the empty column:")
print(data.columns)
# Verify the changes
print("\nData types and non-null counts after cleaning:")
print(data.info())
print("\nSummary statistics after cleaning:")
print(data.describe())
```

First few rows of the dataset:

	S.No.	Name	Mar Cap - Crore	Sales Qtr - Crore	Unnamed: 4
0	1	Reliance Inds.	583436.72	99810.00	NaN
1	2	TCS	563709.84	30904.00	NaN
2	3	HDFC Bank	482953.59	20581.27	NaN
3	4	ITC	320985.27	9772.02	NaN
4	5	H D F C	289497.37	16840.51	NaN

```
DataFrame info:
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 488 entries, 0 to 487
Data columns (total 5 columns):
```

#	Column	Non-Null Count	Dtype
0	S.No.	488 non-null	int64
1	Name	488 non-null	object
2	Mar Cap - Crore	479 non-null	float64
3	Sales Qtr - Crore	365 non-null	float64
4	Unnamed: 4	94 non-null	float64

```
dtypes: float64(3), int64(1), object(1)
memory usage: 19.2+ KB
None
Missing values in each column:
S.No.
Name
Mar Cap - Crore
Sales Qtr - Crore
                      123
Unnamed: 4
                     394
dtype: int64
Columns in the dataset:
Index(['S.No.', 'Name', 'Mar Cap - Crore', 'Sales Qtr - Crore', 'Unnamed: 4'], dtype='obj
Columns after dropping the empty column:
Index(['S.No.', 'Name', 'Mar Cap - Crore', 'Sales Qtr - Crore'], dtype='object')
Data types and non-null counts after cleaning:
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 488 entries, 0 to 487
Data columns (total 4 columns):
                      Non-Null Count Dtype
 # Column
                         _____
 0
    S.No.
                         488 non-null int64
                         488 non-null object
 1 Name
2 Mar Cap - Crore 479 non-null float64
3 Sales Qtr - Crore 365 non-null float64
dtypes: float64(2), int64(1), object(1)
memory usage: 15.4+ KB
None
Summary statistics after cleaning:
         S.No. Mar Cap - Crore Sales Qtr - Crore
                         479.000000
count 488.000000
                                             365.000000
mean 251.508197
                      28043.857119
                                            4395.976849
     145.884078 59464.615831
1.000000 3017.070000
122.750000 4843.575000
                                          11092.206185
std
min
                                              47.240000
25%
                                              593.740000
                       9885.050000
50%
     252.500000
                                            1278.300000

      378.250000
      23549.900000
      2840.750000

      500.000000
      583436.720000
      110666.930000

      378.250000
75%
max
```

## **Exploratory Data Analysis (EDA)**

#### In [ ]:

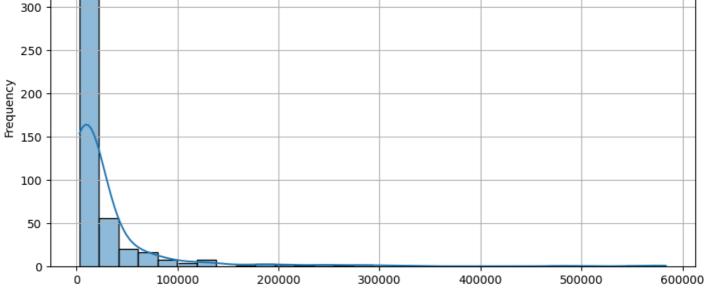
```
# Univariate Analysis: Market Capitalization
print("Summary Statistics for Market Capitalization")
print(data['Mar Cap - Crore'].describe())
# Histogram for Market Capitalization
plt.figure(figsize=(10, 5))
sns.histplot(data['Mar Cap - Crore'].dropna(), bins=30, kde=True)
plt.title('Market Capitalization Distribution')
plt.xlabel('Market Capitalization (Crore)')
plt.ylabel('Frequency')
plt.grid(True)
plt.show()
# Boxplot for Market Capitalization
plt.figure(figsize=(10, 5))
sns.boxplot(x=data['Mar Cap - Crore'].dropna())
plt.title('Market Capitalization Box Plot')
plt.xlabel('Market Capitalization (Crore)')
plt.grid(True)
plt.show()
# Univariate Analysis: Quarterly Sales
```

```
print("\nSummary Statistics for Quarterly Sales")
print(data['Sales Qtr - Crore'].describe())
# Histogram for Quarterly Sales
plt.figure(figsize=(10, 5))
sns.histplot(data['Sales Qtr - Crore'].dropna(), bins=30, kde=True)
plt.title('Quarterly Sales Distribution')
plt.xlabel('Quarterly Sales (Crore)')
plt.ylabel('Frequency')
plt.grid(True)
plt.show()
# Boxplot for Quarterly Sales
plt.figure(figsize=(10, 5))
sns.boxplot(x=data['Sales Qtr - Crore'].dropna())
plt.title('Quarterly Sales Box Plot')
plt.xlabel('Quarterly Sales (Crore)')
plt.grid(True)
plt.show()
```

```
Summary Statistics for Market Capitalization
             479.000000
count
          28043.857119
mean
std
          59464.615831
min
           3017.070000
25%
           4843.575000
50%
           9885.050000
75%
          23549.900000
max
         583436.720000
```

Name: Mar Cap - Crore, dtype: float64

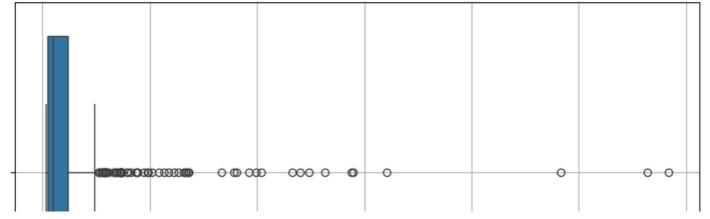
# 350 300 250

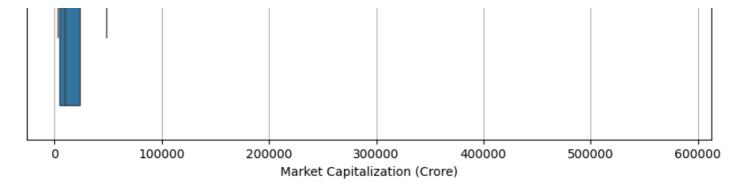


Market Capitalization Distribution



Market Capitalization (Crore)

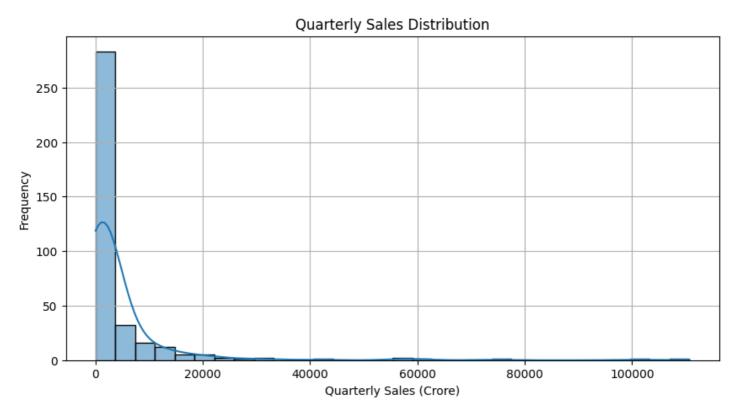


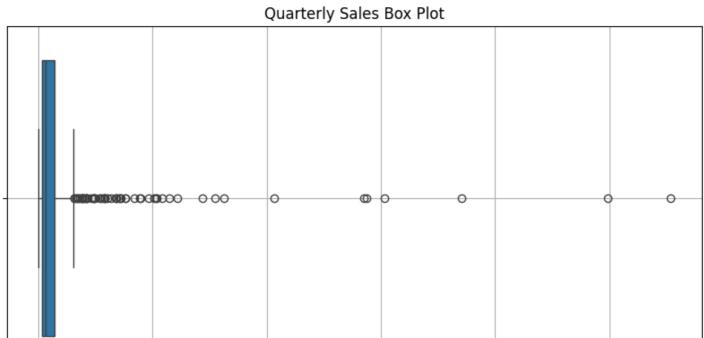


Summary Statistics for Quarterly Sales

count365.000000mean4395.976849std11092.206185min47.24000025%593.74000050%1278.30000075%2840.750000max110666.930000

Name: Sales Qtr - Crore, dtype: float64





#### **Bivariate**

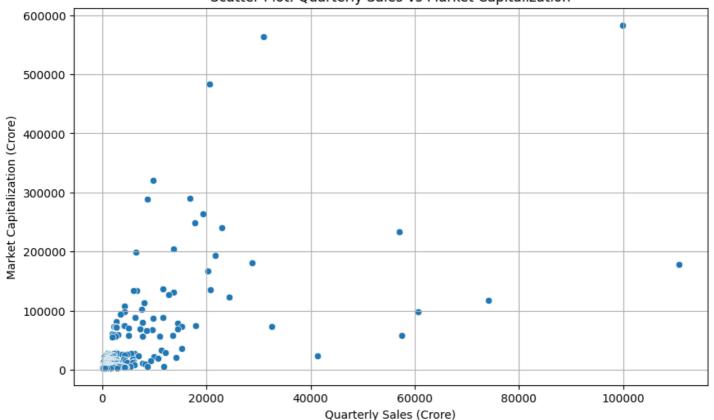
### In [ ]:

```
# Bivariate Analysis
# 1. Correlation Analysis
correlation_matrix = data[['Mar Cap - Crore', 'Sales Qtr - Crore']].corr()
print("Correlation Matrix:")
print(correlation_matrix)

# 2. Scatter Plot
plt.figure(figsize=(10, 6))
sns.scatterplot(x='Sales Qtr - Crore', y='Mar Cap - Crore', data=data)
plt.title('Scatter Plot: Quarterly Sales vs Market Capitalization')
plt.xlabel('Quarterly Sales (Crore)')
plt.ylabel('Market Capitalization (Crore)')
plt.grid(True)
plt.show()
```

#### Correlation Matrix:





### Calculating the Mean, Median and Standard deviation

## In [ ]:

```
# Calculate the mean, median, and standard deviation for 'Mar Cap - Crore'
mean_mar_cap = data['Mar Cap - Crore'].mean()
median_mar_cap = data['Mar Cap - Crore'].median()
std_mar_cap = data['Mar Cap - Crore'].std()

# Calculate the mean, median, and standard deviation for 'Sales Qtr - Crore'
mean_sales_qtr = data['Sales Qtr - Crore'].mean()
```

```
median_sales_qtr = data['Sales Qtr - Crore'].median()
std_sales_qtr = data['Sales Qtr - Crore'].std()

# Print the results
print(f"Mean Market Cap: {mean_mar_cap}")
print(f"Median Market Cap: {median_mar_cap}")
print(f"Standard Deviation of Market Cap: {std_mar_cap}")

print(f"\nMean Quarterly Sales: {mean_sales_qtr}")
print(f"Median Quarterly Sales: {median_sales_qtr}")
print(f"Standard Deviation of Quarterly Sales: {std_sales_qtr}")
```

Mean Market Cap: 28043.857118997912
Median Market Cap: 9885.05
Standard Deviation of Market Cap: 59464.615831020186

Mean Quarterly Sales: 4395.976849315068
Median Quarterly Sales: 1278.3
Standard Deviation of Quarterly Sales: 11092.206185492805

### **OBSERVATION**

Ultimately, the analysis gives you a big picture of your dataset by uncovering major metrics and their distributions. The correlation plots can show how market cap may be related to quarterly sales and visualizations help in the context of spread options, letting you see when something is just too out there. Analysis: This is very important for the trend and with this data, these companies can make an analysis on where they are standing in the market competition