

## Book Cover Using Canva

### 1. INTRODUCTION

#### 1.1 Overview

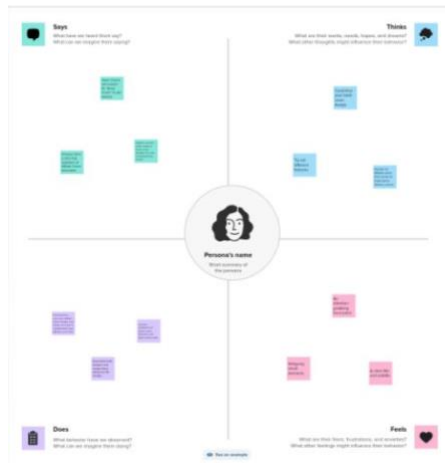
A Book Cover Designer Creates art, graphics and text design for covers of books.

#### 1.2 Purpose

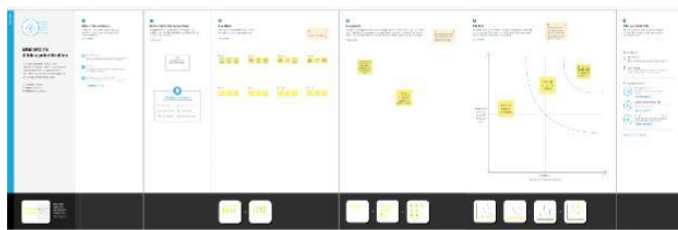
The Purpose of book cover design is to draw the attention of our potential readers away from all those other times and novellas.

### 2. Problem Definition & Design Thinking

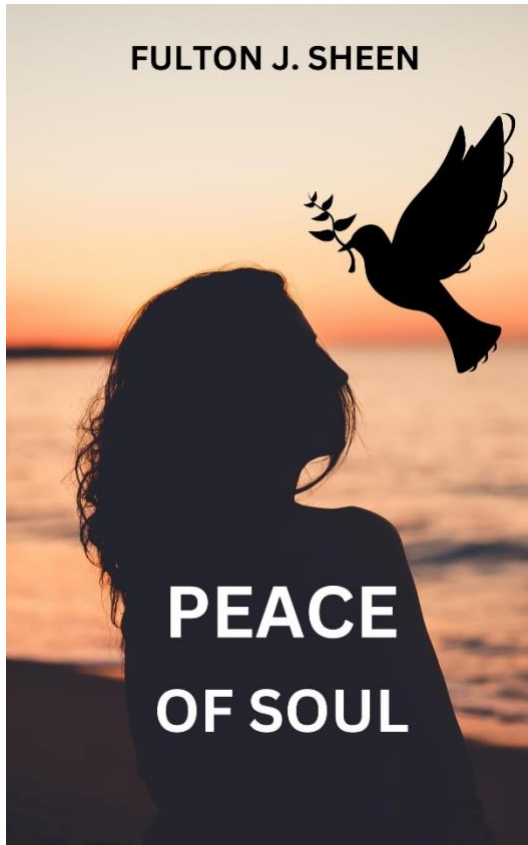
#### 2.1 Empathy Map



#### 2.2 Brainstorm



### 3 Result



### 4 ADVANTAGES & DISADVANTAGES

Canva is user-friendly because it is easy to navigate. You can make your own or customize your own designs in canva.

It's disadvantage is, you don't have access to every template especially if you are using the free canva.

### 5 APPLICATIONS

Canva is a fantastic online tool that allows you to create professional-looking designs at the click of a button. It has drag-and-drop functionality so it's simple to use. It also provides you with templates, as well as pre-loaded visual elements and fonts so social media graphics are quick to create.

### 6 CONCLUSION

Canva is an essential tool for most business. It is easy to use, offers a wide range of templates, is affordable, customizable, and helps businesses with their branding.