

Swetha Boddu

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EDUCATION

Bapatla Engineering College

Bachelor of Technology in Data Science, Bapatla

Aug 2020 – Apr 2024

8.59/10.0 CGPA

TECHNICAL SKILLS

Programming Languages: Python, SQL, R, HTML, CSS, Java,

Big Data & Visualization: Spark, Hadoop, Power-Bi, Tableau, Python(eg. pandas,numpy, matplotlib, seaborn, scikit-learn),

Data Science & Miscellaneous Technologies: A/B testing, ETL, Statistics, Excel, Git, Data science pipeline (cleansing, wrangling, visualization, modeling, interpretation)

EXPERIENCE

Data Analyst Intern

Trainity | Ms-Excel, SQL, Python, Tableau

May 2023 – July 2023

Jaipur, India

- Developed, implemented, and maintained advanced analytics systems, simplifying complex problems into streamlined frameworks.
- Spearheaded the analysis of complex datasets to identify key growth opportunities, resulting in a 25% increase in customer acquisition and a 30% boost in sales revenue within six months. Produced comprehensive reports through data mining, analysis, and visualization.
- Played a crucial role in gathering requirements, providing status updates, and building strong professional relationships.

Data Analyst Intern

Mentored Minds | Ms-Excel, Power-Bi, SQL

Feb 2023 – Apr 2023

Pune, India

- Streamlined data accessibility and increased stakeholder engagement by designing interactive dashboards using Power BI, enabled real-time insights, and reduced time spent on manual data analysis by 40%.
- Processed extensive datasets utilizing SQL and Excel, leading to a 15% improvement in data accuracy.
- Enhanced decision-making processes by implementing a real-time sales performance dashboard, providing detailed insights into customer acquisition and product trends, resulting in a 20% increase in revenue growth within the first quarter.

PROJECTS

Spotify Analysis using Python | *Python, Pandas, Data Visualization*, Jupyter Notebook

Nov 2022

- Leveraged Python and Pandas to perform comprehensive analysis on Spotify music-related datasets.
- Executed data cleaning and analysis techniques to uncover hidden patterns and insights within the datasets.
- Initiated the adoption of Python libraries for data visualization, driving a 25% improvement in data communication and enhancing information clarity and impact.

E-Commerce Data Visualization using Power-Bi | *Ms-Excel, Power-Bi*

Dec 2022

- Applied advanced data transformation techniques, including aggregation and filtering functions in MS-Excel, to enhance data quality and streamline the reporting process.
- Employed Power BI to load and visualize the data, uncovering key business insights to drive sales performance improvements and improved up to 10% of sales.
- Enhanced better decisions by understanding customer behavior, preferences, and sales strategies.

CERTIFICATIONS & ACHIEVEMENTS

- LinkedIn Introduction to Career Skills in Data Analytics.
- KPMG Data Analytics Consulting Virtual Internship.
- Google Data Analytics Professional Certificate.
- Pursuing Honors Degree in Computer Science & Engineering.
- Women's Empowerment Cell, Volunteer - Contributed to initiatives promoting gender equality and empowerment within the college community.