

University of California, Riverside
COLLEGIATE CHAPTER

SOCIETY OF WOMEN ENGINEERS

SPONSORSHIP PACKET

University of California, Riverside
Bourns College of Engineering
900 University Ave.
Riverside, CA 92507

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Letter from the SWE President

Dear Potential Sponsor,

My name is Madhumitha Senthilkumar and I am a fourth year Bioengineering major and this years President for the Society of Women Engineers (SWE) at the University of California, Riverside (UCR). For over 20 years, this organization has empowered women in engineering and has influenced the next generation of engineers.

We continue to increase the number of outreach events we hold and find new ways to improve the organization. We host events to help our members grow academically, through a mentorship program, and professionally, by having company representatives come speak to our members. Not only are we academically and professionally involved but our outreach has increased yearly, hosting over 20 outreach events and influencing over 2,000 children to STEM. We know how important it is to host events and let our members know about the opportunities that are available to them and hope you can be part of helping us create these opportunities for them!

With your donation you will be joining one of the best organizations at the University of California, Riverside. SWE at UCR has won Best Organization at UCR for two years in a row and has received a multitude of awards in Outreach!

We thank you for your time and hope you can be part of our SWE family! If you have any questions feel free to call me **(760) 402-7507** or email us at swe.ucr@gmail.com.

Sincerely,

Madhumitha Senthilkumar
SWE at UCR Chapter President
2020-2021



Vision-Mission

About SWE at the University of California, Riverside

We specialize in professional and academic development, increasing female presence in BCOE, and outreach opportunities encouraging young students to pursue STEM fields. We also frequently collaborate with other engineering organizations to help expand students' professional network.

Fun Fact! SWE at UCR was founded on November 4th, 1996, making our organization 24 years old!

About the Society of Women Engineers

Founded in 1950, the Society of Women Engineers (SWE) is a not-for-profit educational and service organization that empowers women to succeed and advance in the field of engineering, and to be recognized for their life-changing contributions as engineers and leaders. SWE is the driving force that establishes engineering as a highly desirable career for women through an exciting array of training and development programs, networking opportunities, scholarships, and outreach and advocacy activities. For more information, please visit www.swe.org.



Outreach

SWE at UCR prides itself in having several outreach events throughout the year that focus on teaching children about the world of STEM. Outreach continues to grow and has become a large part of the community. We host an annual event called Engineering R' Future for High School students to explore the campus and learn more about engineering and why it is fun.



Professional Development

Evening with Industry (EWI) is the largest student-run networking event on UCR campus. It is geared toward advancing women in engineering by exposing them to industry professionals, resources, and opportunities early in their college career in a banquet-style atmosphere. Evening with Industry attracts talented students with a wide-range of skill sets who are proactive in student organizations and technical teams. Last year's student attendees included winners of the Regent's Scholar Award, the most prestigious scholarship on campus.



Academic

Research Networking night is a joint event held by the Society of Women Engineers (SWE). The purpose of this event is to bring faculty, professors, graduate students and undergraduate students from sciences and engineering together. Our goal is for motivated undergraduates to make connections, conceptualize the expectations of the research field and to discover possible research positions for the future.



Bourns College of Engineering Day

Bourns Engineering Day, also known as BCED to those most familiar with it, is University of California Riverside's Bourns College of Engineering's largest outreach event, with over 2,000 K-8th grade attendees that come on campus to participate in over twenty activities designed to introduce them to engineering. This event is hosted by Society of Women Engineers (SWE), a student organization on campus dedicated to promoting women and other underrepresented minority participation in STEAM fields.

For sixteen years, Bourns Engineering Day has focused this mission, centering on inspiring kids at an early age and demonstrating that STEAM fields are something achievable and interesting that they can do. The areas around Riverside are especially underserved, and often the education system cannot provide students with the opportunity to learn more about what's available to them. Through our event, we can give them that opportunity and make sure that they're aware of what's out there, including programs beyond our event that they can get involved in.



Team Tech

Each year, Team Tech works on a new engineering project provided by a sponsoring corporation with participation from a diverse group of engineering majors and backgrounds. Ultimately, the team competes in the Team Tech competition against several other top engineering programs at the SWE National Conference!



Sponsorship Tiers

	BRONZE \$500-\$999	SILVER \$1,000-\$4,999	GOLD \$5000+
Recognition and logo on SWE at UCR website and monthly newsletter			
Recognition and logo on outreach apparel and advertisements			
Opportunity to promote company's internships and job posting on SWE at UCR website and social media			
Opportunity to meet and recruit students			
Onsite Interviews			

If you have any questions, please feel free to send us an email at swe.ucr@gmail.com!

Thank You

We are a nonprofit, student-run organization, and the funds we raise are directly used to promote our women into the engineering workforce. SWE at UCR relies on the generous donations from our sponsors to support us in everything we do, from general club operational expenses, to leadership development conferences, and to funding our large scale events.

In donating, we offer our services to your company as well. As a SWE at UCR sponsor, your company will have the opportunity to meet and recruit our strong student leaders and engineers, promote your brand through our SWE at UCR merchandise, and receive monthly updates from our chapter.

On behalf the officers and general members of SWE at UCR, we graciously thank you for supporting us in our mission to inspire the next generation of engineers, one gear at a time!

