

**Society of Women Engineers
University of California, Riverside**

EVENING WITH INDUSTRY

EXECUTIVE SUMMARY

University of California, Riverside
Bourns College of Engineering
900 University Ave.
Riverside, CA 92507

Dear Evening with Industry Attendee,

On behalf of SWE-UCR, we would like to formally and graciously invite you to join us for our 8th annual Evening with Industry event on **Friday, October 23rd, 2020 from 6:00-9:00pm.**

Evening with Industry (EWI) is the largest student-run networking event at the University of California, Riverside (UCR). It is geared toward advancing women in engineering by exposing them to industry professionals, resources, and opportunities early in their college career. Evening with Industry attracts talented students with a wide-range of skill sets who are proactive in student organizations and technical teams. **Due to the COVID-19 pandemic, Evening with Industry will be held completely online.**

The Event Will Include:

An Introduction to SWE: A presentation will be hosted by our chapter's current president and vice president.

Three Networking Rounds: Students will be assigned to breakout rooms where company representatives can showcase and educate students on employment and internship possibilities available.

Two Keynote Speakers: Keynote speakers will share their career paths and motivate students to find their own

If you are interested in having your company represented at our 2020 EWI, please fill out the attached registration form and email back by Friday Oct 16th, 2020

Evening with Industry, and other large scale events hosted by SWE-UCR, are made possible due to invaluable donations from our sponsors. If you are interested in becoming a sponsor, and having your company especially recognized at EWI along with additional promotional exposure to our talent bank, please continue on to the attached sponsorship packet.

We are very proud of our efforts and aspire to advance our achievements by continuing to grow EWI to its full potential with each passing year. If you have any questions about registration, scheduling, logistics, or sponsorship, please feel free to contact us at the specified email below.

Thank you and we look forward to having you at Evening with Industry.

Warmly,

Society of Women Engineers | swe.ucr@gmail.com

Himani Thakkar & Golden Se
Professional Development Co-Chairs
hthak003@ucr.edu & gse001@ucr.edu
(510)456-5920 & (951)524-3769



Introduction

Dear Evening with Industry (EWI) Attendee,

Our names are Himani Thakkar and Golden Se, and we are Professional Development Co-Chairs for the Society of Women Engineers (SWE) at the University of California, Riverside (UCR). SWE-UCR is recognized as a leading student organization on campus and regionally, and hosts Evening with Industry, the largest student run networking event on campus. Evening with Industry, attracts the best and brightest students from UCR's engineering talent base, and is to be held **Friday, October 23rd, 2020 from 6:00-9:00p.m.**

Here is a little more about our chapter:

Recent Awards Won by SWE-UCR:

- "Bayless Group Leadership Award 2018-2019"
- ASUCR Org Award "Organization of the Year 2017-2018"
- BCOE "Best Outreach Award 2017-2018"
- UCR "Student Organization of the Year 2016-2017"
- SWE "Regional Programming Award 2015"
- SWE "Regional History Award 2015"



Members/Events held by SWE-UCR as of last year:

- 100+ on-campus members, 70+ SWE national members
- 2000+ participants at Bourns College of Engineering Day
- 100+ student participants at Evening with Industry
- 70+ participants at Research Networking Night
- ~50 total events per year

How SWE-UCR is here to benefit you

- Here are some statistics from last year's EWI:
- Total Number Students Attended: 100
- Demographic: 40% senior, 45% junior, 10% sophomore, 5% freshman
- Overall Average GPA of attending students: 3.3

How EWI solves company challenges:

- EWI attracts talented students with healthy GPAs, large involvement in leadership and extracurriculars, and experience in student-run technical teams
- Cut costs by attending one event which hosts ~ 100 engineering students, all actively looking for a job/internship with the attending companies
- You will be placed in a breakout room with several hand-picked students (based on your preferences) where you can get to know them and their skills over dinner
- Cut travel/transportation costs through the online format

Additional Benefits

- Hire fresh new talent
- Access to future SWE-UCR events
- Access to SWE-UCR's 100+ student member base by holding an info session, or additional promotional company-specific events, on campus through SWE



Closing

By attending Evening with Industry 2020, you will enjoy a night of great conversation over dinner with potential hires, followed by a keynote speaker. You will have our, along with the rest of SWE-UCR officers', full support before and during the evening.

SWE events are made possible each year by the generous contributions from our sponsors. Your donations further promote women in engineering by allowing us to host networking and professional events such as EWI.

If you would like to receive more information on Evening with Industry or to schedule a call, please mention so in response to this email.

Thank you for your support!

Sincerely,

Society of Women Engineers
swe.ucr@gmail.com

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Professional Development Co-Chairs
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Date:
October 23, 2020

Time:
6:00 PM - 9:00p.m.

Location:

Zoom (link to be provided after
registration confirmation)

Tentative Schedule

Opening Remarks	6:00-6:10p.m.
An Introduction to SWE	6:10-6:25p.m.
Recruiting Round 1	6:25-7:05p.m.
Keynote Speaker	7:05-7:20p.m.
Recruiting Round 2	7:20-8:00p.m.
Break	8:00-8:15p.m.
Recruiting Round 3	8:15-8:55p.m.
Closing Remarks & Thank You	8:55-9:00p.m.

Sponsorship Tiers

Bronze \$100	Silver \$200	Gold \$300
<ul style="list-style-type: none">• Access to Evening with Industry for one company representative• 0.25-page company advertisement in EWI brochure distributed to students• Resume booklet of all student attendees provided 1 day before event	<ul style="list-style-type: none">• Access to Evening with Industry for 2 company representatives• 0.5-page company advertisement in EWI brochure distributed to students• Resume booklet of all student attendees provided 3 days before event	<ul style="list-style-type: none">• Access to Evening with Industry for 3 company representatives• 1-page company advertisement in EWI brochure distributed to students• Resume booklet of all student attendees provided 3 days before event• Opportunity to select a keynote speaker who will present at Evening with Industry

If you have any questions, please feel free to send us an email at swe.ucr@gmail.com!

