

University of California, Riverside
COLLEGIATE CHAPTER

SOCIETY OF WOMEN ENGINEERS

SPONSORSHIP PACKET

University of California, Riverside
Bourns College of Engineering
900 University Ave
446 Winston Chung Hall
Riverside, CA 92507

Dear Future Sponsor,

My name is Vanessa Coria and I am a fourth year chemical engineering major and this years President for the Society of Women Engineers (SWE) at the University of California, Riverside (UCR). For over 20 years, this organization has empowered women in engineering and has influenced the next generation of engineers.

We continue to increase the number of outreach events we hold and find new ways to improve the organization. We host events to help our members grow academically, through a mentorship program, and professionally, by having company representatives come speak to our members. Not only are we academically and professionally involved but our outreach has increased yearly, hosting over 20 outreach events and influencing over 2,000 children to STEM. We know how important it is to host events and let our members know about the opportunities that are available to them and hope you can be part of helping us create these opportunities for them!

With your donation you will be joining one of the best organizations at the University of California, Riverside. SWE at UCR has won Best Organization at UCR for the last two years and has received a multitude of awards in Outreach!

We thank you for your time and hope you can be part of our SWE family! If you have any questions feel free to call me **(818) 741-0433** or email us at swe.ucr@gmail.com.

Sincerely,

Vanessa Coria
SWE at UCR Chapter President
2018-2019



Table of Contents

- Outreach ○ 04
 - Bourns Engineering Day
 - Engineering R'Future
- Professional Development ○ 05
 - Evening with Industry
 - National Conference
- Technical Development ○ 06
 - Team Tech
 - BioHack
 - Rose Hack
- Academic Development ○ 07
 - Research Networking Night
 - Peer-to-Peer Mentorship
- Thank You ○ 08
- Sponsorship Tiers ○ 09

Outreach



Outreach has grown tremendously in the past two years, and our relationships within the community have opened up more opportunities to spread STEM to K-12 students. Not only does SWE at UCR plan these two large outreach events but also plans and participates in these outreach events and many more such as Girl Scout Discovery Day, Science Olympiad, and Curtis Middle School Day.

Bourns Engineering Day



In Spring 2019, we will be hosting the the 16th annual Bourns Engineering Day: "Transportation through Engineering", focusing on the evolution of our transportation systems. We are expecting 1,500-2,000 attendees, more activities for the children, and more companies attending.

Last year, we hosted Bourns Engineering Day: "Under the C", which focused on environmental safety in engineering. For 1,400 kids, from K-8th grade, we held over 25+ activities and demonstrations to engage them into the world of engineering.

Engineering R'Future



SWE at UCR will be hosting the 2nd annual Engineering R'Future in Fall 2019. This outreach event is more geared towards teaching STEM to high school women. We host over 100 high school girls from Riverside county, and expose them to the many branches of engineering.

Professional Development

Evening with Industry

Evening with Industry is an annual banquet that connects UCR students to a number of company representatives in a professional setting. SWE at UCR will host its 6th annual Evening with Industry this year. The event invites UCR engineering students to sit with the company of their choice, practice professional dining etiquette, and network through the night.



Companies attend and enjoy dinner while meeting UCR students interested in internships or part/full time employment. If your company is interested in sending a representative, please email swe.ucr@gmail.com.

SWE National Conference

One of our highest costs each year is sending officers and members to the SWE annual conferences, where they can network, improve their professional skills, and attend informational sessions. SWE National Conference 2018 takes place in Minneapolis, MN in October, and our goal is to send 15 women. Donations would help with the costs of registration fees for the conference, airfare, and housing accommodations.

Website: <https://we18.swe.org/>



Technical Development

Team Tech

Team Tech is a group project, composed of engineering students, that practices technical design skills and teamwork in completing a company sponsored project. In October, Team Tech will compete at the SWE National Conference.



BioHack

In May 2018, SWE at UCR collaborated with the Biomedical Engineering Society (BMES) to host UCR's first annual bioengineering-themed hackathon. BioHack 2018 hosted over 100 UCR students across different majors to create and actualize medically innovative projects within a given 12 hours. For BioHack 2019, we plan to go beyond UCR, to welcome neighboring university and community college students to our initiative.



Website: <https://biohackucr.com/>

Rose Hack

We are working with Association for Computing Machinery - Women's Chapter (ACM-W) to host UCR's first women-centric hackathon. An ode to Rosemary Bourns, co-founder of the Bourns College of Engineering, Rose Hack's mission is to empower women and underrepresented groups in engineering. The 12-hour hackathon is set for Winter 2019.



Academic Development

Research Networking Night

SWE at UCR will host our 5th Annual Research Networking Night this year as an effort to increase student involvement with on-campus research. Similar to Evening with Industry, Research Networking Night connects students to research faculty looking to fill research positions with undergraduate students.



Peer-to-Peer Mentorship



SWE at UCR's Mentorship Program is great tool meant to provide guidance to all undergraduate students, especially freshman. It helps students establish a strong foundation in their technical, academic, and professional development. It also fosters valuable mentor-mentee connection which will follow them even after graduation.

Thank You

We are a nonprofit, student-run organization, and the funds we raise are directly used to promote our women into the engineering workforce. SWE at UCR relies on the generous donations from our sponsors to support us in everything we do, from general club operational expenses, to leadership development conferences, and to funding our large scale events.

In donating, we offer our services to your company as well. As a SWE at UCR sponsor, your company will have the opportunity to meet and recruit our strong student leaders and engineers, promote your brand through our SWE at UCR merchandise, and receive monthly updates from our chapter.

On behalf the officers and general members of SWE at UCR, we graciously thank you for supporting us in our mission to inspire the next generation of engineers, one gear at a time!



Sponsorship Tiers

	Bronze \$500-\$999	Silver \$1,000-\$4,999	Gold \$5000+
GENERAL			
Monthly newsletter subscription			
BRANDING			
Recognition and logo on SWE at UCR website and monthly newsletter			
Recognition and logo on outreach apparel and advertisements			
RECRUITING			
Opportunity to promote company's internships and job posting on SWE at UCR website and social media			
Opportunity to meet and recruit students			
Onsite Interviews			

If you have any questions, please feel free to send us an email at swe.ucr@gmail.com!