	GCD	MySQL
Description	Automatically scaling NoSQL Database as a Service (DBaaS) on the Google Cloud Platform.	Widely used open source RDBMS.
Primary database model	Document Store	Relational DBMS
Developer	Google	Oracle
Data Scheme	Schema-free	Yes
MapReduce	Yes	No
Consistency	Eventually/Immediate	Immediate
Transaction	ACID	ACID
In-Memory capability	No	Yes
Concurrency & Durability	Yes	Yes

WHEN IS GCD USEFUL?

WHEN IS IT NOT USEFUL?

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COMPANIES USING GCD

MOTOROLA