# SRI WAHYUNI

## Data Scientist | Data Analyst

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## PROFILE

Graduate from Data Science at Hacktiv8 and certified in Google Data Analytics Professional Certificate with background in business management looking for opportunities in data analyst and data scientist.

## PROJECT EXPERIENCE

**Kalbe Sales Forecasting |** GitHub                                                                                           **Aug 2023**
- Conducted an analysis of historical sales data and create a forecasting model to predict product sales
- Successfully improved sales predictions using ARIMA models.

**Bellabeat Analysis |** Kaggle                                                                                                      **Aug 2023**
- Conducted trend analysis to inform and advise Bellabeat's marketing strategy.
- Using the R programming language to analyze and interpret data for valuable insights.

**DiFA (Digital Finance Advisory for Mutual Funds) |** GitHub                                                 **Dec 2022**
- Developed an application using Deep Learning model (LSTM) to aid investors in understanding their risk profile for Mutual Funds.
- Leveraged Deep Learning techniques to provide accurate risk assessments based on investors' preferences and financial goals.

**Telecommunication Customer Churn** | GitHub | Hugging Face                                         **Nov 2022**
- Conducted Classification Customer Churn using Artificial Neural Network (Sequential and Functional).
- Conducted Streamlit deployment to HuggingFace using the data improvement sequential API model.

**Credit Card Customer Segmentation** | GitHub                                                                     **Oct 2022**
- Conducted a comprehensive analysis of credit card customer data to identify distinct segments.
- Using K-Means Clustering, DBSCAN, and Agglomerative Clustering techniques to identify and analyze patterns of behavior and transaction characteristics among credit card customers.

## WORK EXPERIENCE

**Kalbe Farma**                                                                                                                          **Feb - May 2023**
Database Management System Internship | Certificate
- Involved in designing database structures using conceptual, logical, and physical modeling.
- Implement database schema using SQL programming language.

## EDUCATION

**Coursera |** Certificate                                                                                                       **Jun 2023 - Aug 2023**
Google Data Analytics Professional Certificate
- Learning data driven decision making
- Practice data preparation, data cleaning, and data analytics using Google Spreadsheet, SQL, and R
- Produce 3 Interactive dashboard using Tableau

**Hacktiv8 Bootcamp Jakarta |** Certificate **|** Transcript                                               **Oct 2022 – Dec 2022**
Full-Time Data Science
- Learning and practice statistic, SQL, Python and data visualization
- Learning and practice Machine Learning Supervised and Unsupervised Learning with feature engineering, model evaluation, improvement and deployment
- Produce 6 project, 4 interactive dashboard using Tableau or Google Data Studio, 3 Deployment using Hugging Face

**Kalbis Institute Jakarta**                                                                                                    **Jun 2017 – Aug 2021**
Bachelor of Management Business - GPA: 3.64/4.00
- Learning fundamentals of Data Analysis
- Learning Research Methodology such us statistic using SPSS

## SKILLS

**Programming Languages  :** Python, R, SQL
**Platform or  Tools:** Excel, MySQL, VScode, Google Colab, Rstudio, GitHub, Seaborn, Tableau, Google Data Studio, Pandas, Numpy, Scikit-Learn, Scipy, Tensorflow, Keras, Streamlit, Hugging Face, Flask, Koyeb, Docker, Apache Airflow**.**